

The unique University in the unique City



Lower Silesia



Lower Silesia

Lower Silesia, one of the most attractive, modern, and prosperous regions of Poland, covers the south-western area of the country bordering Germany and the Czech Republic. Main European transport routes cross here. Its modern, diverse, and dynamic economy integrates rich industrial tradition with high technology. Numerous business support institutions have recently gained attention from the largest investors in the global economy. The region's inhabitants are active, industrious and, most of all, open to other cultures, in the best tradition of this multi-cultural melting pot of Polish, Czech, German, Jewish, and Austrian influences.

The main city of the region – Wrocław – is one of the most influential municipal centers of Poland, a proud aspirant to a title of a European metropolis. Norman Davies, an outstanding researcher of European history, has hailed the city “a flower of Europe” in his monumental monograph of Wrocław: *Microcosm: A Portrait of a Central European City*.

As a city of great academic, cultural, tourist, and economic significance, Wrocław is regarded as one of the most influential centers of education in Poland. Universities and research institutes of the city represent a universally recognized high standard of scientific and educational effort.

Wrocław was visited by Frederic Chopin, Johann Wolfgang Goethe, Johann Brahms, Pablo Picasso, John Steinbeck, and Pope John Paul II. The city's Lower Silesia Opera House has gained prominence for its monumental, plain air staging of classical works, and numerous top class performances take place in City Filharmonic Hall, Capitol Music Hall, and 14 theater houses. Each year, the city's churches and historic build-



Lower Silesia



ings host thousands performers of the *Wratislavia Cantans* International Music Festival. Wrocław stages numerous exhibitions, artistic performances, happenings, concerts, and multimedia shows. The city of a thousand years is abundant with world-class historic monuments and cultural objects. The privileged position of Wrocław over other Polish cities is based on such factors as strategic location, convenient transport (airport, motorway, river transport, railways), life standard, rich infrastructure, and stability. These advantages are attested to by many successful foreign investments, such as: Allied Irish Bank, APSYS, ABB, Credit Agricole, Castorama, CARGILL, Capgemini, Cadbury, Decathlon, Fagor, Hewlett–Packard, Generall Bottlers, IBM, IKEA, 3M Poland, Siemens, Whirlpool, Volvo, and WABCO.

Take a look why at Wrocław?

Basic facts about Wrocław

- **City area: 293 km square**
- **Population: 634 thousand**
- **Population of agglomeration: approx. 1 million (among them studying 130 thousand)**
- **Within driving distance to Prague, Berlin, and Warsaw**
- **1000-year-old city**
- **12 verdant islands**
- **112 bridges**

Day or night, the city shimmers with pulses with life.

The State Aid Unit is responsible for the support of entrepreneurs investing and creating new jobs in Wrocław.

In order to support entrepreneurship, the City offers State aid in the form of exemption from real estate tax within the following State aid programm of Regional State aid programme within the EIT+ programme in supporting new investments for innovative entrepreneurs or conducting research and development activity in Wrocław.







Wrocław University of Economics

The Higher School of Trade, Higher School of Economics, and the Wrocław University of Economics are the subsequent names assumed by the private school of higher education formed in 1947 and nationalized in 1950. The founding fathers of The Higher School of Trade were determined to establish an extension to the tradition of the Lvov Academy of Foreign Trade (AHZ), a renowned and well recognized academic institution of the pre-war period. The personnel of The Higher School of Trade, Higher School of Economics, and the Wrocław University of Economics (WUE) employed numerous academic teachers and graduates of AZH. In March 2008 the Polish Parliament conferred the present title of the Wrocław University of Economics.

Today, the Wrocław University of Economics is ranked among the top economic schools of higher education in Poland, an important centre of education, science, and research. Its activities are aimed at maintaining and strengthening the position of the University on regional, national, European, and international levels, improving competitive advantage, and shaping its image of a modern institution, open and friendly to its employees, students, and the environment.

Our University is fully privileged to provide academic training in the area of economic and management sciences.





Our mission

We are a leading centre of economic research and managerial education in our part of Europe.

Our vision

The assumption data to our development strategy till 2020:

- The unit opened to its surroundings and taking – according to social responsibility – actions of well balanced development of the region and the country.
- The University well established in international research and – education space.
- The unit active on opinion-making and advising fields, effectively competing and co-operating with others; modern subject of research well recognized as top mark

Governing bodies

The University Board for the term of 2008-2012



Rector
– professor
Bogusław Fiedor



Prorector for Science
– professor
Andrzej Gospodarowicz



Prorector for Didactics
– professor
Stefan Wrzosek



Prorector for International Affairs
– professor
Jarosław Witkowski



Prorector for Faculty Development and Promotion
– Marek Łyszczak
associate professor

General information

University's status: State university
University's foundation date: 1947

Address: Komandorska 118/120
53-345 Wrocław
Poland
Phone: (48 71) 36-80-100
Web site: www.ue.wroc.pl

Administration and Services

Rector's Office
Phone: (48 71) 36-80-160
E-mail: rektor@ue.wroc.pl

Publishing House of Wrocław University of Economics

Web site: www.wydawnictwo.ue.wroc.pl

Central Library

Web site: www.bg.ue.wroc.pl

International Relations Office

Phone: (48 71) 36-80-151, fax: (48 71) 36-72-784
E-mail: iwona.dzwilewska@ue.wroc.pl

Lifelong Learning Programme – ERASMUS

Phone: (48 71) 36-80-131
Fax: (48 71) 36-72-784
E-mail: erasmus@ue.wroc.pl



Qualified personnel of the Wrocław University of Economics have always been our greatest asset. WUE employees receive numerous awards for didactic and scientific achievements, and have exercised responsible duties over a number of scientific associations and societies, both in Poland and abroad. The most prominent of our colleagues have been awarded honorary titles by local and foreign institutions of higher learning. Prof. Zdzisław Hellwig received honorary doctorates of Cracow University of Economics and Prague University of Economics; prof. Józef Popkiewicz – of the Technical University of Dresden; prof. Ber Haus – of Katowice University of Economics, and prof. Stanisław Urban – of Cracow University of Agriculture. Our University has also awarded honorary titles to a number of leading economists. Of the 19 scientists honored with the WUE doctorus honoris causa title are such figures as: Jochen Schumann, Giuseppe Calzoni, Robert Leroy King, János Kornai, Reinhard Selten – Nobel Prize laureate born in Wrocław, Andrzej Stanisław Barczak, Leszek Balcerowicz, and Jerzy Rokita.

Research endeavors of our employees have always been in close relation to didactic pursuits.

