

SENAT

UCHWAŁA NR R.0000.86.2019

**SENATU UNIWERSYTETU EKONOMICZNEGO
WE WROCŁAWIU**
z dnia 11 lipca 2019 r.

w sprawie

**zatwierdzenia programu i efektów uczenia się dla kierunku *Business Management*
na studiach pierwszego i drugiego stopnia o profilu ogólnoakademickim dla studentów
rozpoczynających studia od roku akademickiego 2019/2020**

Na podstawie art. 28 ust. 1 pkt 11 ustawy z dnia 20 lipca 2018 r. Prawo o szkolnictwie wyższym i nauce (Dz. U. z 2018 r. poz. 1668 z późn. zm.), ustawy z dnia 22 grudnia 2015 r. o Zintegrowanym Systemie Kwalifikacji (Dz. U. z 2018 r. poz. 2153 z późn. zm.), rozporządzenia Ministra Nauki i Szkolnictwa Wyższego z dnia 27 września 2018 r. w sprawie studiów (Dz. U. z 2018 r. poz. 1861 z późn. zm.), oraz rozporządzenia Ministra Nauki i Szkolnictwa Wyższego z dnia 14 listopada 2018 r. w sprawie charakterystyk drugiego stopnia efektów uczenia się dla kwalifikacji na poziomach 6-8 Polskiej Ramy Kwalifikacji (Dz.U. z 2018 r. poz. 2218) oraz § 28 pkt 13 Statutu Uniwersytetu Ekonomicznego we Wrocławiu, Senat uchwala co następuje:

§ 1

Senat zatwierdza program studiów dla kierunku *Business Management* na studiach pierwszego i drugiego stopnia o profilu ogólnoakademickim dla studentów rozpoczynających studia od roku akademickiego 2019/2020.

§ 2

Program studiów dla kierunku *Business Management* na studiach pierwszego i drugiego stopnia o profilu ogólnoakademickim dla studentów rozpoczynających studia od roku akademickiego 2019/2020 stanowią załączniki nr 1 i nr 2 do uchwały.

§ 3

Senat zatwierdza efekty uczenia się dla kierunku *Business Management* na studiach pierwszego i drugiego stopnia o profilu ogólnoakademickim dla studentów rozpoczynających studia od roku akademickiego 2019/2020.

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§ 4

Efekty uczenia się dla kierunku *Business Management* na studiach pierwszego i drugiego stopnia o profilu ogólnoakademickim dla studentów rozpoczynających studia od roku akademickiego 2019/2020 stanowią załączniki nr 3 i nr 4 do uchwały.

§ 5

Uchwała wchodzi w życie z chwilą podjęcia.

Rektor

prof. dr hab. Andrzej Kaleta

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Załącznik nr 1 do uchwały nr R.0000.86.2019 z 11 lipca 2019 r.

	CYKL DYDAKTYCZNY 2019/2020-2021/2022 BUSINESS MANAGEMENT BACHELORSTUDIES	Total Exam	Full-time studies					Part-time studies					E C T S
			Total hours	L	T	TC	S	Total hours	L	T	TC	S	
Approval date:	Semester 1	0	130	64	66	0	0	74	36	38	0	0	12
	Semester 2	0	225	75	150	0	0	108	40	68	0	0	18
	Semester 3	0	315	120	165	30	0	156	64	76	16	0	30
	Semester 4	0	300	90	195	15	0	132	48	76	8	0	30
	Semester 5	0	360	150	150	30	30	179	80	68	16	15	30
	Semester 6	0	210	105	75	0	30	111	56	40	0	15	30

Course code	Course	Sem.	Credit form	Full-time studies					Part-time studies					E C T S
				Total hours	L	T	TC	S	Total hours	L	T	TC	S	
SECTION I. GENERAL COURSES - OBLIGATORY														
	Introduction to Microeconomics and Macroeconomics		Exam	60	30	30			32	16	16			6
	Finance		Exam	30	15	15			16	8	8			3
	Accounting		Exam	30	15	15			16	8	8			3
	Management		Exam	60	30	30			32	16	16			6
	Mathematics		Exam	60	30	30			32	16	16			6
	Law		Grade	30	30				16	16				3
	Information Technologies		Grade	30			30		16			16		3
TOTAL SECTION I				300	150	120	30	0	160	80	64	16	0	30
SECTION II. OBLIGATORY COURSES														
	Organizational Behavior	I	Grade	60	30	30			32	16	16			6
	Fundamentals of Marketing	I	Exam	60	30	30			32	16	16			6
	Project Management	III	Exam	45	15	30			24	8	16			4

