

**Seminar offer  
2023/2024  
FIRST CYCLE  
International Business**

<b>Promotor</b>	<b>Tematyka seminarium</b>	<b>Studia stacjonarne /oferta/</b>	<b>Studia niestacjonarne /oferta/</b>
dr hab. Artur Klimek	<ol style="list-style-type: none"> <li>1. Multinational enterprises.</li> <li>2. Global value chains.</li> <li>3. Foreign direct investment.</li> <li>4. Internationalization process of firm.</li> <li>5. Strategies of international firms.</li> <li>6. Emerging and transition economies in international business.</li> <li>7. International financial markets.</li> <li>8. Foreign exchange.</li> <li>9. International trade.</li> <li>10. Trade policy.</li> </ol>	Tak	-
dr hab. Bartłomiej Nowotarski	<ol style="list-style-type: none"> <li>1. Contemporary dictatorships: types of regimes; electoral dictatorship.</li> <li>2. Economy of contemporary dictatorship.</li> <li>3. Evolutionary theory of social development.</li> <li>4. The wave of democratic backsliding since 1994.</li> <li>5. Contemporary democracy.</li> <li>6. How democracies die? Two models of erosion (backsliding) of democracies.</li> <li>7. Fake democracies.</li> <li>8. Inclusive versus exclusive institutions.</li> <li>9. Building the Social Capital in contemporary societies.</li> <li>10. Future of democracy.</li> </ol>	Tak	-
prof. dr hab. Bogusława Drelich-Skulska	<ol style="list-style-type: none"> <li>1. Economic cooperation of Poland with European Union, Japan, China and ASEAN countries.</li> <li>2. Global value chain in Europe and Asia - Pacific region.</li> <li>3. TNC's on the Polish market in selected industries.</li> <li>4. Cybersecurity in selected countries and sectors of the economy.</li> <li>5. Challenges in International Business in the COVID-19 Era.</li> <li>6. The topic of the diploma thesis proposed by the student in the area of international business.</li> <li>7. The importance of foreign investments in the development of the region on the example of Lower Silesia (selected branches).</li> <li>8. The green strategy of development in Poland and Europe - challenges and barriers in XX century.</li> <li>9. The impact of human activity on climate change - impacts, challenges and barriers.</li> <li>10. A topic proposed by a Student in the field of international business or CSR.</li> </ol>	Tak	-

dr hab. Katarzyna Miszczak	<ol style="list-style-type: none"> <li>1. Smart development (smart specialisations, smart cities).</li> <li>2. Strategic partnerships (creative alliances, social networks, collaborative clusters).</li> <li>3. Creative economy.</li> <li>4. Dynamics, complexity and causality between innovation and economic growth; Social Innovations in enterprises, cities, regions.</li> <li>5. Innovative international economy (big data, knowledge, ICT, information society, e-development).</li> <li>6. Entrepreneurship and sustainability.</li> <li>7. Megatrends shaping contemporary socio-economic space.</li> <li>8. Resilient learning communities in times of crisis.</li> <li>9. Strategic Policy Intelligence tools in innovative management.</li> <li>10. Global challenges and opportunities for business.</li> </ol>	Tak	-
dr Łukasz Olipra	<ol style="list-style-type: none"> <li>1. Logistics, logistic management, supply chain management.</li> <li>2. Transport, forwarding, warehousing.</li> <li>3. Sales and distribution logistics.</li> <li>4. International air transport market.</li> <li>5. Economics of airlines and airports.</li> <li>6. The impact of air transport on the economy at global, national and regional level.</li> <li>7. International tourism.</li> <li>8. International comparative economics.</li> <li>9. Economic integration and different policies of the European Union.</li> </ol>	Tak	-
dr Magdalena Myszkowska	<ol style="list-style-type: none"> <li>1. Methods of Payment in International Trade.</li> <li>2. Innovations in Cross-Border Payments.</li> <li>3. International Trade Finance Products.</li> <li>4. Changing Landscape of Global Services Trade.</li> <li>5. Trade in Digitally-Enabled Services.</li> <li>6. European Single Market for Services.</li> <li>7. Business Services Sector.</li> <li>8. Megatrends/Transformational Shifts in Global Economy (climate crisis, technological breakthrough, shifting economic power, demographic changes, China).</li> <li>9. Current Form of Economic Globalization.</li> <li>10. Regional Trade Agreements and Multilateral Trading System.</li> </ol>	Tak	-