Academic personnel by title held (as of April 1, 2010): professor (57), associate professor (78), assistant professor (478), instructor/lector (40).

The Wrocław University of Economics is a long-established center of research in logics and mathematics, is a center of research on economic sciences, social sciences, and management, as well as technical, biological, chemical, and agricultural sciences in the following areas:

- new Keynesian Economics and new institutional economics
- sociology, political science, and social communication
- banking and insurance
- capital markets, financial investments, and financial management
- labor market and social capital
- foreign trade, EU economy, and EU integration

Didactic personnel



Research activities



- economic policy (including market, development, industrial, regional, innovational and investment policies)
- sustainable development and agribusiness
- public, local, European, and international finance
- sectoral studies (tourism, industry, financial institutions)
- regional and local studies
- ecology
- trans-border and Euro-region studies
- management of organizational entities (companies, banks, self-government bodies, financial institutions, public health units in relation to material, personnel and financial resources, in functional and process aspects)
- marketing management and research, communication and information for marketing purposes
- finance, accounting, auditing and controlling of organizational entities
- information and IT systems in organizations, management of information and know-how
- decision-making processes using operational studies, prognostics, econometrics, IT, and others
- quality management systems
- economics, ecology, and environmental protection
- food technology, biotechnology, and food quality evaluation
- chemistry of solids, heterocyclic compounds, and reactive polymers
- process engineering and process equipment.

Academic Departments

Faculty of National Economy

Faculty of Management, Information Systems and Finance

Faculty of Engineering and Economics

Faculty of Regional Economics and Tourism

(faculty located in Jelenia Góra)

Location: Lower Silesia Wrocław

Wrocław University of Economics is located within a compact campus in the central part of the city. The Faculty of Regional Economics and Tourism has a separate faculty campus in Jelenia Góra.

At the campus



Partnership with foreign institution



Internationalization of scientific research and didactic programs is the priority for our university. WUE maintains partnership relations with a number of institutions and academic circles from all over the world. We share research efforts, organize international conferences, exchange personnel, organize lectures and traineeship programs, and participate in EU-funded programs. Cooperation with foreign institutions stimulates development and research of our scientific community and offers a chance to present Polish economic thought on a wider, international scale. Contacts with foreign partners directly influence the quality of research and education in our University. Cooperation within the framework of European programs is also gaining momentum, with large support from EU structural funds. The Wrocław University of Economics is particularly active in acquiring financial support within the framework of the European Social Fund – The Integrated Regional Operational Programme (IROP).

Last three years brought a significant improvement of internationalization for our University. In the field of didactic activities, this is indicated by an over 30% increase in the number of students involved in the Erasmus/Socrates program, development of Master/Bachelor Studies in Finance studies in English, introduction of doctoral studies in English, as well as numerous lectures presented in foreign languages (most notably English), with a large percentage of lectures presented by professors of foreign educational centers. WUE was involved in preparation of an international program of studies “Management in health service and social service institutions”, in partnership with Paris 13 University and the Wrocław Medical Academy and of intra-faculty studies of “Financing social security systems” in cooperation with Paris 1 University (the Sorbonne). Our students may also participate in courses at the International University Institute in Zittau (Germany).

The Wrocław University of Economics has entered into consortiums of *Study in Poland* and *Study in Wrocław*, actively participating in such undertakings as international conferences

(e.g. European Association for International Education), education fairs (e.g. China International Education Exhibition 2006), and projects (Teper Wrocław in Ukraine).

BELGIUM

- Limburg Universitair Centrum
- European Institute for Advanced Studies in Management
- Katholieke Hogeschool Zuid-West-Vlaanderen
- Universiteit Hasselt

BELARUS

- Belarussian National University in Minsk

CZECH REPUBLIC

- Jan Evangelista Purkyně University in Ústí nad Labem
- Česká zemědělská univerzita v Praze

DENMARK

- Aalborg University
- Odense University
- University of Southern Denmark

FINLAND

- Turku School of Economics and Business Administration

FRANCE

- Ecole Supérieure de Commerce Marseille – Provence
- Ecole Internationale des Affaires à Marseille
- Université de Evry val d'Essonne
- Université de Lille
- Université de Picardie Jules Verne
- Euromed Marseille, Ecole de Management
- Université Paris 13

GERMANY

- Fachhochschule Bochum
- Technische Universität Dresden
- Westfälische Wilhelms Universität Münster
- Technische Universität Chemnitz
- Universität Lüneburg
- Otto-Von-Guericke-Universität Magdeburg
- Fachhochschule Köln
- Fachhochschule Oldenburg/Ostfriesland Wilhelmshaven

Partnership relations





- Fachhochschule Ludwigshafen am Rhein
- Fachhochschule für Wirtschafts – University of Applied Science Bochum
- Fachhochschule Mainz – University of Applied Science Mainz
- Westfälische Wilhelms Universität Münster
- Internationales Hochschulinstitut Zittau (IHI)
- University of Hasselt
- University of Paderborn, Institut des Hessischen Volkshochschulverbandes

GREAT BRITAIN

- University of Luton

HUNGARY

- The Central European University in Budapest

IRELAND

- University of Limerick

ITALY

- Università degli Studi di Milano-Bicocca
- Università degli Studi di Padova
- Università degli Studi di Perugia
- Università degli Studi di Cagliari
- University of Trieste

JAPAN

- Hitotsubashi University
- Tokio University of Science
- Ritsumeikan University of Kyoto

LITHUANIA

- University of Vilnius

PORTUGAL

- Universidade do Minho

RUSSIAN FEDERATION

- National University of Economics and Finance in Sankt Petersburg
- Moscow National University of Economics, Statistics and Information Systems

SERBIA

- High School of Hotel Trade in Belgrad

SLOVAK REPUBLIC

- Ekonomika Univerzita in Bratislava
- LIKO Institute of Science (LIKOSpol)

SPAIN

- Universidad de Leon

SWITZERLAND

- University of Zurich

SWEDEN

- Lund University
- Mälardalens Högskola

SYRIAN ARAB REPUBLIC

- University of Aleppo

UKRAINE

- Lwow Academy of Commerce
- Tarnopol National Economic University
- Ukrainian National University of Economics and Finance

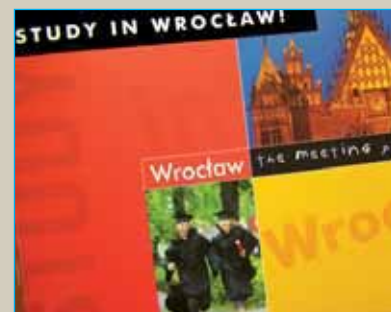
THE UNITED STATES OF AMERICA

- Florida State University
- Lehigh University, Iacocca Institute, Bethlehem, Pennsylvania
- Pennsylvania State University,
- Pennsylvania Juniata College,
- Shippensburg University
- University of Washington in Seattle
- Washington College

Another example of long-standing and well-developed international partnership of higher education centers of the Nysa Euroregion can be found in the proceedings of the Academic Center of Coordination in Liberec, actively supported by WUE.