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	Human Resources Management	III	Grade	30	15	15			16	8	8			3
	Statistics	III	Exam	60	30	15	15		32	16	8	8		6
	Operations Management	III	Grade	30	15	15			16	8	8			3
	Quality Management	IV	Exam	30	15	15			16	8	8			4
	Innovation Management	IV	Grade	45	15	30			24	8	16			4
	Science of Enterprise	IV	Exam	30	15	15			16	8	8			4
	Change Management	IV	Grade	30	15	15			16	8	8			3
	Business Intelligence and Databases	V	Grade	30			30		16			16		2
TOTAL SECTION II				450	195	210	45	0	240	104	112	24	0	45
Course code	Course	Sem.	Credit form	Full-time studies					Part-time studies					E C T S
				Total hours	L	T	TC	S	Total hours	L	T	TC	S	
SECTION III. OPTIONAL COURSES														
	Marketing Research	II	Grade	60	30	30			32	16	16			5
	Business Entrepreneurship	II	Exam	45	15	30			24	8	16			3
	Work Management	II	Grade	30	15	15			16	8	8			3
	Financial Accounting	II	Grade	30	15	15			16	8	8			3
	Logistics	III	Exam	30	15		15		16	8		8		4
	Consumer Behaviour	III	Grade	30	15	15			16	8	8			3
	Corporate Finance Management	III	Grade	30	15	15			16	8	8			3
	Strategic Management	IV	Exam	45	15	15	15		24	8	8	8		4
	Marketing Management	IV	Grade	30	15	15			16	8	8			3
TOTAL SECTION III				330	150	150	30	0	176	80	80	16	0	31
SECTION IV. MODULE COURSES														
	Module 1	V	Grade	120	75	45			64	40	24			10
	Module 2	V	Grade	120	75	45			64	40	24			10
	Module 3	VI	Grade	120	75	45			64	40	24			10
TOTAL SECTION IV				360	225	135	0	0	192	120	72	0	0	30
SECTION V. HUMANISTIC COURSES														
	Humanistic Course I	VI	Grade	30	15	15			16	8	8			3
	Humanistic Course II	VI	Grade	30	15	15			16	8	8			3
TOTAL SECTION V				60	30	30	0	0	32	16	16	0	0	6

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Course code	Course	Sem.	Credit form	Full-time studies					Part-time studies					E C T S
				Total hours	L	T	TC	S	Total hours	L	T	TC	S	
SECTION VI. ACADEMIC COURSES - OBLIGATORY														
	Library Information System	I	Credited	6		6			6		6			0
	Occupational Health and Safety	I	Credited	4	4				4	4				0
	Physical Training	IV	Credited	30		30			0					0
	Physical Training	V	Credited	30		30			0					0
	Foreign Language I - English - FT1	II	Grade	30		30			0					2
	Foreign Language I - English - FT1	III	Grade	30		30			0					2
	Foreign Language I - English - FT1	IV	Grade	30		30			0					2
	Foreign Language I - English - PT1	II	Grade	0					20		20			4
	Foreign Language I - English - PT1	III	Grade	0					20		20			4
	Foreign Language I - English - PT1	IV	Grade	0					20		20			4
	Foreign Language I - English - PT1	V	Grade	0					20		20			2
	Foreign Language II - FT1	II	Grade	30		30			0					2
	Foreign Language II - FT1	III	Grade	30		30			0					2
	Foreign Language II - FT1	IV	Grade	30		30			0					2
	Foreign Language II - FT1	V	Grade	30		30			0					2
	Professional Practice	IV	Credited	0					0					4
	Bachelor Seminar	V	Credited	30				30	15				15	6
	Bachelor Seminar	VI	Credited	30				30	15				15	6
	Bachelor Thesis	VI	Credited											8
TOTAL SECTION VI				340	4	276	0	60	120	4	86	0	30	38
TOTAL HOURS				1840	754	921	105	60	920	404	430	56	30	180
LIST OF MODULES														
SALES MANAGEMENT														
	Sales Force Management		Grade	30	15	15			16	8	8			3
	Merchandising		Grade	30	15	15			16	8	8			3
	Professional Selling and Customer Service		Grade	30	15	15			16	8	8			3

