

**Seminar offer  
2022/2023  
Master Studies  
International Business**

<b>Supervisor</b>	<b>Seminar topics</b>	<b>Full-time studies</b>	<b>Part-time studies</b>
<b>dr hab. Bobowski Sebastian</b>	<ol style="list-style-type: none"> <li>1. Regional integration processes.</li> <li>2. International trade flows.</li> <li>3. International investment flows.</li> <li>4. International labor flows.</li> <li>5. Trade regionalism in various parts of the world.</li> <li>6. Regional financial cooperation in various parts of the world.</li> <li>7. Competitiveness and innovation of enterprises, economies and regions.</li> <li>8. Cluster structures in international business.</li> <li>9. Multilateralism, mega-regionalism, bilateralism in international trade.</li> <li>10. Global and regional value / supply chains.</li> <li>11. Globalization in the economic dimension - determinants, consequences.</li> <li>12. Global governance.</li> <li>13. Economic and financial crises in the contemporary world economy.</li> </ol>	15	0
<b>dr hab. Klimek Artur</b>	<ol style="list-style-type: none"> <li>1. Multinational enterprises.</li> <li>2. Global valuechains.</li> <li>3. Foreigndirect investment.</li> <li>4. Internationalizationprocess of firm.</li> <li>5. Strategies of internationalfirms.</li> <li>6. Emerging and transitioneconomies in international business.</li> <li>7. International financialmarkets.</li> <li>8. Foreign exchange.</li> <li>9. International trade.</li> <li>10. Trade policy.</li> </ol>	15	0
<b>dr hab. Miszczak Katarzyna</b>	<ol style="list-style-type: none"> <li>1. Smart development (smart specializations, smart cities).</li> <li>2. Strategic partnerships (creative alliances, social networks, collaborative clusters).</li> <li>3. Creative economy.</li> <li>4. Dynamics, complexity and causality between innovation and economic growth; Social Innovations in enterprises, cities, regions.</li> <li>5. Innovative international economy (big data, knowledge, ICT, information society, e-development).</li> <li>6. Entrepreneurship and sustainability.</li> <li>7. Megatrends shaping contemporary socio-economic space.</li> <li>8. Resilient learning communities in times of crisis.</li> <li>9. Strategic Policy Intelligence tools in innovative management.</li> <li>10. Global challenges and opportunities for business</li> </ol>	15	0
<b>dr Olipra Łukasz</b>	<ol style="list-style-type: none"> <li>1. Logistics, logistic management, supply chain management.</li> <li>2. Transport, forwarding, warehousing.</li> </ol>	5	0

	<ol style="list-style-type: none"><li>3. Sales and distribution logistics.</li><li>4. International air transport market.</li><li>5. Economics of airlines and airports.</li><li>6. The impact of air transport on the economy at global, national and regional level.</li><li>7. International tourism.</li><li>8. International comparative economics.</li><li>9. Economic integration and different policies of the European Union.</li></ol>		
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