

DIPLOMA EXAM TOPICS

Programm	Master of Business Management			Academic year 2020/2021
Degree	Magister (MA equivalent)	Type	Full-time studies/part-time studies	
Comments				

1. Research methods in social sciences.
2. Stages of the research process.
3. Sources of power in the organisation.
4. Principles of quality management.
5. Contracts of lease and leasing.
6. Typology of capital groups.
7. Corporate governance principles.
8. Types and capabilities of business networks.
9. Sources of organisational change.
10. Change resistance and psychological dimension of change management.
11. Organisation as an open system.
12. Key elements of outsourcing.
13. Typology of virtual organisations.
14. Mechanistic vs. organic organisation.
15. Business process reengineering: benefits and risks.
16. Types of benchmarking.
17. Ethical codes of enterprises.
18. CSR scope and reporting standards.
19. Types of multinational corporations.
20. Material and nonmaterial tools of motivating people.
21. Supply chain management process.
22. Enterprise goals and values in management system design.
23. Systems for continuous improvement of the enterprises.
24. Cost classification for decision making.
25. Balanced Scorecard as a non-financial performance measure.
26. Types and elements of organisational culture.
27. Strategic management process.
28. Types of competitive advantage.
29. Rules of conflict resolution.
30. The phases of negotiations process.
31. Strategy types.
32. Start-up business models.
33. The role and functions of communication in business organisation.
34. Barriers to communication within an organisation.
35. Promotional strategies.
36. International markets entrance strategies.
37. Functions and characteristics of a leader.
38. Lean management characteristics.
39. Research process and skills.
40. Examples of quantitative and qualitative methods in management research.