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	Price Management and Sales Promotions		Grade	30	30				16	16				3
BRAND MANAGEMENT														
	Brand Management Basics		Grade	30	15	15			16	8	8			3
	Brand Strategies		Grade	30	30				16	16				3
	E-branding		Grade	30	15	15			16	8	8			3
	Brand Portfolio Management		Grade	30	15	15			16	8	8			3
MARKETING COMMUNICATIONS														
	Advertising Management		Grade	30	15	15			16	8	8			3
	Public Relations		Grade	30	30				16	16				3
	Online Marketing Communications		Grade	30	15	15			16	8	8			3
	Customer Relationship Management		Grade	30	15	15			16	8	8			3
INNOVATION AND R&D														
	Design Thinking		Grade	30	15	15			16	8	8			3
	Project Business Plan		Grade	30	15	15			16	8	8			3
	New Product Development		Grade	30	30				16	16				3
	R&D Case Study		Grade	30	15	15			16	8	8			3
HR BUSINESS PARTNER														
	Staffing the Organization		Grade	30	30				16	16				3
	Employee Development & Performance Appraisal		Grade	30	15	15			16	8	8			3
	Communication and Negotiations		Grade	30	15	15			16	8	8			3
	Psychology of Team Work		Grade	30	15	15			16	8	8			3
LEADERSHIP														
	Decision Making		Grade	30	15	15			16	8	8			3
	Team Building		Grade	30	30				16	16				3
	AC/DC Simulation		Grade	30	15	15			16	8	8			3
	Controlling		Grade	30	15	15			16	8	8			3

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Załącznik nr 2 do uchwały nr R.0000.86.2019 z 11 lipca 2019 r.

	2019/2020 - 2020/2021	Total Exam	Full-time studies					Part-time studies					E C T S
			Total hours	L	T	TC	S	Total hours	L	T	TC	S	
Approval date:	Semestr 1	0	240	105	135	0	0	132	56	76	0	0	30
	Semestr 2	0	240	120	60	60	0	148	64	52	32	0	30
	Semestr 3	0	120	45	45	0	30	66	24	24	0	18	18
	Semestr 4	0	75	15	15	0	45	34	8	8	0	18	18

Course code	Course	Sem.	Credit form	Full-time studies					Part-time studies					E C T S
				Total hours	L	T	TC	S	Total hours	L	T	TC	S	
SECTION I. GENERAL COURSES - OBLIGATORY														
	Methodology of Scientific Research	I	Exam	15	15				8	8				2
TOTAL SECTION I				15	15	0	0	0	8	8	0	0	0	2
SECTION II. OBLIGATORY COURSES														
	Leadership and Motivation	I	Grade	30	15	15			16	8	8			4
	Business Law	I	Grade	30	15	15			16	8	8			4
	Managerial Staff Development	I	Grade	30	15	15			16	8	8			4
	Services Marketing	I	Grade	30	15	15			16	8	8			4
	International Business	I	Grade	30	15	15			16	8	8			4
	International Marketing with Intercultural Communication	II	Grade	30	15	15			16	8	8			4
	Process Management	II	Exam	30	15	15			16	8	8			4

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	Global Economy for Managers	II	Exam	30	15	15			16	8	8			4
	Managerial Accounting	II	Exam	30	15		15		16	8		8		4
	ICT in Marketing	II	Grade	30	15		15		16	8		8		4
	Ethics and CSR	III	Grade	30	15	15			16	8	8			3
	Management Systems Design	III	Exam	30	15	15			16	8	8			4
	Business Strategy	IV	Exam	30	15	15			16	8	8			4
TOTAL SECTION II				390	195	165	30	0	208	104	88	16	0	51
SECTION III. OPTIONAL COURSES														
	Contemporary Trends and Concepts of Management	I	Exam	45	15	30			24	8	16			4
	Capital Groups and Interorganizational Networks	II	Grade	30	15	15			16	8	8			3
	Econometrics	II	Grade	30	15		15		16	8		8		4
	Logistics Management	II	Grade	30	15		15		16	8		8		3
TOTAL SECTION III				135	60	45	30	0	72	32	24	16	0	14

