

Study at Wroclaw University of Economics for a Master degree in Management

Master in Business Administration

INVEST IN YOUR FUTURE WITH WROCLAW UNIVERSITY OF ECONOMICS

Enrolment

Required Documents:

- Original document proving Bachelor's (or Master's) degree translated into Polish by certified, official translator.
- The diploma should be provided with legalization from Polish Embassy or with apostille. Information about apostille candidate will find on: http://www.hcch.net/index_en.php?act=conventions.authorities&cid=41. Legalization is needed from candidates whose country is not on the above list concerning apostille.
- Transcript of records attached to document proving Bachelor degree translated into Polish by certified, official translator (if translation into Polish is impossible – in English)
- Certificate with confirmation that student has a good command of English language (extra certificate is not necessary).
- CV – in English.
- Four photos
- Curriculum Vitae (in English)
- Written application form
- Four photographs (passport format)
- Proof of payment of the Application Fee

Applicants for the BA program must have the following:

- Master's Degree/Bachelor's Degree
- Fluency in English
- Submission of final grade from Bachelor/Master Studies diploma, which is taken into consideration

Documents should be submitted to Recruitment Office, Wroclaw University of Economics, ul. Komandorska 118/120, 53-345 Wroclaw, Poland.

About Master in Business Administration

The proposed program is directed at the candidates interested in management. It consists of four semesters of classes. Program consists of compulsory and elective courses. Among the elective courses there are the courses containing the material necessary to build own educational road. It is two-Year Intensive English Language Program in Business Administration.

The Master in BA was developed through extensive research in collaboration with top recruiters. It equips students with the skills most desired by graduate employers and the fundamental business knowledge to increase their opportunities and guide them to success in whatever career they choose.

The Master in BA is a **part-time programme** that runs from **October 2017 to June 2019**.

The structure and curriculum are designed for students with **little or no work experience**.

This programme is designed for those wishing to undertake graduate studies in general business management/business administration by flexible delivery. The programme has a particular emphasis on the development of skills and competencies necessary to manage effectively in both local and global environments. Students will study business theory and how to apply it using functional and reliable tools.

The studies offer well-respected program. Those who go through the program graduate with a skill set that makes them attractive to employers and natural leaders in the business world. Here is a sampling of what the program emphasizes: problem solving, leadership skills, communication skills, opportunities for teamwork, a commitment to ethics, environmental awareness.

Attractiveness of the Program:

- taught in English
- based on European standards of excellence
- fulfills the requirements of European Educational Standards
- oriented towards people willing to pursue careers as executives or willing to improve and develop management knowledge and skills or study management.

Students who satisfactorily complete all the required course work shall receive a **Diploma/Master Degree in Management – Business Administration** from Wroclaw University of Economics.

Who is the Master in BA designed for

The Master in BA programme is aimed at recent graduates with little or no work experience, who have the motivation and desire to build a strong foundation for a career in business. To join the programme, you will have a good undergraduate degree from any study discipline. Students may have an undergraduate degree in a field other than business.

Programme details

The Programme consists of modules covering a wide range of fundamental knowledge and skills. These modules are supplemented with a number of workshops to balance theory and concepts with skills and practice.

In addition to the academic content, the programme will transform students' understanding of themselves and the career options they are considering. This is delivered through skills development workshops, and lectures by guest speakers.

The Programme is taught over four terms/semesters:

Term 1 (Winter)	Term 2 (Summer)	Term 3 (Winter)	Term 4 (Summer)
October - February	February - June	October - February	February - June
Courses	Courses	Courses	Courses
Management Concepts	Economics	Civil&commercial law	Ethics and CSR
Strategic Management	Data Analysis Methods	Managerial Accounting	
Quality Management Management	Business Strategy	Logistics	Management information systems
Change Management	Managing business networks	Management system design	Strategic Business Simulation
Human Resources Management	Managing capital groups	Negotiation	Interpersonal Business Communication
	Motivating	Small Business Management	
	Marketing Strategies		
	Master project	Master project	Master project

Only the most effective active learning methods are used. There is a strong focus on teamwork, case studies, group projects, professional business applications, and simulation games. Facilities of the Wrocław University of Economics are equipped with the state-of-the-art audiovisual learning technologies.

Classes typically run from 8.00-17.00, **Saturday - Sunday**. The days are full and intensive to offer students a complete immersion in the topics taught. Teaching methods on the programme emphasize interactive learning and include:

- lectures
- smaller classes to develop in-depth understanding
- skills workshops
- computer simulation exercises
- group and individual assignments.

The Master in BA will be taught by a range of Wrocław University of Economics faculty, all of whom teach degree programmes as well as by practitioners and visiting professors. Their lectures will be supported by smaller seminars led by top-quality teaching assistants who have both teaching experience and business expertise.

Student profile

The 2 year programme offers a great experience. You will develop deep knowledge and skills in the key areas of business, and the self-awareness and sense of perspective to make smart choices about your future. We balance theory with analytical skills and practical content. You gain the essential knowledge and business skills that can be transferred directly to a working environment. The curriculum focuses on the knowledge and skills that are in high demand.

Contact the BA Master

To find out more information about Master in BA, please contact us.

Candidates who will have any problems or questions should contact us by mail: enrolment@ue.wroc.pl or phone: 71 3680 882 or ewa.stanczyk@ue.wroc.pl