The Wrocław University of Economics is the only educational institution in Poland to offer a special business training program in cooperation with the USA Foundation Pennsylvania Partnerships Abroad, Ltd. (since 1990). Within the program, 250 WUE students have obtained 4-month training in the USA, free of charge.

Our students are given the opportunity to participate in other grant programs, such as the Erasmus Curriculum Development, as well as study tours financed by DAAD, and numerous international workshops, such as Euro-Preneurship COEUR.



Educational offer



For many years interest in the courses of the Wrocław University of Economics has been unrelenting. Thousands of students join WUE each year to take up their full-time or evening courses. In the academic year of 2009/2010, the number of WUE students reached 17 thousand. Four WUE faculties – Economic Sciences; Engineering and Economics; Management, Information Systems and Finance; and Regional Economy and Tourism – offer nearly 50 specialist fields of studies in 8 subjects: business informatics, economics, european studies, finance and accounting, IT and econometrics, international trade relations, management, and management and engineering of production – in the standard educational offer.

WUE maintains a comprehensive and elastic didactic program shaped to provide competent, imaginative, and industrious managerial personnel for companies and institutions of the region. Efficiency of educational programs is maintained through stimulating methods and a partnership approach towards our student community. Classes and workshops take full advantage of active didactic methods, such as case studies, interactive presentations, and management training games. Innovative programs, modern didactic techniques, and competent personnel satisfy the highest level of educational standards, as attested by numerous accreditation certificates. Traditional programs of study are supplemented by a range of courses held in English within the scope of our Bachelor/Master Studies in Finance, Master of Business Administration (MBA), as well as doctoral studies – European Doctoral Program in Economics, Management and Finance, Program Bachelor in International Business. Our educational offer covers also special classes in Stock Exchange School – a project organized by the Warsaw Stock Exchange, employing financial market specialists, university teachers, and banking and brokerage personnel – as well as foreign language courses and exams (both general and business level) certified by reputable language centers and institutions. An important element of education addressed to alumni interested in developing their professional qualifications is the range of 60 graduate programs providing modern economic knowledge and managerial practice.

The Wrocław University of Economic is actively involved in utilization of European methods to intensify, enrich, and improve our didactic and training services.

Pursuing additional interests and developing competences of the student community

Our University is a place of varied activities aimed at maintaining friendly and open attitude. The students can expand their range of interests and broaden their knowledge through active participation in student organizations and student scientific societies. They prepare cultural venues, thematic competitions, in-house training sessions, and actions promoting local enterprises. WUE supports the activities of our student government and other organizations, such as: AEGEE, AIESEC, NZS, ZSP, AZS, WIGGOR, Stygmatyk, and Student Forum of the Business Centre Club. Students publish an independent periodical (B.E.S.T.) and an e-zine (Student Internet Magazine "Autentyk"). The Academic Group of Photography is one of the most popular extracurricular activity societies. In 2007, our students commenced regular broadcasts of the "TV-Kampus" circuit television network. WUE is proud of the achievements of our academic choir "Ars Cantandi", which, despite its fairly short traineeship of 5 years, has managed to gain considerable merits, including the Grand Prix title at The 2nd Venceslaus Samotulinus (Wrocław z Szamotuł) Choir Competition (in 2008) and Golden diploma and Special Award from Polish Radio of Pomerania and Kuyavia in the IVth Passion Song Competition in Bydgoszcz (in 2009).

Of numerous activities undertaken by our student community, noteworthy are the venues which have gained a regular status, such as: the Economic Science Competition, the Financial Science Competition, The B.e.s.t.-ory, Best of the Best, Woman with Wiggor, Wampiriada, Muzzykalia, Wiggram, Targowisko, Językalia – European Day of Languages, Summer University, Manipulacje z Personą, and Job Fairs. The traditions of our student scientific movement span over nearly 60 years.





At present, there are nearly 35 scientific societies in operation, including: Activ, Actuary Statistics, Aliquanta, Audytor, Bizon, Boss, Cargo, Conto, Controller, Exekon, Finansista, Fokus, Hossa Procapital, Lider, Liberal Economy, Logistics, Manager, Meritum, Monopol, NKTi, OIKOS, Ole!, Persona, PI, Profit, Pro Futuro, Property, Politikus, Q-mam, Rachmistrz, Saecula, Sensat, Strateg, Unia, Information Systems HaRem, Survey Studies, and Qualiteam.

Student scientific societies are a forum of opinion exchange, knowledge gathering, and practical training; their members are also involved in organization of national thematic conferences. WUE supports the activities of our Academic Business Incubator, addressed to entrepreneurs, and offering free professional advice and chances for practical development of skills indispensable in every business activity, especially at starting private small businesses.

Skills and knowledge of our students and graduates are best attested by numerous achievement projects, competitions, and tournaments organized by various institutions. Master theses of our students have received multiple awards from organizations, funds, economic societies, and central government bodies.

Lifelong Learning Programme – ERASMUS

Learning Agreement

Please note that a student workload per semester is 30 ECTS credits. Fill in the Learning Agreement form with a list of courses you would like to take during your stay at Wrocław University of Economics. In case of any remarks and questions regarding your choice of courses, a Faculty ECTS Coordinator at Wrocław University of Economics will contact you and provide you with his/her comments. Your study plan will be then discussed and worked out via mail with you and an ECTS Coordinators at your home university.

Language Requirements

The courses for exchange students are offered in English and German. You need to have good knowledge of the English/German language to follow lectures, prepare papers and presentations and take examinations. If you have sufficient knowledge of the Polish language, you can choose among programs offered in Polish.

Polish Language Courses

The University offers free Polish language courses for the exchange students. The courses are provided during each semester and have two levels for the student to choose: beginners and intermediate. The course content will also help you to get acquainted with the Polish culture.

Lifelong Learning Programme – ERASMUS

Phone: (48 71) 368 01 31

Fax: (48 71) 367 27 84

E-mail: erasmus@ue.wroc.pl

Facilities for Disabled Students

Most of the buildings are adjusted for needs of disabled persons. Classes for groups including disabled students are organised in the most convenient locations.