Course code	Course	Sem.	Credit form	Full-time studies					Part-time studies					E C T S
				Total hours	L	T	TC	S	Total hours	L	T	TC	S	
SECTION IV. MODULE COURSES														
	Module 1	V	Grade	120	60	60			64	32	32			12
	Module 2	VI	Grade	120	60	60			64	32	32			12
TOTAL SECTION IV				240	120	120	0	0	128	64	64	0	0	24
SECTION V. HUMANISTIC COURSES														
	Humanistic Course	III	Grade	30	15	15			16	8	8			5
TOTAL SECTION V				30	15	15	0	0	16	8	8	0	0	5
SECTION VI. ACADEMIC COURSES - OBLIGATORY														
	Foreign Language I - English - FT2	I	Grade	30		30			0					4
	Foreign Language I - English - PT2	I	Grade	0					20		20			4
	Foreign Language I - English - PT2	II	Grade	0					20		20			0

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	Master Seminar	III	Credited	30				30	18				18	6
	Master Seminar	IV	Credited	45				45	18				18	6
	Master Thesis	IV	Credited											8
TOTAL SECTION VI				105	0	30	0	75	76	0	40	0	36	28
TOTAL HOURS				915	405	375	60	75	508	216	224	32	36	120

Course code	Course	Sem.	Credit form	Full-time studies					Part-time studies					ECTS
				Total hours	L	T	TC	S	Total hours	L	T	TC	S	
LIST OF MODULES														
HUMAN RESOURCES MANAGEMENT														
	Strategic Human Capital Management		Grade	30	15	15			16	8	8			3
	Managerial competencies		Grade	30	15	15			16	8	8			3
	Work-life balance & well-being in management		Grade	30	15	15			16	8	8			3
	Management of employee development		Grade	30	15	15			16	8	8			3

CORPORATE COMMUNICATIONS AND PUBLIC RELATIONS														
	Corporate Identity and Internal Communications		Grade	30	15	15			16	8	8			3
	Media Relations		Grade	30	15	15			16	8	8			3
	Sponsoring, Events and Lobbying		Grade	30	15	15			16	8	8			3
	Crisis Management		Grade	30	15	15			16	8	8			3

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STRATEGIC MANAGEMENT AND LEADERSHIP														
	Leadership and Social Communication		Grade	30	15	15			16	8	8			3
	Negotiations		Grade	30	15	15			16	8	8			3
	Strategic Thinking		Grade	30	15	15			16	8	8			3
	Digital Transformation Strategy		Grade	30	15	15			16	8	8			3

INTERNATIONAL MANAGEMENT														
	International Market Research		Grade	30	15	15			16	8	8			3
	Business Plan in International Context		Grade	30	15	15			16	8	8			3
	Business Models in International Markets		Grade	30	15	15			16	8	8			3
	Managing International Teams		Grade	30	15	15			16	8	8			3

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Załącznik nr 3 do uchwały nr R.0000.86.2019 z 11 lipca 2019 r.

Efekty uczenia się na kierunku *Business Management*

Poziom kształcenia: studia pierwszego stopnia

Profil kształcenia: ogólnoakademicki

Tytuł zawodowy uzyskiwany przez absolwenta: licencjat

Forma studiów: stacjonarne i niestacjonarne

Przyporządkowanie właściwego obszaru kształcenia: Nauki społeczne.

Dziedziny nauki i dyscypliny naukowe, do których odnoszą się efekty uczenia się: nauki o zarządzaniu i jakości (dyscyplina wiodąca), ekonomia i finanse, inne dyscypliny

Przygotowano na podstawie:

Ustawy z dnia 22 grudnia 2015 r. o Zintegrowanym Systemie Kwalifikacji (Dz.U. 2018 poz. 2153 z późn. zm.), załącznika do Rozporządzenia Ministra Nauki i Szkolnictwa Wyższego z dnia 14 listopada 2018 r. (Dz.U. 2018 poz. 2218) w sprawie charakterystyki drugiego stopnia na poziomach 6-8 Polskiej Ramy Kwalifikacji, Rozporządzenia Ministra Nauki i Szkolnictwa Wyższego z dnia 20 września 2018 r. w sprawie dziedzin nauki i dyscyplin naukowych oraz dyscyplin artystycznych (Dz. U. 2018 r. poz. 1818).

