

Future
(((4)))

Dissemination

Kouvola, 7&8 December 2022

Prepared by



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What we have promised

Dissemination through multiple channels:

- Social Media
- Scientific papers (**at least 2 papers**)
- Exploitation of partners' webpages and networks
- Multiplier events
- Newsletters
- Other dissemination sources (eg presentation in conferences, other European Projects' meetings)



What we have done so far (1/2)



- Facebook page
<https://www.facebook.com/thefutureprofessionals>
- Identification of various target groups (academics, staff in HEIs and VET centers, students, practitioners from the field of different studies)
- Awareness of the abovementioned target groups about the project and its objectives through the primary research carried out (qualitative and quantitative)
- Awareness of academics/trainers/ professors about the potentials of distance learning through the online workshops with the Its learning Platform
- The 1st Newsletter

What we have done so far (2/2)

- Development of a project WEBSITE
<https://4future.uniwa.gr>
- Draft version of the 2nd Newsletter
- Development of Dissemination Log



What we can do

In order to enhance dissemination, we could proceed with the following activities:

- Each partner should be responsible for making a post on Facebook for certain months, like it is indicated in the following template:

Partner	Months Responsible for Posting
UNIWA	June 22, October 22 , February 23
WUEB	July 22, November 22 , March 23
EDUKO	August 22 , December 22, April 23
PANONNIA	September 22 , January 23, May 23

You will prepare a post and we will upload it on Project's Facebook

What we can do

- ▶ Link our Institutes Social Media with the one of the Project (if there are)
- ▶ Link the websites with the Project's website
- ▶ Be sure that the 1st Newsletter is uploaded on:
 - ▶ Project's website
 - ▶ Facebook
 - ▶ Partners' Webpages
 - ▶ If possible send it to their networks
- Keep record when presenting **4FUTURE** in other conferences, EU programmes with short description and photos.

What we are missing

- ▶ We have to think the subject of the 1st scientific paper (maybe we could publish the results from the PAPI research carried out within IO1.A2)
- ▶ Prepare the 2nd Newsletter:
 - date of release early January 2023
 - potential contents:
 - photos with the 3 transnational meetings and
 - the results of IO1 (is it feasible?)
 - progress made in IO2 & IO3



Indicators for Monitoring



Type of Dissemination Activity	Tools to be used	Success Indicators of dissemination
Multiplier Events	<ul style="list-style-type: none"> Participants' list Trainers/ Speaker/ Presenter's list Details about venue, date, time Photos 	<ul style="list-style-type: none"> 300 participants in total 30 seminars in total
Subpage of the project website http://4future.uniwa.gr	<ul style="list-style-type: none"> No. of products uploaded Basic Information in partner languages (Polish, Hungarian, Finnish and Greek) and in English Links to partners' websites 	<ul style="list-style-type: none"> Number of downloads Number of views/ visits
Social media	<ul style="list-style-type: none"> 1 webpage of the project 	<ul style="list-style-type: none"> Number of views Number of shared contents
Newsletters	<ul style="list-style-type: none"> 2 Newsletters per year 	<ul style="list-style-type: none"> 4 Newsletters in total 900 persons to be reached
Partners' Websites and Networks	<ul style="list-style-type: none"> Links to the partners' websites 	<ul style="list-style-type: none"> Number of views Number of shared contents
Use of external platforms	<ul style="list-style-type: none"> EPALE 	<ul style="list-style-type: none"> At least 1 upload of the project's results in an external platform
Scientific Papers	<ul style="list-style-type: none"> Development of scientific papers addressed to the academic community 	<ul style="list-style-type: none"> At least 2 scientific papers
Exploitation of Conferences	<ul style="list-style-type: none"> Presentation of project's results during conferences Photos 	<ul style="list-style-type: none"> At least 4 presentations in conferences (IN TOTAL)

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Thank you
for your attention!

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