Within the frame of the Physical Education Centre there operates the Centre of Sport and Rehabilitation for Disabled People.



Infrastructure

Our students and academics are provided with a modern, well-equipped base of didactic, research, and recreational facilities in 31 educational and administration buildings (in Wrocław, Jelenia Góra and Wałbrzych), with a total of 40 lecture halls and 100 spacious and modern auditorium and workshop rooms. Overall capacity of our educational base reaches nearly 8 thousand seats. WUE has also 24 fully-networked computer laboratories, with 300 IBM-PC units, as well as 8 technological and chemical laboratories. We also offer broadband Internet access in our dormitories, and the network access with Wi-Fi services within the campus area. The main University area features an economic and scientific bookshop "Profit", and modern catering complex with a student club.

In October 2007 a foundation stone was placed to mark the site for modern headquarters of Lower Silesian Center for Scientific and Economic Information. Its completion (estimated for 2011) will not only provide WUE with modernized library facilities, but also contribute to the regional dimension of developing knowledge-based society and economy. The Center will be a hub for storing, processing, and disseminating economic information for business entities as well as local government and self-government bodies.

Research and education of the Wrocław University of Economics is supplemented by dedicated organizational units, such as the Central Library, the Department of Foreign Languages, the Department of Physical Education and Sports, and the University Publishing House.

Central Library

The Main Library of the Wrocław University of Economics houses 456 800 volumes of printed books and periodicals and gives access to 22 670 electronic periodicals, 21 000 online books and 11 factographic databases. All the library procedures - acquisition, cataloguing, circulation etc. - are provided with the electronic system PROLIB. An automated catalogue of the library collection (items published after 1980) is accessible via Internet (<http://www.bg.ue.wroc.pl>). The Library is available to



everyone who is interested in economic literature (over 19 000 registered users). The library is also included in the educational programme of the University. First year students undergo training on the library resources and services, called the Library Information Systems.

The Lower Silesian Scientific and Economic Information Centre in two new buildings – well designed and composed to the campus architecture style is not only provide the University with modern library facilities, but also contribute to the development of economy and the knowledge-based society. It functions as a regional centre of economic information and as a library with open stacks accessible for all citizens of the region. Especially the new type of stacks facilitates enjoyment of acquiring knowledge and information. On four floors of open stacks there are 290 work places, 60 computers with software necessary to scientific work and 3 self-checkout stations for users.

The project was financed by the European Union from the European Regional Development Fund within the Regional Operational Programme for the Dolnoslaskie voivodship for 2007-2013 (Priority 7.1. The development of infrastructure of higher education).

The Library homepage: <http://www.bg.ue.wroc.pl>

Department of Foreign Languages

From the onset of its operation in 1947, our University perceived the need to provide training in foreign languages as an indispensable tool of the learning process and an important asset in the professional career of our graduates. The department of languages has always employed top-class specialists with strong University background and didactic practice. At present, the department employs 69 language teachers in four language groups. Our didactic community is constantly improving through participation in prestigious training programs organized by national and foreign language centers, as well as



postgraduate and doctoral studies. One of our main assets is the exquisite infrastructure offering the highest quality of language training. University students participate in obligatory training courses of two foreign languages, with choice of English, French, Spanish, German, Russian, Japanese, and Italian. The department also offers specialist courses of Polish for foreign students. Based on previous learning experience of students and in line with the Common European Framework of Reference (CEFR), we provide five levels of language training: A1 (elementary), A2 (pre-intermediate), B1 (intermediate), B2 (upper intermediate) and C1 (advanced).

The department offers 21 language courses and access to 16 prestigious language certification exams in 6 languages, with attestations and licenses from major international language centers, such as Chambers of Commerce (London, Paris and German), Goethe Institute, and Cervantes Institute. We also closely cooperate with Pushkin Institute in Moscow and the Institute for Italian Culture. The department is licensed to conduct TestDaF examinations.

To reinforce its academic prestige the Department of Foreign Languages at the Wrocław University of Economics participates in a range of EU-funded initiatives and projects such as: *Com-in-Europe*, *Linguaporta*, *Doors to the economic world*, *Effective communication in international office and business*, and *Managers without frontiers*. *ICT and business communication training*, reaching renown of a competent language center not only in the Wrocław area, but also throughout the region.

You can reach us through the homepage at <http://sjo.ue.wroc.pl>.

Department of Physical Education and Sports

The department offers regular courses of physical education as well as supplementary sports training, recreation, and rehabilitation for students and employees of the University. Our activities are organized with support from the University Club of the Academic Sports Association. At present we offer courses and training on 20 sports disciplines such as: aerobics, badminton, basketball, volleyball, handball, football, swim-



ming, athletics, table tennis, uni-hockey, rock climbing, ballroom dance, tennis, biking (tourist), triathlon, horse riding, track and field, skiing, snowboard, and skating.

Our department in cooperation with the Academic Sports Association organizes sports competitions on a University and regional level as well as national championships of economic universities, academic leagues, and national and international sports venues. We have access to modern sports facilities with two gymnasium halls, an aerobic gym, in-door climbing wall, weight lifting gym, swimming pool, and rehab/children pool.

Students with disabilities, spinal problems, and rehab patients are offered specialized training programs.

The University Club of the Academic Sports Association sponsors the training of our professional table tennis team with players in the major league and first national league. In the season of 2006/2007 the women's team of the Wrocław University of Economics ranked second in the national team championship. Last year, the University Club organized a "Sports Ball" venue to reward sporting achievements of our graduates.

You can contact us via our homepage at <http://www.swf.ue.wroc.pl>.

Publishing House of Wrocław University of Economics

The University Publishing House was set up in 1955. Activities of the unit are supervised by the Publishing Committee of the University's Senate, elected to shape publishing policy of the school. The main task of the publishing house is to provide handbooks and printed material for students and to publish and disseminate intellectual efforts of our academic community. Subjects represented in the publishing policy correspond to the disciplines of interest of the University chairs and institutes.





General kinds of our publications are as follows:

- educational material
 - academic handbooks
 - course books (lectures, exercise books, laboratory instructions, methodology guides and other texts)
 - scientific publications
 - periodical publication of "Prace Naukowe" (subject journals, postdoctoral theses, conference journals)
 - professors' publications
 - scientific and research monographs
 - presentations of doctoral achievements
 - scientific magazines: "Argumenta Oeconomica" (in English), "Śląski Przegląd Statystyczny" (Silesian Statistical Review)
 - information booklets, jubilee issues, compendiums, lexicons.
- All our publications undergo review process. Annual output of the publishing house amounts to ca. 100 publications, roughly 7 million characters. The high factual and technical standard of our publications has been confirmed by numerous awards granted by the Ministry of Science and Higher Education.



