

## Course syllabus: **English - level B1/B2**

### Description of the course

The subject covers lexical and grammar issues, communication skills at B1/B2 level used in different areas compatible with the university educational profile and a field of study

### Teaching methods

All recognized methods of foreign language teaching, engaging methods, audiovisual methods, online teaching, project methods, pair work, group work, role-play – the choice dependent on the selected objective, communication tasks and a type of interaction, as well as the characteristics of a foreign language.

### Effects and goals

#### Learning objectives for the course

Code	Description
C1	Developing four basic language skills( speaking, reading, writing, listening) at B1/B2 level corresponding to the competences defined by the Common European Framework of Reference for Languages( CEFR).
C2	Developing communication competence at the B1/B2 CEFR level of linguistic fluency within the range of general and business topics referring to a specific field of study..
C3	Sharing language knowledge : vocabulary, phrases, structures and intercultural competence necessary to build and support communication with target language users at the B1/B2 CEFR level of linguistic fluency.
C4	Raising the awareness of continuous language competence updating and the need for lifelong learning.

#### Intended Learning Outcomes for the Course

##### Knowledge

Symbol	Description	ILO	Objectives
W1	Has extended knowledge of the foreign language phonetic system.	K_W04	C1, C2
W2	Knows sufficient range of language resources to speak on most topics related to everyday life, studies/work, travel or current events.	K_W04	C1, C2, C3
W3	Knows grammar and sentence structures enabling communication in familiar private and professional contexts and quite correct use of the foreign language.	K_W04	C1, C2, C3
W4	Is aware of cultural differences between Poland and the countries which use the target language as the first one.	K_W04	C2, C3

##### Skills

Symbol	Description	ILO	Objectives
U1	Can discuss fluently one or more topics of his/her own area of interest, studies; can briefly give reasons and explanations for his/her views, plans and actions including professional context.	K_U01, K_U03	C1, C2, C4
U2	Can write concise texts on a variety of subjects within his/her field of interests (private and professional), in the linear sequence of simple statements.	K_U01, K_U03	C1, C2, C4
U3	Can read simple specific texts related to his/her interests, university profile, field of study and professional area and understand them sufficiently.	K_U01, K_U03	C1, C4
U4	Can understand main points of a clear, standard statement on familiar matters regularly discussed in everyday life, university/work.	K_U01, K_U03	C1, C2

##### Social competences

Symbol	Description	ILO	Objectives
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K1	Has a pro- active attitude and is able to initiate social contacts on his/her own as well as work in a group at B1/B2 CEFR level of language proficiency.	K_K02	C1, C2
K2	Is ready to fulfill professional roles responsibly at B1/B2 CEFR level of language proficiency.	K_K01	C1, C2, C4
K3	Is ready to recognize the importance of knowledge in solving cognitive and practical problems, including the professional environment.	K_K01	C2, C4
K4	Has awareness of cultural differences and their role in social relations.	K_K02	C2, C3, C4

### Course topics

	Topic
1.	Brand building
2.	Business trips
3.	Changes in the workplace
4.	Business skills – meetings, telephoning
5.	Company structure
6.	Setting up a company
7.	Career path, job profile
8.	Recruitment process
9.	Advertising and its forms
10.	Advertising campaign
11.	Ethics in business
12.	Competition
13.	Foreign trade and negotiations
14.	Presentations
15.	Describing trends and graphs

### Topics - projects

	Topic
1.	Preparing a CV
2.	Preparing a presentation of a company.
3.	Preparing for negotiations.
4.	Preparing for a business meeting.
5.	Developing a marketing strategy.
6.	Preparing a presentation of a product.

### Basic literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
Market Leader Intermediate 3rd edition	David Cotton, David Falvey, Simon Kent	Pearson	Edinburgh Gate, Harlow, England	2016
Market Leader Practice File	David Cotton, David Falvey, Simon Kent	Pearson	Edinburgh Gate, Harlow, England	2016
Business Vocabulary in Use	Bill Mascull	Cambridge University Press	Cambridge, UK	2017

## Supplementary literature

Title	Authors (Surname, initial of the name)	Publishing house	Place of issue	Year of issue
English Vocabulary in Use	Michael McCarthy, Felicity O'Dell	Cambridge University Press	Cambridge, UK	2017
Essential Business Grammar and Usage	Peter Strutt	Pearson	Edinburgh Gate, Harlow, England	2010
Business Words	Deirdre Howard-Williams	Heinemann	Oxford, UK	1992