

Faculty of Economic Sciences (academic year of 2012/2013)

Proposition of a diploma seminar for students of Bachelor's Program in International Business

Department of Economic Policy and European Regional Studies

List of proposed tutors:

- dr hab. Ewa Pancer-Cybulska, prof. UE
- dr Iwo Augustyński

dr hab., prof. UE Ewa Pancer-Cybulska

Subject of seminars:

- Forms of integration in the modern economy
- Principles of integration processes in Europe
- Experience and perspectives of integration in Europe
- Poland as a member of the EU experience, chances, barriers
- Poland on the Single European Market
- Usage of stuctural funds in years 2007-2013
- Regional policy of the EU and Poland
- Europe of regions, regionalism in Europe
- Local development, local politics during integration and globalization
- Development strategy on regional and local level
- Financing of development on local, regional and national level
- Development of self-government in Poland and Europe
- Evolution of public sector in the market economy

dr Iwo Augustyński

Subject of seminars:

- State aid for companies in the EU and Poland
- The EU regional policy
- Usage of structural funds in the EU and Poland
- Financing of companies' development
- Different aspects of the EU integration
- European financial markets
- Consequences of financial crisis
- International economic comparisions
- Economic aspects of international politics

Department of International Economic Relations

List of proposed tutors:

- dr hab. Bogusława Drelich-Skulska, prof. UE
- prof. zw. dr hab. Jan Rymarczyk
- dr Sebastian Bobowski
- dr Artur Klimek
- dr Wawrzyniec Michalczyk
- dr Przemysław Skulski
- dr Marta Wincewicz-Bosy

dr hab. Bogusława Drelich-Skulska, prof. UE



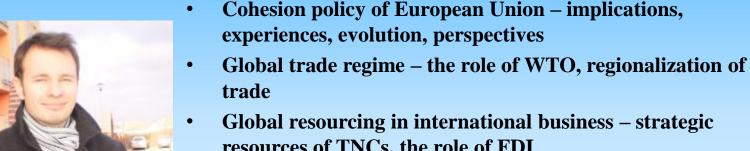
- Transnational Corporations in the world economy and in Polish economy
- Foreign direct investment (structure, flows)
- Strategies of interantionalisation of SME's
- Promotion of foreign trade in Poland
- Economic cooperation of Poland with EU, Asian, African and other regions countries
- Economic regionalism in Europe, Asia, Africa and North America
- European Funds and development of SME's
- Global financial crisis 2007/2008+
- The role of foreign trade in the devolopment of the regions and countries

prof. dr hab. Jan Rymarczyk



- International business;
- International Trade;
- Foreign Direct Investment and transnational Corporations;
- Small and medium enterprises in the world economy;
- Knowledge-based economy new economy;
- Globalization and regional integration;
- Commodities and capital markets in the global economy.

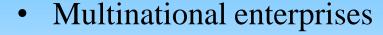
dr Sebastian Bobowski



- **Global resourcing in international business strategic** resources of TNCs, the role of FDI
- Innovations and knowledge based economy implications, institutional and financial frameworks
- The role of SMEs in the European economy common policy and support, local determinants of expansion
- Innovativeness and competitiveness of contemporary SMEs implications, support programmes, the role of EU's structural funds
- Regionalism in modern global economy European, American, African, Asian experiences, the role of financial and political integration
- The role of TNCs in the global economy, social responsibility of international business
- Clustering and networking in the global economy



dr Artur Klimek



- Foreign direct investment
- Internationalization process of firm
- Organization of international firms
- International competitiveness
- Emerging and transition economies in international business
- International corporate finance
- Foreign exchange
- Trade policy
- International trade



dr Wawrzyniec Michalczyk



- Organisation and techniques of foreign trade
- The contract in international trade; the documentation of international trade
- Payments, transport and insurance in foreign trade
- International marketing; foreign market research
- Foreign direct investment
- Trade policy; customs and its procedures
- The promotion of foreign trade and direct investment
- Exchange rate risk and the methods of protection against it
- World foreign exchange market; foreign exchange instruments
- EU's currency system; the functioning of the euro
- Currency policy; its components and its place in the economic policy

dr Przemysław Skulski



- International marketing
- International marketing strategies
- International promotion
- Cross-culture marketing
- Military security in 21st century
- International weapons market
- International weapons trade
- Globalisation threats and opportunities
- Economic problems of Third World countries

dr Marta Wincewicz-Bosy



- INTERNATIONAL MANAGEMENT
- LOGISTICS
- INTERNATIONAL LOGISTICS
- AGRIBUSINESS
- INTERNATIONAL RELATIONS
- INTERNATIONAL ORGANIZATIONS

Department of Philosophy and Social Communication

List of proposed tutors:

dr Bartłomiej Nowotarski

Dr Bartłomiej Nowotarski



- An economic aspects of justice in postcommunist countries and others.
- Is democratic islam possible?
- An economic analysis of so called vetoplayers in democratic regimes.
- Democratic regimes' types: parliamentarism, presidentialism and semipresidentialism.
- The impact of authocratic heritage on young democracies.

Department of Spatial Economy and Self-Governed Administration

List of proposed tutors:

- dr Katarzyna Miszczak
- dr Małgorzata Rogowska

DR KATARZYNA MISZCZAK



- Social and economic space of high developed countries
- Strategies and international spatial planning
- Spatial economic networks with special consideration of human capital
- Modern determinants of regional development
- Changes in metropolitan areas all over the word
- Creative metropolises
- Innovating instruments of management of territorial units: benchmarking, evaluation, technology assessment and foresight
- Internationalization of net economy
- Modern forms supporting local business
- Management of modern infrastructure in European space (knowledge civilization, informational society, high technologies)
- International cooperation of public administration
- Regional policy
- Metropolitan governance
- Polarization of social and economic space
- Sources of new relations` creation in spatial economic development on background of modern trends (clusters' conception) and processes (innovations' diffusion and its influence on networks' development, paradigms' evolution of space)
- Modern business in the learning economy

dr Małgorzata Rogowska



- 1.Local and regional development problems in Poland and other countries.
- 2. Knowledge-based economy with particular emphasis on spatial aspects.
- 3. Territorial marketing.
- 4. Local and regional development strategies.
- 5. Financial aspects of local and regional development.
- 6. Spatial economy and spatial planning.
- 7. Foreign investments and spatial localization of economic activity.
- 8. Convergence problems in the EU's scale.
- 9. Innovation policy.
- 10. Urbanization and cities in contemporary economy.