Expert Activities, Practical Knowledge and Thought Exchange Forum

The Wrocław University of Economics is a renowned and active center of science, maintaining long-standing relations with local businesses. We strive to create a community deeply involved in regional affairs, inspired by the ideas of civil society and European integration, and at the same time competent, resourceful, creative, and well-prepared to face the challenges of the competitive market economy. To prepare a forum for discussion and exchange of views between academic and business circles, we organize scientific conferences (over 40 per year), actively participated in by students and representatives of the local business community. Contacts with business circles cover a wide range of interests and involve, among others, post-graduate training courses, expert opinions, and consulting and advisory services. The Wrocław University of Economics Partners' Club has started its activity in 2009. This new initiative is widening range of co-operation between University and some important businessmen from companies having their business in whole region. WUE is active in many spheres – not only academic and educational, but also social, political, and international. Our professional staff and students are involved in a number of local initiatives such as the Lower Silesian Festival of Science, European Club of Labor and Business of the Wrocław Agglomeration, Olympiad of Entrepreneurship, Economic Science Competition as well as prestigious scientific, economic, and business organizations. In line with our open strategy we initiated an online portal of education based on the European initiative of knowledge-based society – the Open University of Economics – to propagate economic sciences and other academic subjects covered in our educational offer. The virtual university, accessible at the address www.wiedzainfo.pl, features lectures and presentations of our academic personnel as well as renowned guests of WUE. Lectures published in the portal are supplemented by multimedia, biographical entries, references, and links to other online resources on the subject. The portal offers a chance to contact our staff, and gain insight into study programs offered at WUE.

For several years WUE has run a cycle of open lectures called "Forum of Economic Knowledge" and "Forum of Business Knowledge", where renowned representatives of academic, business and political circles have appearances.





Faculty of Economic Sciences

Dean

Andrzej Graczyk, associate professor

Deputy Dean for Student Affairs

Bogusława Drelich-Skulska, associate professor

Deputy Dean for Societies and Student Financial Support

Adam Kubów, associate professor

Deputy Dean for Part-time Courses and Postgraduate Studies

Ewa Pancer-Cybulska, associate professor

Deputy Dean for College Promotion and International Cooperation

Letycja Sołoducho-Pelc, Ph.D.

Structure

The faculty consists of 18 departments. 7 of them are grouped in the following institutes:

Institute of Economics (4 departments)

Institute of Marketing (3 departments)

Additionally, there are 11 separate departments within the faculty frame.

Research Areas

Research is carried out in the fields of economics and social science. Their research resulted in multiple studies and monographs for business sector, scientific publications, and conference papers. Our academics are also authors of many textbooks, books, and articles in domestic and foreign periodicals.

Research and works for the business sector concentrate on the following areas:

Ecological Economics

The theory and practice of sustainable development, environmental determinants of economic growth and development, ecological external cost and its internalization, environmental effects of foreign trade and integration, economic aspects of protective activities on the level of macroeconomic and regional policies, sustainable policy and its instruments, economic loss and damage caused by environmental pollution, management of environmental protection, environmental protection financing, natural resource management, eco-agriculture, economic problems of company operation in the environment, and the history of ecological thought.

Economic Policy

The Chair cooperates with a number of university departments in Poland and abroad on issues of European socio-economic development and policy on economic and regional level. The range of research and didactic interests of the Chair involves: economic policy, European integration, international political relations, economics of monetary integration, EU regional policy, evaluation of international economies, operation of EU labor markets, and the public sector in a market economy.

Economics and Organisation of Enterprise

The subject of company studies: organization of production and labor, company-level planning, organization of multi-outlet enterprises, economic cooperation between companies, company resources management, modern concepts, and methods of company management.

Finance, Banking and Insurance

Public and self-government financing, market of financial services, economics of financial intermediaries, company financial

management, international finance and global financial markets, central and commercial banking, and insurance, as well as regulative and institutional aspects of capital markets.

Economic modeling and prognostics, quantitative analyses and prognostics of macro-, mezzo- (lines of business) and microeconomic processes (prognostics of micro- and macroenvironment of a company, prognostics of company-related processes – sales, finances), company prognostics systems, theoretical background of prognostic methods, demographic analyses and forecasts, modeling of birthrates and mortality rates, and methodology of demographic forecasts.

The research profile of the Chair concentrates on modernization processes of post-war Polish society. Studies are aimed at evaluation and appraisal of economic, social, and political consequences of the communist system in Poland, with particular emphasis on regional issues of Lower Silesia. International Trade.

Methodology of economic sciences, contemporary development of economic thought, theory and practice of market economy and national economy, economic activities, EU integration processes, knowledge-based economy, wage policy and wage theory, labor market and unemployment, Polish fiscal system, institutions of the financial sector, functions of the World Trade Organization (WTO), theory of monetary crises, human resource management, consumption, consumer behaviors, and the economic stability.

Forecasting and Economic Analysis

History of Economy

Macroeconomics





Microeconomics

Theory of transactional cost, economic theory of property rights and agencies, and theory of interest groups, de-nationalization, market development, and market regulations in Poland.

Marketing

Adapting ideas of marketing and development of marketing management in enterprises, especially in the area of services, the range and conditions of applying marketing techniques in Polish companies, determinants and instruments for shaping market participant behavior (including consumer behavior and strategies for companies and other organizations – in particular, cultural institutions), the role of consumer behavior in creation and implementation of company marketing strategies, method-

ology of conducting and deploying marketing research in economic practice (pricing strategies, image, communication across cultures), household living standards in the period of systemic transformation in Poland, and consumption in Europe.

Role and consequences of information flow in economic activity, and particularly issues concerning influence of entities' imperfect knowledge of how the market works, actions for environmental protection and other decisions by organisations, problems of economic uncertainty, theory and practice of macroeconomic policy, and experimental economics.

Evolution of values in Polish society in the phase of systemic transformation, issues on so-called middle class, image of a Polish businessman and manager, social communication in business, hermeneutic philosophy and philosophy of culture, philosophy of politics and history of philosophy.

Social policy, such as education, labor market, unemployment, public health, social insurance systems, housing policy, poverty and social marginalization, non-profit organizations, social role of a company, and problems of the contemporary family, research on labor sociology and management addresses processes of communication and motivation, personality, power and leadership, and managerial stress, studies on determinants of social life, institution and grassroots control, social groups, group role and position, culture and its impact on social life, needs, attitudes, motivating factors, behaviors, and sociologic concepts of social development.

