**Research Symposium Program**

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| **11:00– 12:30** | **Session 1** – **PERFORMANCE MEASUREMENT** |
| **Chair:** Dr hab. Monika Łada, prof. AGH Kraków |
| Prof. Dr Jari Paranko (Tampere University of Technology, Finland), Petri Huhtala“***Productivity Measurement at the Factory Level***” |
| Dr Tomasz Dyczkowski (UE Wrocław, Poland)“***Towards NGO Performance Model***” |
| Dr hab. Michał Pietrzak, prof. SGGW, Piotr Pietrzak (SGGW Warsaw, Poland)“***The Problem of Performance Measurement in the Public Higher Education***” |
| Dr hab. Marta Nowak, prof. UE Wrocław  “***Cultural Determinants of Accounting, Performance Management and Costs Problems. View from Polish Perspective using G. Hofstede and Globe Culture Dimensions***” |
| Prof. Dr Debora Lacs Sichel (Federal University of State of Rio de Janeiro, Brazil)“***The Importance of Intellectual Property Rights Protection***” |
| **13:00-14:30** | **Session 2** – **MANAGEMENT CONTROL** |
| **Chair:** Dr Tomasz Dyczkowski, UE Wroclaw |
| Prof. Dr Ricardo Luiz Sichel (Federal University of State of Rio de Janeiro, Brazil)“***Intellectual Property: Its Relevance for the Management Control***” |
| Dr Maciej Ciołek (UE Poznań, Poland)“***The Lean Thinking in Overhead Cost-Cutting***” |
| Prof. Dr Ülle Pärl (Estonian Business School, Estonia), Prof. Dr Rodney Koyte (University of Sydney, Australia), Prof. Dr Salme Näsi (University of Tampere, Finland)“***Examining Middle Managers Mediating Role in MCS Implementation***” |
| Dr Anna Białek-Jaworska (Warsaw University, Poland)“***Regulation Analysis of Higher Education Costs in Poland***” |
| Dr Piotr Bednarek (UE Wrocław, Poland), Prof. Dr Rolf Brühl (ESCP Europe Business School Berlin, Germany), Dr Michael Hanzlick (Cornelsen Schulverlage GmbH, Germany)“***Long-Range Planning and Cross-Cultural Research: A Literature Review***” |
| **16:00-17:30** | **Session 3** – **REPORTING** |
| **Chair:** Dr hab. Marta Nowak, prof. UE Wrocław |
| Prof. Dr Petra Kroflin (International Business University of Cooperative Education, Ravensburg, Germany)“***Value Based Management and Value Reporting: Impacts of Value Reporting on Investment Decisions and Company Value Perception***” |
| Dr Joanna Dyczkowska (UE Wrocław, Poland)“***Do Annual Reports Communicate Strategic Issues? Insight into Reporting Practices of High-Tech Companies***” |
| Dr Anita Reizinger-Ducsai (Corvinus University, Hungary)“***Bankruptcy Prediction and Financial Statements***” |
| Dr Małgorzata Macuda (UE Poznań, Poland)“***CSR Reporting and its Impact on Value Creation***” |
| Mgr Mariola Kotłowska (UE Wrocław, Poland)“***Risk Areas in a Heating Company***” |