

# RD-DS.021.

# Circular Letter No 3/2024 by the Dean for Student Affairs

# of 8 April 2024

# on majors and courses included in second-cycle full-time and part-time studies for students entering the third semester in the academic year 2024/25

# § 1

Pursuant to § 18 of the University's Study Regulations of the Wroclaw University of Economics and Business, implemented by Resolution NO R.0000.20.2023 of the Senate of the Wroclaw University of Economics and Business

of 20 April 2023, the following majors and courses have been launched:

### Full-time studies

Programme	Major
Economic Analysis	Data Science in Business
Economics	Markets Analysis
Finance	Financial Data Scientist
Information Technology in Business	Big Data in Business
	E-Services and E-Business
	Analyst in Industry 4.0 Environment
Social Communication	Image Communication in Business
Real Property and Spatial Planning	Consulting and Real Property Investment
	Property Management
Economic Law	Corporate Law
Accounting and Taxation	Tax Consulting
	Statutory Auditor
	International Accounting
Production Management and Engineering	Production and Services Management
	Development Management
	Process Management

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Programme	Course
Business Management	Course semester 3
	Strategy Designer
	Course semester 4
	Corporate Communication Manager
Finance and Accounting	Course semester 3
	Financial Investments and Real Property
	Corporate Finance and Accounting
	Course semester 4
	Financial Analyst
	Sustainable Finance and Investment
	Course semester 3
Internetional Dusiness	Module II
International Business	Course semester 4
	Module III
	Course semester 3
Laciation	Systems Supporting Supply Chain Management
Logistics	Course semester 4
	Strategies in Supply Chain
	Course semester 3
International Economic Relations	International Logistics
	Course semester 4
	Global Digital Economy
Management	Course semester 3
	Online Marketing and E-Commerce
	Human Resources Management
	Project Management
	Course semester 4
	Lean Management
	Corporate Communication and Public Relations
	Strategic Management and Leadership



### Part-time studies

Major
Markets Analysis
Financial Data Scientist
Big Data in Business
Information Systems Manager
Analyst in Industry 4.0 Environment
Image Communication in Business
Property Management
Tax Consulting
Statutory Auditor
Production and Services Management
Entrepreneurship and Innovation
Entrepreneurship and Innovation
Technology Management
Development Management
Course
Course semester 3
Strategy Designer
Course semester 4
Corporate Communication Manager
Sustainability Manager
Course semester 3
Banking, Insurance and Financial Consultancy
Financial Investments and Real Property
Corporate Finance and Accounting
Corporate Finance and Accounting Course semester 4
Course semester 4
Course semester 4 Financial Analyst
Course semester 4 Financial Analyst Tax Consulting
Course semester 4 Financial Analyst Tax Consulting Course semester 3

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	Course semester 3
	Systems Supporting Supply Chain Management
	Supply Chain Process Management
Logistics	Course semester 4
	Strategies in Supply Chain
	Team Leader
	Course semester 3
	Online Marketing and E-Commerce
	Human Resources Management
Managamant	Project Management
Management	Course semester 4
	Lean Management
	Corporate Communication and Public Relations
	Strategic Management and Leadership

### § 2

Students enrolled in majors, courses that have not been launched must re-select a major, a course by 15 April 2024.

# § 3

Students who have not selected a major, a course within the specified period will be assigned to the majors and courses by the Dean for Student Affairs.

### § 4

This Circular Letter becomes effective as of its signing date.

#### Dean for Student Affairs

Prof. Anna Cierniak-Emerych, Dr habil. (Eng.)

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