Economics Mathematics

Philosophy and Social Communication

Sociology and Social Policy



Strategic Management

strategic management, resourcefulness, innovation in industry, family businesses, economics and industrial policy, and social responsibilities of a company, management of processes and projects in organizations (concepts, methods, and management techniques), computer-aided management, organization of processes and projects, processes in ERP (Enterprise Resource Planning) integrated systems, management of production and logistics (systems, methods and tools of production/logistics management, logistic chains and networks, organization of production and logistics, and its tools in production and logistics), controlling of processes and projects, company controlling, management in small and medium-sized enterprises, and management of EU-supported projects.

Levels of study

Bachelor
Master
Doctorate
Higher/post doctorate

Diplomas and degrees

Bachelor
Master
Ph.D.
Doctor habilitatus

Major fields of study

The College authorities care for maintaining a comprehensive profile of studies, with a strong basis in micro- and macroeconomic aspects of management, supplemented by a wide range of subjects, from strictly quantitative disciplines to social and humanistic ones.

The Faculty offers five fields of study: economics, European studies, finance and accounting, international economic relations, and management.

Students can choose from 20 specialist studies: company management, european studies, finance and accounting for companies, finance and accounting for public sector, financial intermediation and consulting, global financial markets, investments and real estate, logistic processes and projects, product management, international business, international spatial development, management of EU supported projects and structural funds, market analysis, marketing communication, natural resources management, public economy, product management, enterprise in the uniform european market, marketing management, economics in didactics and research.

Courses in foreign languages

Degree program Bachelor in International Business is offered in English within the International Economic Relations major. Master's degree and doctoral study programs run on individual basis.





Faculty of Engineering and Economics

Dean

Władysław Czupryk, associate professor

Deputy Dean for Full-time Studies

Irena Szczygieł, associate professor

Deputy Dean for Part-time Studies

Edmund Cibis, associate professor

Deputy Dean for Development and Promotion

Małgorzata Durbajło-Mrowiec, Ph.D.

Structure

The faculty consists of 15 departments grouped into 2 institutes:

Institute of Chemistry and Food Technology (8 departments)

Institute of Economic Science (7 departments)

Major research areas

Solid state chemistry, investigation of rare-earth elements, phosphates as optical materials (lasers, luminophors), thermal barrier coatings and compounds characterized by fertilizing, magnetic or electrical properties; phase equilibria in examined two- and multicomponent systems of oxides, investigation of new synthesis methods of inorganic nanomaterials.

Physicochemistry of heterocyclic compounds; vibrational and electronic excited states of pyridine derivatives; non-linear optical materials; electric conductors with optical memory;

**Research at the
Institute of Chemistry
and Food Technology**



complex metal compounds with organic ligands. Identification of new organic compounds for potential application in lasertechnology (Raman laser crystals) and optically nonlinear materials; explanation of the mechanisms of the energy transfer between metal ions and organic ligand in complex compounds of the d- and f-electron elements and heterocyclic derivatives for potential application in luminescence sensors, luminophors and photosensors; studies of azo- and hydrazo-compounds possessing photochromic properties that can be applied as active materials in optical memory systems; introduction of new synthesis methods of organic nanomaterials, formed between the heterocyclic amines and organic- or inorganic acids that exhibit ferroelectric properties – significance of these studies lies in examination of structural and physico-chemical properties of materials in nano-, micro- and macrodimension.

Influence of chemical, physical and biological factors on functional properties and nutritional value of meat and proteins; quality of meat products, elaboration and adaptation of analytical methods used in evaluation of meat quality.

Chemically reactive polymers; complex forming power, redox, halogenation, bactericidal properties of new ionities, sorbents, and new type resins, green chemistry.

Synthesis, examination of properties and application of reactive polymers, with focus on wide problematics of environmental protection in line with the sustainable development principle.

Quality improvement and design technologies for new generation food production: of new cereal, baking, confectionery, and meat products, as well as conformity assessments of technologies employed in relation to health safety standards (GMP, GHP, HACCP), functional properties of the so-called eco-friendly and health foods.

Materials engineering, involve: hydrodynamics and kinetics of drying and cooling processes of dispersed and granulated materials in modified fluidized, pulsofluidized, and air-fountain systems, and development of new sliding materials with improved mechanical properties.

Biotechnology, with focus on products and biomass obtained through fermentation and biosynthesis, including design and improvement of technologies for production of citric, lactic, acetic, and gluconic acids; production of other bioproducts (yeasts, enzymes, dyes, aromatic substances) and biotechnology of environmental control (yeasting of agricultural and industrial waste).

Biosynthesis of organic acids (citric, gluconic, coic, oxalic, lactic), production of biomass through bioutilization of agricultural and industrial waste, microbiological synthesis of food additives and naturally fermented food products, and synthesis and secretion of enzymes. kinetics of enzymatic reactions in biosynthesis of organic acids and processes of biodegradation, biotransformation and detoxication of xenobiotics and natural toxic compounds, mildew toxins in agricultural products and food, and controlling metabolic activities of microorganisms through online computer technology.

Oxygen biodegradation of stocks through mixed cultures of thermo- and mezophilic bacteria, controlling yeast culture growth, and application of sulphate-breathing bacteria for purification of agricultural and food-production wastes.

Financial instruments of company value management, investment efficiency appraisal, company valuation, analysis of intellectual capital management, management of financial fluidity of small and medium-sized companies, management of projects and innovation processes (especially with respect to controlling), settlement systems for energy industry, and cost budgeting.

Economics, environmental economics, renewable energy sources (with a main focus on wind energy and its impact on the environment), market theory, social theories, the role of the state in an economy (with respect to support for agriculture and water resource management).



Research at the Institute of Economic Science



agribusiness theory and application, food and agricultural commodities trade, marketing, economics of Environmental protection (with focus on agriculture), development of company entrepreneurship and competitiveness, effectiveness of progress and innovation, logistics and storage management, economy, and organization of catering.

Information technology in management systems, organization of integrated IT management systems, organization and cross-linking of production record systems and accountancy systems, organization of IT systems for accounting, and legal aspects of IT management systems.

Mathematics and statistics, with detailed studies on positional statistics, taxonomy, network effects, mathematical economics, graph theory, the capital market, and econometrics.

