## **About Master of Business Management (MBM)**

The proposed program is directed at the candidates interested in business administration/management. It consists of four semesters of intensive English Language classes.

The **MBM** equips students with the skills most desired by graduate employers and the fundamental business knowledge to increase their opportunities and guide them to success in whatever career they choose.

The **MBM** is a **full-time program**. The structure and curriculum are designed for students with **little or no work experience**.

This program is designed for those wishing to undertake graduate studies in general business management/business administration by flexible delivery. The program has a particular emphasis on the development of skills and competencies necessary to manage effectively in both local and global environments. Students will study business theory and how to apply it using functional and reliable tools.

The studies offer well-respected program. Those who go through the program graduate with a skill set that makes them attractive to employers and natural leaders in the business world. Here is a sampling of what the program emphasizes: problem solving, leadership skills, communication skills, opportunities for teamwork, a commitment to ethics, environmental awareness.

Students who satisfactorily complete all the required course work shall receive a **Diploma/Master Degree in Management – Business Management Studies** from Wroclaw University of Economics.

## Who is the Master of MBM designed for

The Master in BMS program is aimed at recent graduates with little or no work experience, who have the motivation and desire to build a strong foundation for a career in business. To join the program, you will have a good undergraduate degree from any study discipline. Students may have an undergraduate degree in a field other than business.

#### **Program details**

The Program consists of modules covering a wide range of fundamental knowledge and skills. These modules are supplemented with a number of workshops to balance theory and concepts with skills and practice.

Only the most effective active learning methods are used. There is a strong focus on teamwork, case studies, group projects, professional business applications, and simulation games.

### Student profile

The 2 year program offers a great experience. You will develop deep knowledge and skills in the key areas of business, and the self-awareness and sense of perspective to make smart choices about your future. We balance theory with analytical skills and practical content. You gain the essential knowledge and business skills that can be transferred directly to a working environment. The curriculum focuses on the knowledge and skills that are in high demand.

# Below, you can find Course list for Master of Business Management Studies

Management ConceptsGlobal Business NetworksQuality ManagementManaging Capital GroupsHuman Resources Management advancedManagerial Accounting

Change Management Motivating

Strategic Management Management Information Systems
Contemporary Economics Strategic Business Simulation

Data Analysis MethodsBusiness StrategyManagerial LogisticsMarketing StrategiesEthics&CSRSmall Business Management

Civil and Comercial Law Interpersonal Business Communication

Management System Design Negotiation

To find out more information about MBM, please contact us. Candidates who will have any problems or questions should contact us by email: <a href="mailto:enrollment@ue.wroc.pl">enrollment@ue.wroc.pl</a> or ewa.stanczyk@ue.wroc.pl