

The Department of International Economic Relations
4th International Conference

Faces of Competitiveness in Asia Pacific. Region - Country - Enterprises

Patronage: Embassy of Japan in Poland Ministry of Foreign Affairs RP
Ministry of Science and Higher Education RP Ministry of Economy RP

Wroclaw, 21st November 2011

Wroclaw University of Economics, Komandorska Street 118/120

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Building Lower Silesian Centre for Scientific and Economic Information , W4

- 10:00** **Opening speech by RECTOR PROF. BOGUSŁAW FIEDOR**
- Session I - Chairman of Session PROF. BOGUSŁAW FIEDOR**
- 10:10** **AMBASSADOR OF JAPAN, MR. MAKOTO YAMANAKA**, *Japan's Competitive Edge and Growth Strategy*
- 10:30** **AMBASSADOR OF AUSTRALIA, MRS. RUTH PEARCE**: *Regional Networks and Partnerships in the Asia-Pacific Region: An Australian Perspective*
- 10:50** **PROF. YOSHIAKI SATO** Seikei University, Harvard University: *Constructing an Imagined Community in East Asia: A Bottom-Up Approach for Community Building*
- 11:10** **PROF. KATARZYNA ŻUKROWSKA**, Warsaw School of Economics: *Why Asian Economies are Competitive? Example of Japan and China*
- 11:30- 12:20** **Coffee break**
 Session II - Chairman of Session PROF. KATARZYNA ŻUKROWSKA
- 12:20** **MR. ALAIN RUCHE**, European External Action Service: *From Competition to Collaboration? Some Perspectives for EU-Asia Relations*
- 12:40** **PROF. GUENTER HEIDUK, AGNIESZKA MCCALEB**, Warsaw School of Economics: *Competitiveness of Chinese MNEs: Innovation versus Imitation - Branding versus Price - Acquiring versus Developing?*
- 13:00** **PROF. TADEUSZ SPOREK**, Karol Adamiecki University of Economics in Katowice: *The Leading Sectors in Nepal in the Context of Changes Taking Place in its Economics Situation*
- 13:20** **PROF. ELŻBIETA CZARNY, PROF. JERZY MENKES, MGR PAWEŁ FOLFAS**, Warsaw School of Economics: *Competitiveness or Political Power – Reasons for Chinese FDI in Africa*
- 13:40** **PROF. BOGUSŁAWA SKULSKA**, Wrocław University of Economics: *Entrepreneurship as a Factor Shaping the Competitive Capacity of Malaysia in the 21st century*
- 14:00** **Discussion**
- 15:15** **Lunch**