Identification of problems in efficient implementation of employee participation in Polish companies, presenting barriers for implementation of EU standards and potential for elimination of obstacles, identification of factual and postulative actions of employees in the context of IT labor market (especially in relation to meeting the demands of the market), creating working conditions and workplace standards, employee interests and protection, security and quality of employment, organizational culture in response to globalization of enterprises, image of a company as an employer, employee motivation, and assessment of employee satisfaction. Another important field of study is the analysis of factors that influence company productivity, also in relation to EU integration processes.

Improving cost accounting for economic entities per type of activity (production, services, trade), methods and applications of management accounting, design of controlling solutions fitted to type of economic activity, managing company value, cost accounting, and controlling in public health enterprises.

Evolution of management methods, problems resulting from changes in management paradigm, new trends in management, and short-term and long-term management problems in relation to company size.

Levels of study

Bachelor
Master
Doctorate

Diplomas and degrees

Engineer
Master Engineer
Ph.D.

Major fields of study

Agricultural economics, food science and production, accountancy, finance, banking and investment, human resources/personnel management, business administration and management, food technology and human nutrition

Fields of Study: management and production engineering

Bachelor level

Degree course in management and engineering of production – specializations:

- engineering of bioproducts
- food products
- chemical products
- environment protection

Masters level

Degree course in management and engineering of production – specializations:

- development management
- entrepreneurship and innovation
- management in production and services
- technology management





Faculty of Regional Economics and Tourism

(extramural branch in Jelenia Góra)

Website: www.ue.wroc.pl/grit

Dean

Marek Walesiak, professor

Deputy Dean for Science

Andrzej Bąk, associate professor

Deputy Dean for Full-time Courses

Maja Jedlińska, PhD

Deputy Dean for Part-time Courses

Zygmunt Bobowski, PhD

Deputy Dean for Promotion and Development

Anetta Zielińska, PhD

Structure

The Faculty consists of 11 departments:

- Department of Econometrics and Computer Science
- Department of Economics and Economic Policy
- Department of Finance and Accounting
- Department of Microeconomics
- Department of Spatial Management
- Department of Regional Economy
- Department of Marketing and Tourism Management
- Department of Enterprise Studies
- Department of Quality and Environmental Management



- Department of Strategic Management and Logistics
- Department of Social Sciences

The complementary units in the structure are:

- Foreign Languages Centre
- Physical Education Centre

The main areas of scientific research at the Faculty include:

- classification and data analysis
- multivariate statistical analysis with applications to economics
- econometric methods in regional research
- tourism and hotel industry management
- strategies of tourism development in the tourist regions
- regional studies, methodological aspects of regional and local strategies
- spatial economy
- cross-border economic activity
- company financial management
- banking and insurance
- sustained growth indicators and environmental protection
- total quality management
- integration of enterprises, forms of enterprises management
- general management, logistics management in enterprises
- supply chain management
- transformation of economic systems, models of structural change in regional systems
- knowledge management
- human capital management
- public choices
- methodology of economy
- economic policy
- social and cultural determinants of the capitalist system





Educational offer of the Faculty of Regional Economics and Tourism

Levels of study offered by institution

Bachelor

Master

Doctorate

Postgraduate

The courses at the **bachelor's level** (full-time and part-time) at the major **economics** offer the following specializations:

- economic analysis (full-time courses only)
- economy and public administration
- accounting and financial consultancy



The courses at the bachelor's level (full-time and part-time) at the major management offer the following specializations:

- management of tourist economy and hotel trade
- quality and environment management
- enterprise logistics

The courses at the master's level (full-time and part-time from the academic year 2010/2011).

Major economics – the following specializations:

- economic analysis (full-time courses only)
- economy and public administration
- accounting and financial consultancy

Major management – the following specializations:

- management of the tourist economy and hotel trade
- quality and environment management
- enterprise logistics

The Faculty provides uniform master's level courses – full-time and part-time (this type of training ends in the academic year 2010/2011).

Uniform master's level courses last ten semesters, while bachelor's level courses – six semesters, and master's level courses – four semesters.

The Faculty provides doctoral studies in the discipline of economics. The program of the offered doctoral studies concentrates on the most modern tendencies and changes occurring in the Polish economy, explanations thereof and the analysis of internal adaptation factors in all disciplines of economic life. The doctoral studies last eight semesters.

Currently, postgraduate studies are offered in the following areas: accounting and financial audit; economy and finance of local government units; accounting and finance – college for candidates for certified accountants; quality, environment and risk management; public sector management; supply chain management.

Diplomas and scientific degrees

Bachelor

Master

Ph.D.

Doctor habilitatus





Faculty of Management, Information Systems and Finance

Dean

Józef Dziechciarz, associate professor

Deputy Dean for Full-time Courses

Robert Kowalak, PhD

Deputy Dean for Evening Courses

Marek Nowiński, associate professor

Deputy Dean for Finance and Student Financial Support

Janusz Łyko, associate professor

Deputy Dean for Promotion and Development

Jerzy Niemczyk, associate professor

Structure

The faculty consists of 23 departments. 22 of them are organized into 5 institutes:

Institute of Application of Mathematics – 5 departments,

Institute of Information Systems in Economics – 5 departments,

Institute of Organization and Management – 5 departments,

Institute of Accounting – 4 departments,

Institute of Finance Management – 3 departments

Additionally, there is one separate department within the faculty frame.

Research at the Faculty

Areas of research interest of the faculty staff cover wide scope of issues and deal with great number of disciplines related to economics, statistics, computer science, finance, accounting, and management.

Academic personnel of the Faculty represent diverse educational and scientific areas, such as: company organization and management, accounting, information technology, and application of quantitative methods in studies of economic processes and phenomena.

Major research areas

Economic Law

Rules of economic law, international laws, trade law, labor legislature, and stock exchange legislature.

Research at the Institute of Application of Mathematics



Operational Research

Theory and application of mathematical programming, methods of neuron networks, methods of quality management compliant with total quality management concepts.

Econometrics

Econometrical methods as basis for economic phenomena measurement and their application in various macro- and microeconomic areas; resistant regression methods, econometric and statistical methods in finance, econometric and statistical support for marketing decisions, econometric and statistical methods in market segmentation, and calculation of economic effectiveness in ecology.

Logistics

Development of new concept of logistics as science integrating management, operational research, computer science and other quantitative methods. Application of optimisation methods in transport issues and process cost accounting.