Objaśnienie oznaczeń w symbolach:

K (przed podkreślnikiem)	– kierunkowe efekty kształcenia
W	– kategoria wiedzy
U	– kategoria umiejętności
K	– kategoria kompetencji społecznych
01, 02, 03 i kolejne	– numer efektu uczenia się

Kod efektu uczenia się (kierunek)	Efekty uczenia się Po ukończeniu studiów pierwszego stopnia o profilu ogólnoakademickim na kierunku studiów Business Management absolwent:	Odniesienie do Polskiej Ramy Kwalifikacji
WIEDZA		
K_W01	knows and understands contemporary trends in management sciences as well as in economics and finance, and their role in the area of social sciences	P6S_WK P6S_WG
K_W02	knows and understands theories of organization and management as well as economics concerning the formation, functioning, transformation and development of organizations on the market and in society.	P6S_WK P6S_WG
K_W03	knows and understands, to an advanced degree, selected concepts, methods and techniques of management and quality as well as IT tools for collecting, analyzing and presenting economic, financial and social data	P6S_WG
K_W04	knows and understands, to an advanced degree, the mechanisms of human behavior and the influence of human and social groups on the organization,	P6S_WG
K_W05	knows and understands, to an advanced degree, standard quantitative and qualitative methods of analysis and assessment of economic and social phenomena occurring in organizations and their environment	P6S_WG
K_W06	knows and understands the essence and significance of the law and	P6S_WK

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	standards (including ethical ones) applicable to the operations of enterprises	P6S_WG
K_W07	knows and understands the essence and conditions of entrepreneurship as well as principles related to running own business	P6S_WK P6S_WG
K_W08	knows and understands the standards of communication between the organization and the environment, including marketing communication	P6S_WG
K_W09	knows and understands determinants shaping innovativeness and methods of implementing developmental solutions in the organization	P6S_WK P6S_WG
K_W10	knows and understands issues related to the creation and implementation of the organization's strategy	P6S_WG
UMIEJĘTNOŚCI		
K_U01	can apply theoretical and practical knowledge in specific areas of the organization in the field of identifying, diagnosing and solving decision-making problems	P6S_UW
K_U02	investigates and identifies phenomena and processes in the organization and its environment, is able to describe, analyze and interpret them using appropriate concepts and theories, acquiring information from various sources, also in a foreign language	P6S_UW P6S_UU
K_U03	selects and uses appropriate methods and tools to describe, analyze and solve problems of the organization and the environment, using adequate IT solutions	P6S_UW
K_U04	can communicate with the environment using terminology in the field of management and quality sciences and take part in the debate and present own position in the discussion with the use of a foreign language at the B2 level of the European System of Language Description	P6S_UK
K_U05	can plan and organize own and teamwork and cooperate in the implementation of entrusted tasks, including ethical and socio-cultural aspects	P6S_UO
K_U06	can independently acquire knowledge and improve skills using modern self-education tools	P6S_UU
K_U07	is able to design the marketing communication of the organization using various media	P6S_UK
K_U08	knows how to solve problems related to the creation and implementation of strategies, taking into account economic, social and ecological conditions	P6S_UW
K_U09	can solve problems related to the management of an organization using methods that stimulate creativity and innovation	P6S_UK
KOMPETENCJE SPOŁECZNE		
K_K01	is ready to critically evaluate and supplement own knowledge in the field of management and quality	P6S_KK
K_K02	is ready to act in an entrepreneurial way, also in the interest of the public, respecting the principles of corporate social responsibility	P6S_KO
K_K03	is ready to act in accordance with applicable law and ethical standards within the designated organizational and social roles	P6S_KR
K_K04	is ready to act in a team for the development of the organization	P6S_KO

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Załącznik nr 4 do uchwały nr R.0000.86.2019 z 11 lipca 2019 r.

Efekty uczenia się na kierunku *Business Management*

Poziom kształcenia: studia drugiego stopnia

Profil kształcenia: ogólnoakademicki

Tytuł zawodowy uzyskiwany przez absolwenta: magister

Forma studiów: stacjonarne i niestacjonarne

Przyporządkowanie właściwego obszaru kształcenia: Nauki społeczne.

