

About Master in Management (BA)

The proposed program is directed at the candidates interested in management. It consists of four semesters of classes. Program consists of compulsory and elective courses. Among the elective courses there are the courses containing the material necessary to build own educational road. It is two-Year Intensive English Language Program in Business Administration.

The Master in Management (BA) equips students with the skills most desired by graduate employers and the fundamental business knowledge to increase their opportunities and guide them to success in whatever career they choose.

The Master in Management is a **part-time program** that runs from **October 2011**.

The structure and curriculum are designed for students with **little or no work experience**.

This 20-unit course is designed for those wishing to undertake graduate studies in general business management/business administration by flexible delivery. The course has a particular emphasis on the development of skills and competencies necessary to manage effectively in both local and global environments.

Total number of hours taught: 615 classroom hours, which is 120 credits according to European standards. Students will study business theory and how to apply it using functional and reliable tools.

The studies offer well-respected program. Those who go through the program graduate with a skill set that makes them attractive to employers and natural leaders in the business world. Here is a sampling of what the program emphasizes: problem solving, leadership skills, communication skills, opportunities for teamwork, a commitment to ethics, environmental awareness.

Attractiveness of the Program:

- taught totally in English
- based on European standards of excellence
- fulfills the requirements of European Educational Standards
- oriented towards people willing to pursue careers as executives or willing to improve and develop management knowledge and skills or study management.

Students who satisfactorily complete all the required course work shall receive a **Diploma/Master Degree in Management – Business Administration** from Wroclaw University of Economics.

Only the most effective active learning methods are used. There is a strong focus on teamwork, case studies, group projects, professional business applications, and simulation games. Facilities of the Wroclaw University of Economics are equipped with the state-of-the-art audio-visual learning technologies. Classes typically run from 8.00-17.00, **Saturday - Sunday**. The days are full and intensive to offer students a complete immersion in the topics taught. Teaching methods on the program emphasize interactive learning and include:

- lectures
- smaller classes to develop in-depth understanding
- skills workshops
- computer simulation exercises
- group and individual assignments.

This study covers three key skill areas:

- **Intellectual**, such as problem solving, influencing and negotiation
- **Professional**, such as business communications
- **Career**, including networking and interviewing.

The Master in Management BA will be taught by a range of Wroclaw University of Economics faculty, all of whom teach degree programs. Their lectures will be supported by smaller seminars led by top-quality teaching assistants who have both teaching experience and business expertise.

The 2 year program will be a great experience. You will develop deep knowledge and skills in the key areas of business, and the self-awareness and sense of perspective to make smart choices about your future. We balance theory with analytical skills and practical content. You gain the essential knowledge and business skills that can be transferred directly to a working environment. The curriculum focuses on the knowledge and skills that are in high demand.

Tabela 1. Studia drugiego stopnia - niestacjonarne - kierunek Zarządzanie

Lp.	Nazwa przedmiotu	Semestr	Forma zal.	Liczba godzin	Wymiar godzin w semestrze				Punkty ECTS
					W	Ć	L	S	
1	Management Concepts	I	E	45	15	30			6
2	Macroeconomics	II	E	30	30				4
3	Civil and Commercial Law	IV	E	36	21	15			5
4	Management Ethics	III	E	30	30				4
5	Mathematical Statistk	II	E	30	15	15			5
Razem przedmioty podstawowe				171	111	60	0	0	24
1	Strategic Management	I	E	36	15	21			5
2	Managing Processes	I	E	30	15	15			5
3	Operations Research	III	E	30	20		10		5
4	Logistics	I	E	30	15	15			5
5	Management Psychology	I	E	30	15		15		5
6	Negotiations	IV	E	30	15	15			5
Razem przedmioty kierunkowe standard				186	95	66	25	0	30
1	Management System Design	I	Z	18	6		12		5
2	Business Strategy	II	Z	18	6	12			5
3	Managing capital group	IV	Z	12	6	6			4
4	Managerial Accounting	II	Z	18	6	12			5
5	International Marketing Strategies	III	Z	8	8				3
6	Management Information Systems	III	Z	14	8	6			4
Razem przedmioty kierunkowe spoza standardu				88	40	36	12	0	26
Razem przedmioty kierunkowe				274	135	102	37	0	56
	Master project	II	z	14				14	4
	Master project	III	z	14				14	4
	Master project	IV	z	14				14	12
	Razem przedmioty ogólnego kształcenia i pozostałe			42	0	0	0	42	20
1	Interpersonal Business Communication	II	Z	18	8	10			3

2	Small Business Management	II	Z	18	8	10			3
3	Strategic Business Simulation	III	Z	18	8	10			3
4	Management Methods and Tools of Continuous Improvement in Organization	IV	Z	18	8	10			3
5	Elective	III	Z	14	7	7			2
6	Elective	III	Z	14	7	7			2
7	Elective	IV	Z	14	7	7			2
8	Elective	IV	Z	14	7	7			2
Razem przedmioty specjalnościowe				128	60	58	10	0	20
Razem liczba godzin - studia drugiego stopnia				615	306	220	47	42	120

Electives:

3rd semester

- Loyalty in Business
- Motivating People
- The recruitment process and induction of a New Employee
- Recruitment Simulation Game

4th semestr

- Business Game “Top Team”
- Japanese Management
- Management Game ‘Orgaeffect’