<p>dr Marta Dziechciarz-Duda</p>	<ol style="list-style-type: none"> <li>1. Quantitative analysis and econometric modelling of dynamic financial problems.</li> <li>2. Application of quantitative methods, including multidimensional statistical analysis in investigating and modelling marketing and socio-economic problems.</li> <li>3. Modelling and analysis of costs, capital and material investments, banking risk, and optimisation of the production structure.</li> </ol>	<p>Tak</p>	<p>-</p>
<p>dr Radosław Kurach</p>	<ol style="list-style-type: none"> <li>1. Macroeconomics and economic policy.</li> <li>2. Financial markets.</li> <li>3. Financial risk management.</li> <li>4. Household finance.</li> <li>5. Quantitative methods.</li> <li>6. Experimental economics.</li> </ol>	<p>Tak</p>	<p>-</p>
<p>dr hab. Sebastian Bobowski</p>	<ol style="list-style-type: none"> <li>1. Regional integration processes.</li> <li>2. International trade flows.</li> <li>3. International investment flows.</li> <li>4. International labor flows.</li> <li>5. Regional financial cooperation in various parts of the world.</li> <li>6. Competitiveness and innovation of enterprises, economies and regions.</li> <li>7. Cluster structures in international business.</li> <li>8. Multilateralism, mega-regionalism, bilateralism in international trade.</li> <li>9. Global and regional value / supply chains.</li> <li>10. Economic and financial crises in the contemporary world economy.</li> </ol>	<p>Tak</p>	<p>-</p>

<p>dr hab. Wawrzyniec Michalczyk</p>	<ol style="list-style-type: none"> <li>1. Organisation, techniques and documentation of foreign trade; the contract in international trade; settlements, transport and insurance in foreign trade.</li> <li>2. International marketing, foreign markets research; international e-commerce, international trade platforms (AliExpress etc.).</li> <li>3. International trade from the macroeconomics' perspective; trade policy; customs and their procedures; international capital flows, foreign investments; promotion of foreign trade and direct investment.</li> <li>4. World foreign exchange market, forex instruments, dependencies between the exchange rate and other variables; exchange rate risk and methods of protection against it.</li> <li>5. World and regional monetary order and its evolution; national, regional and global currency policy, its components and place in the economic policy; international financial security, international financial institutions.</li> <li>6. The currency system of the European Union; monetary integration in the euro area, functioning and future of the euro area; processes of economic integration.</li> <li>7. Currency crises; global financial and economic crisis; financial and economic processes during the pandemic.</li> <li>8. International money – theory and practice; cryptofinance; virtual currencies; cryptocurrencies (foundations, fulfilling the functions of money, dissemination, applications, ICO, NFT, CBDC), functioning and development of the global cryptocurrency market (exchange rates, crypto exchanges).</li> <li>9. Startups and their financing; venture capital, business angels; crowdfunding, crowdsourcing, crowdfinancing.</li> <li>10. Economics of computer games (including MMORPGs); mechanisms of the global games' market and its social dimension: computer, board, card, role-playing, gambling games etc.; computer games' distribution platforms; global entertainment industry.</li> </ol>	<p>Tak</p>	<p>-</p>
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dr Wiktor Szydło	<ol style="list-style-type: none"> <li>1. Social and economic aspects of sustainable development (the case of Millennium Development Goals and Agenda 2030),</li> <li>2. Global imbalances (first decade of the 21st century) and the European debt crisis (second decade of the 21st century),</li> <li>3. Global financial crisis of 2007-2010+ in institutional and historical perspective,</li> <li>4. The problems of poverty and inequality,</li> <li>5. Bubbles and crises in selected markets (e.g. housing market) in the 21st century in institutional and historical perspective,</li> <li>6. Global food crisis of 2006-2008 and 2021-2022+,</li> <li>7. Selected aspects of commodity markets in institutional and historical perspective,</li> <li>8. Selected aspects of socio-economic transformation and development of various Central and East European countries (e.g. Poland, the Czech Republic, Slovakia, Ukraine), developed countries (e.g. Japan, the USA) and developing countries (Argentina, Brazil, India, China) in institutional and historical perspective.</li> </ol>	Tak	-
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