Statistics and Economic Cybernetics

Application of quantitative methods in economics, modelling of uncertainty, application of fuzzy sets, multidimensional statistical analysis, measurement of risk in economic activities. Application of statistical methods in analysis of financial market, quality management and insurance. Measurement of quality of living. Economic metrology: theory of preference, ordered sets, increasing functions with quality of a fixed-point, homomorphisms of relation structures. Chaos theory, theory of group choice, graphs. Probability calculus and stochastic processes. Mathematical economics. Fuzzy sets.



Research at the Institute of Information Systems in Economics

Engineering of Management Information Systems

Modernization and development of information systems for management purposes, including social aspects of advance of information-and-decision systems, theory and practice of information systems improvement in management of premises and in early warning systems.

Structural and object analysis of information search, data security.

Economic Communication

Theory and practice of computer systems in accounting. Economic informatics and communication.

Artificial Intelligence

Knowledge acquisition from data bases, verification of the acquired knowledge and research concerning integration of the knowledge. Intelligent support of evaluation of enterprise management system effectiveness, open expert systems, decision making and artificial intelligence.

Theory of Informatics

Information technology in business, data mining, visual exploration of databases, effectiveness of information system projects and activities, automatic object identification, agent-based systems, decision support systems, Web-applications.

Research at the Institute of Organization and Management

Management Systems Design

Leader managers in processes of restructuring of Polish companies, key factors in organisational change management as perceived by Polish managers, enterprise management in conditions of seasonal activity, globalisation – chances and threats for Polish companies, identification of competitive advantage sources in the area of management, restructuring, analysis of system changes in public health care centres.

Strategy and Management Methods

Fundamentals of management, management methods, marketing management and strategic management (planning and implementation, structure, organizational culture).

Theory of Organization and Management

Development of organizational thought, methodology of research in the area of management and analysis of its contemporary studies, organizational structures, methods and techniques of management and organization, strategic management, capital group management, process management, small company management, business management, human resources management.

Human Resources Management

Strategic human resources management, personal function in process of system change, qualification of managerial staff, development and advancement of managerial staff, organizational culture, organizational behaviour, labour relations in enterprise, earnings negotiations, change management,



success in management, culture and social communication in organizations, personal function transformation in companies.

Labour and Production Management

Issues of organization and steering of production, production logistics, quality, innovation, labour processes management, normalizing and valuation of labour, labour market, earnings, human resources management.

Research at the Institute of Accounting

Financial Accounting and Control

Financial analysis, research of decision feedback quality, controlling, financial accounting, corporate amalgamation and split accounting, corporate accounting, financial audit, fiscal audit, financial statements, pricing of economic entities and securities.

Cost Accounting and Management Accounting

Cost accounting systems, up-to-date tools for management accounting, controlling systems of companies and institutions, application of quantitative methods in management accounting, cost budgeting.

Theory of Accounting and Financial Analysis

Theoretical problems of accounting, improvement of measurement and record methods of economic phenomena, theory and methodology of support for decision making, examining relations between the Polish balance law and the accounting procedures in the USA, research on systematisation of changes in the mainstream of accounting theory and practice, measurement of indirect cost.



Research at the Institute of Financial Management

Financial Investments and Insurance

Financial market, economic insurance, life insurance, risk management in finance and insurance, theory of financial instruments.



Fields of study

Bank Management

Bank risk management, marketing information system for banking purposes, quality management in banking, management of computer systems' security in banking, application of labour flow in bank management, analysis and assessment of banks, mergers and takeovers, e-banking.

Business Finance Management

Long-term investment and financial decisions, management of acting capital and financial liquidity, financial planning, restructuring and pricing of company, mergers and takeovers, small and medium company management, business risk management, company and capital market relations. Integration processes in Europe and Latin America, economic restructuring in regional and the European context, international finance, international exchange management.

The faculty educates specialists with extensive and in-depth knowledge of research tools in the field of economic science: computer science specialists, econometrics specialists, financial analysts, chief accountants, financial consultants, managers, and organizers of economic activities.

Study program involves application of quantitative methods and the use of computer science in various areas of economic and management sciences. Students can choose among four fields of study:

Full-time – bachelor level

Degree course in **business informatics** – specializations: analysis and information system design, database technology, e-business, information and communication technology, information technology in finance.

The program is addressed to students aiming at future professions: information system analysts and designers, database developers and administrators, e-business analysts, web-application developers, ICT specialists and commercials.

Degree course in **finance and accounting** – specializations: accounting and auditing, accounting and taxation, financial market, financial management. Within the **finance and accounting** degree course, we offer courses in English: Bachelor Studies in Finance and Master Studies in Finance.

The program is addressed to students aiming at future professions:

- Chartered Financial Analyst (CFA)
- Certified International Investment Analyst (CIIA)
- Professional Risk Manager (PRM)
- Financial Risk Manager (FRM)

Degree course in **information technology and econometrics**

– specializations: data analysis I, e-business I, IT services I, managerial econometrics I, information technology in management I, comprehensive quality control I, methods and systems for decision-making support I, information and communication technologies.

Degree course in **management** – specializations: team management, business communication, logistics, human resources management, small business management, business management

Full-time – master level

Degree course in **business informatics** – specializations: management information systems, knowledge management, e-business organization and maintenance, information technology in management.

The program is addressed to students aiming at future professions: information system chief analysts, database designers and managers, e-business experts, ICT managers and commercials, experts in IT in finance.

Degree course in **finance and accounting** – specializations: financial and tax auditing, financial advisor, financial manager, real estate, accounting of eurocompanies, accounting of financial instruments and hedge accounting, managerial accounting and controlling, risk management.

Degree course in **information technology and econometrics**

– specializations: data analysis II, e-business II, managerial econometrics II, information technology in management II, comprehensive quality control II, methods and systems for decision-making support II, IT services II, information and knowledge management



Degree course in **management** – specializations: interpersonal manager competences, managerial logistics, entrepreneurship in small business, innovation management, project and innovation management, strategic business management, comprehensive quality control II.

Our offer of education also includes master studies of MBA type, both in Polish and in English. *Executive MBA Program in Management* (4 semesters) – the program leads to Master's degree with specialisation in Business Management.

The Wrocław University of Economics has network of out-of-town branches in Głogów (13 years of operation, with over a thousand graduates), Dzierżoniów, and Ząbkowice Śl.,

Our offer of education also includes the doctoral studies in English, the international program of studies 'Management in health service and social service institutions', in partnership with Paris 13 University and the Wrocław Medical Academy. Additionally, the faculty offers specialised study programs for graduates in dozens of thematic areas.

Levels of study

Bachelor
Master
Doctorate
Higher/post doctorate

Diplomas and degrees

Bachelor
Master
Ph.D.
Doctor habilitatus



