



Uniwersytet Ekonomiczny  
we Wrocławiu

**Faculty of Economic Sciences  
(academic year of 2012/2013)**

**Proposition of a diploma seminar  
for students of Bachelor's Program in  
International Business**

# Department of Economic Policy and European Regional Studies

## List of proposed tutors:

- dr hab. Ewa Pancer-Cybulska, prof. UE
- dr Iwo Augustyński

# **dr hab., prof. UE Ewa Pancer-Cybulska**

## **Subject of seminars:**

- Forms of integration in the modern economy
- Principles of integration processes in Europe
- Experience and perspectives of integration in Europe
- Poland as a member of the EU – experience, chances, barriers
- Poland on the Single European Market
- Usage of structural funds in years 2007-2013
- Regional policy of the EU and Poland
- Europe of regions, regionalism in Europe
- Local development, local politics during integration and globalization
- Development strategy on regional and local level
- Financing of development on local, regional and national level
- Development of self-government in Poland and Europe
- Evolution of public sector in the market economy

# **dr Iwo Augustyński**

## **Subject of seminars:**

- State aid for companies in the EU and Poland
- The EU regional policy
- Usage of structural funds in the EU and Poland
- Financing of companies' development
- Different aspects of the EU integration
- European financial markets
- Consequences of financial crisis
- International economic comparisons
- Economic aspects of international politics

# Department of International Economic Relations

## List of proposed tutors:

- dr hab. Bogusława Drelich-Skulska, prof. UE
- prof. zw. dr hab. Jan Rymarczyk
- dr Sebastian Bobowski
- dr Artur Klimek
- dr Wawrzyniec Michalczyk
- dr Przemysław Skulski
- dr Marta Wincewicz-Bosy

# dr hab. Bogusława Drelich-Skulska, prof. UE



## The seminar's topic range:

- Transnational Corporations in the world economy and in Polish economy
- Foreign direct investment (structure, flows)
- Strategies of internationalisation of SME's
- Promotion of foreign trade in Poland
- Economic cooperation of Poland with EU, Asian, African and other regions countries
- Economic regionalism in Europe, Asia, Africa and North America
- European Funds and development of SME's
- Global financial crisis 2007/2008+
- The role of foreign trade in the development of the regions and countries

# **prof. dr hab. Jan Rymarczyk**

The seminar's topic range



- **International business;**
- **International Trade;**
- **Foreign Direct Investment and transnational Corporations;**
- **Small and medium enterprises in the world economy;**
- **Knowledge-based economy – new economy;**
- **Globalization and regional integration;**
- **Commodities and capital markets in the global economy.**

# dr Sebastian Bobowski

## The seminar's topic range



- Cohesion policy of European Union – implications, experiences, evolution, perspectives
- Global trade regime – the role of WTO, regionalization of trade
- Global resourcing in international business – strategic resources of TNCs, the role of FDI
- Innovations and knowledge - based economy – implications, institutional and financial frameworks
- The role of SMEs in the European economy – common policy and support, local determinants of expansion
- Innovativeness and competitiveness of contemporary SMEs – implications, support programmes, the role of EU's structural funds
- Regionalism in modern global economy – European, American, African, Asian experiences, the role of financial and political integration
- The role of TNCs in the global economy, social responsibility of international business
- Clustering and networking in the global economy



# dr Artur Klimek

## The seminar's topic range

- Multinational enterprises
- Foreign direct investment
- Internationalization process of firm
- Organization of international firms
- International competitiveness
- Emerging and transition economies in international business
- International corporate finance
- Foreign exchange
- Trade policy
- International trade



# dr Wawrzyniec Michalczyk



## The seminar's topic range

- Organisation and techniques of foreign trade
- The contract in international trade; the documentation of international trade
- Payments, transport and insurance in foreign trade
- International marketing; foreign market research
- Foreign direct investment
- Trade policy; customs and its procedures
- The promotion of foreign trade and direct investment
- Exchange rate risk and the methods of protection against it
- World foreign exchange market; foreign exchange instruments
- EU's currency system; the functioning of the euro
- Currency policy; its components and its place in the economic policy

# dr Przemysław Skulski



## The seminar's topic range:

- International marketing
- International marketing strategies
- International promotion
- Cross-culture marketing
- Military security in 21st century
- International weapons market
- International weapons trade
- Globalisation – threats and opportunities
- Economic problems of Third World countries

# **dr Marta Wincewicz-Bosy**



## **The seminar's topic range:**

- INTERNATIONAL MANAGEMENT
- LOGISTICS
- INTERNATIONAL LOGISTICS
- AGRIBUSINESS
- INTERNATIONAL RELATIONS
- INTERNATIONAL ORGANIZATIONS

# Department of Philosophy and Social Communication

List of proposed tutors:

- dr Bartłomiej Nowotarski

# Dr Bartłomiej Nowotarski

## The seminar's topic range



- **An economic aspects of justice in postcommunist countries and others.**
- **Is democratic islam possible?**
- **An economic analysis of so called veto-players in democratic regimes.**
- **Democratic regimes' types: parliamentarism, presidentialism and semipresidentialism.**
- **The impact of autocratic heritage on young democracies.**

# **Department of Spatial Economy and Self-Governed Administration**

## List of proposed tutors:

- dr Katarzyna Miszczak
- dr Małgorzata Rogowska

# DR KATARZYNA MISZCZAK

## The seminar's topic range:



- Social and economic space of high developed countries
- Strategies and international spatial planning
- Spatial economic networks with special consideration of human capital
- Modern determinants of regional development
- Changes in metropolitan areas all over the world
- Creative metropolises
- Innovating instruments of management of territorial units: benchmarking, evaluation, technology assessment and foresight
- Internationalization of net economy
- Modern forms supporting local business
- Management of modern infrastructure in European space (knowledge civilization, informational society, high technologies)
- International cooperation of public administration
- Regional policy
- Metropolitan governance
- Polarization of social and economic space
- Sources of new relations' creation in spatial economic development on background of modern trends (clusters' conception) and processes (innovations' diffusion and its influence on networks' development, paradigms' evolution of space)
- Modern business in the learning economy



# dr Małgorzata Rogowska



## **The seminar's topic range:**

1. Local and regional development problems in Poland and other countries.
2. Knowledge-based economy with particular emphasis on spatial aspects.
3. Territorial marketing.
4. Local and regional development strategies.
5. Financial aspects of local and regional development.
6. Spatial economy and spatial planning.
7. Foreign investments and spatial localization of economic activity.
8. Convergence problems in the EU's scale.
9. Innovation policy.
10. Urbanization and cities in contemporary economy.