

Questions for Bachelor's exam in academic year 2012/2013

1. Determinants and instruments of spatial policy.
2. Entities and subject matter of spatial policy.
3. Specificity of the superior goals achieved in spatial planning (e.g. spatial order and sustainable development)
4. System of spatial planning in Poland at the national and regional level and in a commune.
5. Structure of city and the course of urbanization process, example of European city.
6. Use of management of projects in international enterprise.
7. Definition and characteristics of project
8. Standard terms of international trade and their usage
9. Methods of payment in international trade and their characteristics
10. Conditional methods of payment (documentary credit and documentary collection)
11. Contract and its classification
12. Risk in international transactions
13. Methods of minimising risks of international transactions
14. Trade intermediaries in international transactions
15. Basic clauses of international contract
16. Indicate any specific clause of contract and characterise its meaning
17. Obligations of agent and principal in agency contract
18. Democratic rule of law; formal and institutional guarantees of legality
19. Rules of establishing law in Republic of Poland; sources of commonly binding law
20. Sphere of public law, characteristics, main branches of law
21. Specific characteristics of civil law and its structure
22. Entities of civil law and their legal attributes
23. Forms of economic integration
24. Perspectives of European integration
25. Motives of economic integration
26. Institutional structure of European Union
27. Benefits of economic integration for trade
28. International turbulences of marketing environment.
29. Types of marketing research on foreign markets
30. Financial rules and international marketing strategy of an enterprise
31. Joint ventures as a form of entry into foreign markets
32. Pricing strategies on foreign markets
33. Main function of management
34. Indicate differences between domestic and international management
35. Indicate elements of environment of international company
36. Explain notion of strategy and its elements
37. Corporate culture and its elements
38. Strategic orientations of multinational corporation (MNC)
39. Financing of MNC
40. Eclectic theory of foreign direct investment (FDI)
41. Protection against political risk of MNC
42. Strategic alliances
43. Internationalisation process – definition and stages
44. Subject, object and goals of monetary policy
45. Labour market – goals and instruments

46. Functions of fiscal policy
47. External and internal determinants of economic policy
48. Liberal doctrine in contemporary economic policy of advanced economies
49. Competitiveness of economy – measurement, indicators, meaning
50. Globalization – causes and effects (negative and positive)
51. Political regimes and economic systems
52. Economic success of Asian countries
53. Multinational corporations
54. Arm's length principle
55. Purchasing power parity
56. Explain reasons of ineffectiveness of interventions in foreign exchange market
57. Reasons of licensing in FDI
58. Currency risk reversal
59. Theories of absolute and comparative advantages
60. International economic organisations and their impact on globalisation of the world economy
61. Gross Domestic Product (GDP) - the definition and methods of calculation
62. Fiscal policy objectives
63. Central bank as a bank of a state and its policy tools
64. The nature and types of unemployment
65. Supply (cost) type inflation and demand type inflation
66. Rarity of goods as a source of economic choices
67. Market, structure of markets and market economy
68. Sovereignty of consumer in market economy
69. Doctrine of “invisible hand” and function of state in market economy
70. Reasons of market monopolisation. Forms of monopoly