



**OFFER OF UNDERGRADUATE COURSE ATTENDANCE FOR STUDENTS OF
WROCLAW UNIVERSITY OF ECONOMICS AND BUSINESS**

UNDERGRADUATE COURSE ATTENDANCE



COMMUNITY UNIVERSITY OF CHAPECO REGION – UNOCHAPECO
Undergraduate course in Management

Course: Research methods in Social Sciences

2 credits / 40 hours

3rd Semester / 2020-2

Classes will be held on each Monday, starting on September 28 (see schedule below),
at 7 p.m. (Brasilia time zone).

Classes will be taught in English and via online mode (Google Meet).

Professor: Marcos Ferasso, Ph.D.

Enrollment and doubts must be addressed to: arni@unochapeco.edu.br

Total attendee positions: 02.

Syllabus

Contents:

Knowledge and the different knowledge levels. Science as basis for professional qualification. The university as a space for knowledge appropriation, generation and diffusion. Research typologies. Research project. ABNT style guide. Writing and presenting academic and technical and didactical assignments. Plagiarism.

Context or expected learning outcomes:

In accordance with the National regulation from Brazilian Ministry of Education, the content of this course will allow the development/improvement of competencies described in article 4¹, specifically: I, II, IV, V, VI, VII and VIII.

Learning goals**Main goal**

To understand the process of scientific research and its application in social sciences.

Specific goals

To enable the student in distinguishing scientific knowledge from other types of knowledge.

To stimulate the student to understand the relevance of science for his professional domain.

To understand the research types.

To implement ABNT style guide in practical assignments.

To understand and implement a research project in its fundamental features.

Methodology

Expositive lectures. Supervised practical assignments. Research activities to be developed by groups. Manuscripts, reports and/or monography readings. Writing and interpretation of academic texts.

Academic Assignments (TDE):

The groups must prepare a short research project comprising title, introduction, literature review, research design, schedule of planned activities, and references.

Schedule

Sep. 28: General introduction to the course. General introduction to Research methods in social sciences. Types of knowledge. Reading and interpreting non-academic texts. Argumentation and socialization about the text. Identifying students' needs regarding the competence's development in the field of academic writing.

Oct. 5th: The ABNT style guide. Introduction structure, subject presentation from general to specific, research question, preparing main and specific goals. Analysis of manuscript's introduction section.

Oct. 19: How to find a research theme. Deciding on a theoretical, practical or theoretical-practical research theme. Assignment: preparing the text by the group.

Oct. 26: How to write a research question, and to set main and specific goals. Supervision of students for preparing research question, main and specific goals for their assignments.

Nov. 9th: How to prepare justification for the study. Supervision of groups.

Nov. 16: First assignment (A1). The structure of literature review section.

Nov. 23: Searching, choosing, reading and citing scientific papers in open databases (e.g. Google Scholar, Dimensions, Emerald Insight, SCOPUS, Web of Science, etc.).

¹ http://portal.mec.gov.br/cne/arquivos/pdf/rces004_05.pdf

Nov. 30: Research methods types, data collection and analyses techniques. Schedule. References. Supervision for preparing research design, schedule and references sections.

Dec. 7th: Class reserved for finishing the short research project.

Dec 14: Final assignment (A2). Presentation of research projects.

Rubric

Processual and cumulative.

A1 (40%):

First part of research project: introduction section (containing problematics, research question, main and specific goals, justification).

A2 (60%):

Second part of research project: literature review, research design, schedule, and references.

Each section will be assessed according to a proper form.

References²

Compulsory readings (ABNT style):

DMITRUK ORTIZ, Hilda Beatriz (Org.). **Cadernos metodológicos: diretrizes do trabalho científico**. 8. ed. rev. ampl. e atual. Chapecó, SC: Argos, 2012. 236 p. ISBN 9788578970437 (broch.).

SEVERINO, Antônio Joaquim. **Metodologia do trabalho científico**. 24. ed. rev. e atual. São Paulo: Cortez, 2016. 317 p. ISBN 9788524924484 (broch.).

Non-compulsory readings:

CARVALHO, Maria Cecília Maringoni de. **Construindo o saber: metodologia científica: fundamentos e técnicas**. 24. ed. Campinas, SP: Papirus, 2011. 224 p. ISBN 9788530809119 (broch.).

KÖCHE, José Carlos. **Fundamentos de metodologia científica: teoria da ciência e iniciação à prática**. 34. ed. Petrópolis: Vozes, 2015. 184 p. ISBN 9788532618047.

MARCONI, Marina de Andrade; LAKATOS, Eva Maria. **Fundamentos de metodologia científica**. 8. ed. Rio de Janeiro: Atlas, 2017. recurso online ISBN 9788597010770.

NASCIMENTO, Luiz Paulo do. **Elaboração de projetos de pesquisa: monografia, dissertação, tese e estudo de caso, com base em metodologia científica**. São Paulo: Cengage Learning, 2012. recurso online ISBN 9788522126293.

SALVADOR, Angelo Domingos. **Métodos e técnicas de pesquisa bibliográfica: elaboração de trabalhos científicos**. 11. ed. rev. e atual. Porto Alegre: Sulina, 1986. 239 p.

Recommended references (APA style):

Compulsory readings:

Jalongo, M.R., & Saracho, O.N. (2016). *Writing for publication: transitions and tools that support scholars' success*. Springer texts in Education. New York, NY: Springer Nature.

Peat, J., Elliott, E., Baur, L., & Keena, V. (2002). *Scientific writing: Easy when you know how*. London: BMJ Books.

² From the Undergraduate course's project.

Non-compulsory readings:

Aitchison, C., & Lee, A. (2006). Research writing: Problems and pedagogies. *Teaching in Higher Education*, 11(3), 265-278. <https://doi.org/10.1080/13562510600680574>

Ferasso, M. Writing scientific papers in Business Management: a canvas roadmap proposal. (Working paper).

Hesselbach, R. A., Petering, D. H., Berg, C. A., Tomaszewicz, H., & Weber, D. (2012). A guide to writing a scientific paper: a focus on high school through graduate level student research. *Zebrafish*, 9(4), 246-249. <https://doi.org/10.1089/zeb.2012.0743>

Katz, M. J. (2009). *From research to manuscript: a guide to scientific writing*. 2nd ed. Cleveland, OH: Springer.

MacDonald, S. P. (1987). Problem definition in academic writing. *College English*, 49(3), 315-331. <https://www.jstor.org/stable/377930>

Maxwell, J.A. (2009). Designing a qualitative study. In L. Bickman, & D.J. Rog (Eds.). *The SAGE handbook of applied social research methods*. 2nd ed., Thousand Oaks: SAGE. <https://dx.doi.org/10.4135/9781483348858.n7>

Nathan, P. (2013). Academic writing in the business school: The genre of the business case report. *Journal of English for Academic Purposes*, 12(1), 57-68. <https://doi.org/10.1016/j.jeap.2012.11.003>

Patience, G.S., Boffito, D.C., & Patience, P.A. (2014). Writing a scientific paper: from clutter to clarity. <http://www.hosamspace.com/wp-content/uploads/2014/03/2014-01-15-Manuscript-preparation.pdf>

Stockemer, D. (2019). *Quantitative methods for the social sciences: A practical introduction with examples in SPSS and Stata*. Cham, Switzerland: Springer Nature.

Van Way, C.W., III. (2007). Writing a Scientific Paper. *Nutrition in Clinical Practice*, 22, 636-640. <https://doi.org/10.1177/0115426507022006636>