

Lista pytań egzaminacyjnych

Egzamin dyplomowy **na studiach II stopnia** (stacjonarne i niestacjonarne)

kierunek: Program of Master Studies in International Business

1. Economic integration in the contemporary world economy.
2. Benefits and threats associated with expansion of multinational corporations.
3. Multinational corporations in the world economy and host economies.
4. Corporate social responsibility of international companies.
5. Corporate governance in post-crisis era (OECD report).
6. Tax paradises in the world economy.
7. Offshore outsourcing and economic crisis.
8. E-business and e-business markets.
9. G20 and the global economy.
10. Triad: globalization – integration – regionalization.
11. Asian regionalism – determinants and characteristics.
12. Asian spaghetti bowl effect – determinants, opportunities and threats for the global trade liberalization
13. Globalization of the XXI century – sources of contradictions and slack process.
14. New paradigm of development by J. H. Dunning, role of institutions.
15. Reasons of global imbalances and global reserve system.
16. International labour division in the global economy.
17. Foreign and international economic policy.
18. Tariff and non-tariff barriers in trade policy.
19. Economic mechanism of a preferential tariff.
20. Arguments for protectionism in the world economy.
21. Strategic trade policy.
22. Shadow economy and its limitations.
23. Migrations as a global problem.
24. Channels of international technology transfer.
25. Definition and structure of balance of payment.
26. International flows of services in the global economy.

27. Establishing international contracts.
28. Sources of international law.
29. Specify differences and similarities between economic globalisation and regionalisation.
30. Globalisation: who wins, who loses and why?
31. What is the WTO's position on the creation of preferential trade agreements?
32. What are the current trends in proliferation of preferential trade agreements?
33. Which countries are classified at the top of global rankings of the most competitive economies? What are the most important determinants of their competitiveness?
34. Transfer prices and traditional methods of their calculation.
35. Factors influencing transfer of financial assets between affiliates of multinational corporations.
36. Fronting loans; benefits and threats of their application in multinational corporations.
37. Letter of credit in international trade.
38. Offshore financial centres: types and application.
39. Forms of long-term financing of corporations at international financial markets.
40. List elements of the international cultural environment.
41. Please explain the concept of organizational culture.
42. Please discuss the phenomenon of culture shock.
43. Please discuss the "dimensions of culture" by G. Hofstede.
44. International logistics and reasons of its development.
45. Entities of international logistics.
46. Elements of international logistic infrastructure.
47. Organisational aspects of international supply chain management.
48. Logistic operations in exporting of goods.
49. Logistics in multinational corporations.
50. Notion and participants of foreign exchange market; methods of transactions.
51. Equilibrium at foreign exchange market.
52. Classifications of exchange rates.
53. Determinants of the exchange rate.
54. Effects of the exchange rate fluctuation for enterprises and economy.
55. Concept and types of currency options.

56. Basic currency option strategies.
57. Basic differences between outright forward and futures contracts.
58. Currency policy – the definition and domains.
59. The classification of exchange rate systems.
60. The problem of the choice between fixed and floating exchange rate system.
61. The offer in international trade – the notion, types, functions, construction.
62. The elements of the contract in international trade.
63. Identify and describe the elements of calculating the results in export – import transactions.
64. The impact of international trade on economic growth.
65. Trade policy and the economy's crisis vulnerability.
66. The impact of trade integration on Polish enterprises engaged in international transactions.
67. Types of currency risk in enterprises.
68. The company's foreign currency position and its impact on its exposure to the foreign currency risk.
69. The passive and active methods of reducing a trade company's foreign exchange risk.
70. The banking regulations, fiscal arrangements and foreign exchange policy and their importance for businesses trading with foreign entities.