

List of Examination Topics

International business

1. International trade theory 2. Multinational corporations and globalization. 3. Internationalization theory. 4. Foreign direct investment, mergers and acquisitions

Fundamentals of quantitative methods

1. Linear algebra (operations with matrices, some examples of special matrices, determinant of the matrix). 2. Functions of one variable (basic informations about functions, functions in economy, derivative of the function). 3. Functions of one variables (increasing function, decreasing function, relative maxima and minima – extreme of the function). 4. Fundamental elements of statistics (population, variable, sample). 5. Numerical measures of central tendency (mean, mode, median).

International settlements

1. Risks in international trade transactions and export credit insurance. 2. Documents required for trade payments. 3. Classification and characteristics of payment methods. 4. Trade finance: factoring and forfaiting. 5. Securing international transactions – bank guarantees and standby credits.

International business management

1. Impact of the international environment on the organization and management of the company. 2. Identifying and planning changes due to internationalization. 3. Understanding the importance of multiculturalism in the implementation of managerial and decision-making.

Microeconomics

1. Goods 2. Forms of Markets 3. Demand, Elasticity of Demand 4. Supply, Elasticity of Supply 5. Market Equilibrium and its Changes 6. Theory of the Firm. Production Function 7. Optimal Technology 8. Cost Function, Cost Curves 9. Profit Maximization 10. Perfect Competition 11. Monopoly. Price Discrimination. 12. Monopolistic Competition 13. Oligopoly 14. Theory of the Consumer 15. Public Goods, Externalities

International economic transaction

1. Transaction cycle in international trade. 2. Contract in international trade – forms, the law governing the contract, ways/place/moment of concluding, conditions of validity, clauses. 3. Enquiry and offer in international trade. 4. International commercial terms. 5. Risk and insurances in international trade. 6. Freight forwarding in international trade. 7. Documentation in international trade. 8. Customs law of the European Union. 9. Tax regulations in the European Union

Macroeconomics

1. Measuring the economy (SNA definitions) 3. Modern macroeconomic theories. 4. The Keynesian-cross model 5. Goods and services market equilibrium: the IS curve 6. Financial market equilibrium: the LM curve 7. General Equilibrium in the IS – LM Model. The role of fiscal and monetary policies 8. The aggregate demand (AD) curve. The demand shocks. 9. The aggregate supply (AS) curve in the short and long run. The supply shocks. 10. Economic fluctuations in the AD-AS model. 11. Basic concepts in the open economy. Balance of payments. 12. Monetary and fiscal policies under the fixed exchange rate regime. 13. Monetary and fiscal policies under the floating exchange rate regime. 14. Labour market 15. Price stability

International marketing

1. International marketing versus global marketing 2. Standardization versus adaptation 3. International marketing environment 4. Marketing research on international markets 5. The cultural environment in international marketing 6. Product on international markets 7. Promotion on international markets 8. Pricing 9. Distribution

European integration

1. Origins and history of European integration process 2. Theories and concepts of European integration (political and economic) 3. Institutional structure and decision making processes in the EU 4. Development of the European Communities and European Union; stages of economic integration 5. Regional Policy of the European Union.

Law

1. Types of provisions present in legal acts. 2. Interpretations of law, collision rules and legal reasoning. 3. Sources of law. 4. Branches of law: public and private law; substantive and procedural law. 5. Principles of civil law. 6. Subjective rights. 7. Extinctive prescription.

Civil and commercial law

1. Subjects of civil law. 2. Legal act and preconditions of their nullity, power of attorney. 3. Concluding contracts. 4. Civil obligations – creation, termination and responsibility. 5. Contracts of sale and cession. 6. Contracts of lease and leasing. 7. Contracts of providing services. 8. Partnerships. 9. Companies. 10. Jurisdiction in civil and commercial matters. 11. Law applicable to contractual obligation.

Accounting

1. Accounting Information and Financial Statement. 2. Accounting Cycle and Business transactions. 3. Accrual Accounting. 4. Cash, Receivable, and Sales. 5. Inventory and Cost of Goods Sold. 6. Long-term Assets. 7. Current Liabilities. 8. Long-term Liabilities. 9. Stockholder's Equity. 10. Statement of Cash Flow.