Dziedziny nauki i dyscypliny naukowe, do których odnoszą się efekty uczenia się: nauki o zarządzaniu i jakości (dyscyplina wiodąca), ekonomia i finanse, inne dyscypliny

Przygotowano na podstawie:

Ustawy z dnia 22 grudnia 2015 r. o Zintegrowanym Systemie Kwalifikacji (Dz.U. 2018 poz. 2153 z późn. zm.), załącznika do Rozporządzenia Ministra Nauki i Szkolnictwa Wyższego z dnia 14 listopada 2018 r. (Dz.U. 2018 poz. 2218) w sprawie charakterystyki drugiego stopnia na poziomach 6-8 Polskiej Ramy Kwalifikacji, Rozporządzenia Ministra Nauki i Szkolnictwa Wyższego z dnia 20 września 2018 r. w sprawie dziedzin nauki i dyscyplin naukowych oraz dyscyplin artystycznych (Dz. U. 2018 r. poz. 1818).

Objaśnienie oznaczeń w symbolach:

K (przed podkreślnikiem)	– kierunkowe efekty kształcenia
W	– kategoria wiedzy
U	– kategoria umiejętności
K	– kategoria kompetencji społecznych
01, 02, 03 i kolejne	– numer efektu kształcenia

Kod efektu uczenia się (kierunek)	Efekty uczenia się Po ukończeniu studiów drugiego stopnia o profilu ogólnoakademickim na kierunku studiów Business Management absolwent:	Odniesienie do Polskiej Ramy Kwalifikacji
WIEDZA		
K_W01	knows and understands the current trends and dilemmas of the management and quality sciences, as well as in economics and finance. Understands their role and importance in the area of social sciences	P7S_WG P7S_WK
K_W02	knows and understands the methodology of scientific research and the principles of creating research tools for recognizing socio-economic phenomena	P7S_WG
K_W03	knows and understands the mechanisms of shaping and changing the behavior of people in the organization, including leadership styles and their determinants as well as the implications for the organization and its employees	P7S_WG P7S_WK
K_W04	knows and understands the theories of organization and management as well as economics in terms of the formation, functioning, transformation and development of organizations on the market and in society.	P7S_WG P7S_WK
K_W05	knows and understands quantitatively and qualitatively methods of collecting, processing, analyzing and evaluating economic phenomena	P7S_WG

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	occurring in the organization and its environment, as well as IT tools supporting them	
K_W06	knows and understands aspects of building strategy and improvement of management systems as well as methods and conditions for their application	P7S_WG
K_W07	knows and understands the importance of the concept of sustainable economic development and corporate social responsibility as well as other determinants of doing business, including legal and ethical ones	P7S_WG P7S_WK
K_W08	knows and understands the standards of marketing communication and creating the image of the organization	P7S_WG
K_W09	knows and understands the conditions concerning the international context of the organization's operation	P7S_WK
UMIEJĘTNOŚCI		
K_U01	can integrate knowledge from various areas (management, IT, finance, accounting) to create and implement innovative solutions in the organization	P7S_UW
K_U02	examines and identifies in an advanced way the phenomena and processes in the organization and its environment, can carry out critical analysis, synthesis and creative interpretation using adequate concepts and theories, obtaining information from various sources, also in a foreign language	P7S_UW
K_U03	can properly choose and use the appropriate methods and tools to solve complex problems of the organization and the environment, making at the same time a critical analysis of the existing solutions and using adequate IT solutions,	P7S_UW
K_U04	initiates the work of various teams in the work environment and beyond and directs their activities taking into account ethical and socio-cultural aspects. Capable to communicate effectively, to lead the debate, to present own position in the discussion and to formulate conclusions resulting from the discussion with the use of a foreign language at the B2 + level of the European System of Language Description	P7S_UO
K_U05	can independently acquire knowledge and improve skills using modern self-learning tools and can initiate and organize the learning process of other people and communicate its knowledge to non-specialists in organization and management, also in a foreign language	P7S_UU
K_U06	is able to design the marketing communication of the organization and shape its image	P7S_UK
K_U07	knows how to solve problems related to the creation and implementation of strategies, taking into account economic, social and ecological conditions	P7S_UW
K_U08	can design a strategy for the internationalization of an organization, taking into account the international context of its functioning	P7S_UW
KOMPETENCJE SPOŁECZNE		
K_K01	is ready to critically evaluate and supplement own knowledge of management and quality sciences and justify its importance in solving cognitive and practical problems	P7S_KK



SENAT

K_K02	is ready to act in an entrepreneurial way, also in the interest of the public, respecting the principles of corporate social responsibility and sustainable development	P7S_KO
K_K03	is ready to act in accordance with applicable law and ethical standards within the designated organizational and social roles	P7S_KR
K_K04	is ready to act in a team, also in a leadership role and to take responsibility for the actions taken	P7S_KO