

RD-DS.021.2.2024

Circular Letter No 2/2024 by the Dean for Student Affairs

of 8 April 2024

on majors, educational paths and courses included in first-cycle full-time and part-time studies for students entering the fifth semester in the academic year 2024/25

§ 1

Pursuant to § 18 of the University's Study Regulations of the Wroclaw University of Economics and Business, implemented by Resolution NO R.0000.20.2023 of the Senate of the Wroclaw University of Economics and Business of 20 April 2023, the following majors, educational paths and courses have been launched:

Full-time studies

Programme	Major	
Economics	Markets Analyst	
	Managerial Economics	
Finance	Financial Market	
rilance	Fintech	
Information Tachnology in Pusiness	Database Technologies and Mobile Applications	
Information Technology in Business	System Analysis and Design	
International Conomic Polations	International Business	
International Economic Relations	Innovation and Entrepreneurship	
	Food Product Engineering	
Production Management and Engineering	Chemical Product Engineering	
	Bioproduct Engineering	
Programme	Educational path	
Assounting and Controlling	Accounting and Financial Analysis	
Accounting and Controlling	Taxation in Business	
Programme	ogramme Course	
Economic Analysis	Course semester 5	
	Market Analysis	
	Course semester 6	
	Financial Data Analysis	



	Course semester 5
Business Management	Team Leader
	Project and Process Manager
	Marketing Communications Specialist
	Course semester 6
	HR Business Partner
	Digital Marketer
	Course semester 5 (first half)
	Banking and Insurance
	Modern Technologies in Finance
	Accounting
	Course semester 5 (second half)
Finance and Accounting	Financial Markets
	Real Property
	Course semester 6
	Corporate Finance Management
	Data Analysis and Risk Management
	Taxes
Logistics	Course semester 5
	Quantitative Methods in Logistics
	Course semester 6
	Logistics Services
Management	Course semester 5 (first half)
	Brand Management
	Marketing C0ommunication
	Course semester 5 (second half)
	Project Manager
	Business and Start-Ups
	Course semester 6
	Team Leader
	Sales Management
	HR Business Partner

Part-time studies

Programme	Major
Economics	Markets Analyst
	Digital Economy
	Managerial Economics
Information Technology in Business	Database Technologies and Mobile Applications
	System Analysis and Design
International Economic Relations	International Logistics



Programme Educational path Accounting and Controlling Accounting and Financial Analysis Programme Course Course Semester 5 (first half) Banking and Insurance Modern Technologies in Finance Accounting Course semester 5 (second half) Finance and Accounting Finance in Government and Local Government Institutions Course semester 6 Taxes Data Analysis and Risk Management Course semester 5 Logistics in a Production Company Course semester 6 Logistics Services Course semester 5 Course semester 6 Tourse semester 6 Course semester 6 Course semester 5 Logistics Services Course semester 5 Course semester 5 (second half) Process Management Marketing Coommunication Course semester 5 (second half) Project Manager Business and Risk Tu-Ups Course semester 6 Team Leader	Production Management and Engineering	Food Product Engineering
Accounting and Controlling Programme Course Course semester 5 (first half) Banking and Insurance Modern Technologies in Finance Accounting Course semester 5 (second half) Finance and Accounting Finance and Accounting Finance in Government and Local Government Institutions Course semester 6 Taxes Data Analysis and Risk Management Course semester 5 Logistics Course semester 5 Logistics in a Production Company Course semester 6 Course semester 6 Course semester 5 Logistics Services Course semester 5 Course semester 5 Logistics Services Course semester 5 (first half) Process Management Marketing Communication Course semester 5 (second half) Project Manager Business and Start-Ups Course semester 6		Chemical Product Engineering
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Banking and Insurance Modern Technologies in Finance Accounting Course semester 5 (second half) Financial Markets Real Property Finance in Government and Local Government Institutions Course semester 6 Taxes Data Analysis and Risk Management Course semester 5 Logistics in a Production Company Course semester 6 Logistics Services Course semester 5 Logistics Services Course semester 5 Course semester 5 (first half) Process Management Marketing Communication Course semester 5 (second half) Project Manager Business and Start-Ups Course semester 6	Programme	Course
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Finance and Accounting Finance and Accounting Finance in Government and Local Government Institutions Course semester 6 Taxes Data Analysis and Risk Management Course semester 5 Logistics Course semester 5 Logistics in a Production Company Course semester 6 Logistics Services Course semester 5 Logistics Services Marketing Communication Course semester 5 (second half) Project Manager Business and Start-Ups Course semester 6		Modern Technologies in Finance
Finance and Accounting Real Property Finance in Government and Local Government Institutions Course semester 6 Taxes Data Analysis and Risk Management Course semester 5 Logistics in a Production Company Course semester 6 Logistics Services Course semester 5 Logistics Services Management Marketing Communication Course semester 5 (second half) Project Manager Business and Start-Ups Course semester 6		Accounting
Real Property Finance in Government and Local Government Institutions Course semester 6 Taxes Data Analysis and Risk Management Course semester 5 Logistics in a Production Company Course semester 6 Logistics Services Course semester 5 Frocess Management Marketing Communication Course semester 5 (second half) Project Manager Business and Start-Ups Course semester 6		Course semester 5 (second half)
Real Property Finance in Government and Local Government Institutions Course semester 6 Taxes Data Analysis and Risk Management Course semester 5 Logistics in a Production Company Course semester 6 Logistics Services Course semester 5 (first half) Process Management Marketing Communication Course semester 5 (second half) Project Manager Business and Start-Ups Course semester 6	Finance and Accounting	Financial Markets
Institutions Course semester 6 Taxes Data Analysis and Risk Management Course semester 5 Logistics in a Production Company Course semester 6 Logistics Services Course semester 5 Course semester 5 Course semester 5 Course semester 5 (first half) Process Management Marketing COommunication Course semester 5 (second half) Project Manager Business and Start-Ups Course semester 6	Finance and Accounting	Real Property
Course semester 6 Taxes Data Analysis and Risk Management Course semester 5 Logistics in a Production Company Course semester 6 Logistics Services Course semester 5 (first half) Process Management Marketing Communication Course semester 5 (second half) Project Manager Business and Start-Ups Course semester 6		Finance in Government and Local Government
Taxes Data Analysis and Risk Management Course semester 5 Logistics in a Production Company Course semester 6 Logistics Services Course semester 5 (first half) Process Management Marketing Communication Course semester 5 (second half) Project Manager Business and Start-Ups Course semester 6		Institutions
Data Analysis and Risk Management Course semester 5 Logistics in a Production Company Course semester 6 Logistics Services Course semester 5 (first half) Process Management Marketing Communication Course semester 5 (second half) Project Manager Business and Start-Ups Course semester 6		Course semester 6
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Management Course semester 5 (second half) Project Manager Business and Start-Ups Course semester 6		
Course semester 5 (second half) Project Manager Business and Start-Ups Course semester 6	Management	Process Management
Project Manager Business and Start-Ups Course semester 6		Marketing C0ommunication
Business and Start-Ups Course semester 6		Course semester 5 (second half)
Course semester 6		Project Manager
		Business and Start-Ups
Team Leader		Course semester 6
		Team Leader

§ 2

Students enrolled in majors, educational paths, courses that have not been launched must re-select a major, an educational path, a course by 15 April 2024.

§ 3

Students who have not selected a major, an educational path, a course within the specified period will be assigned to the majors, educational paths, courses by the Dean for Student Affairs.

§ 4



This Circular Letter becomes effective as of its signing date.	
	Dean for Student Affairs
	Prof. Anna Cierniak-Emerych, Dr habil. (Eng.)