

SYLLABUS OF MASTER SEMINAR (SECOND LEVEL OF STUDIES)

Title of the subject (symbol):	Form of lesson:	Studies:
MASTER SEMINAR	<i>seminar</i>	<i>Stationary</i>
Faculty: <i>Management, Computer Science and Finance</i>	Grades: <i>Passed (without mark)</i>	ECTS points: <i>16</i>
Academic degree, first name and family name of supervisor: <i>Dr hab., prof. UE Marta Nowak</i>		Number of hours: <i>75</i>
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1. Seminar goals	
C1	<i>Individual preparation, under the direction of supervisor, of the thesis of systematic, designing, research or applicative character</i>
C2	<i>Preparation to individual problem-solving relating to practical or general problem</i>

2. Education effects (EK)	
Knowledge(W)	
EK-W1	<i>Student possesses the widened knowledge in the scope of her/his study field</i>
EK-W2	<i>Student knows the principles of methodology of research in the given sphere</i>
Skills (U)	
EK-U1	<i>Skill of identification of research problems</i>
EK-U2	<i>Skill of selection and proper usage of literature sources on the object of the study. The literature should be complete, with dominating scientific publications, especially on fields corresponding with the subject of thesis. The student should be able to assesses the reliability of sources of information used in the thesis.</i>
EK-U3	<i>Skill of proper selection of research tools and planning the researcher's workshop</i>
EK-U4	<i>Skill of proper problem diagnosis</i>
EK-U5	<i>Skill of applying the knowledge acquired during the studies</i>
EK-U6	<i>Skill of observation of economic phenomena</i>
EK-U7	<i>Skill of noticing the regularities and patterns within the research problem</i>
EK-U8	<i>Skill of designing solutions or modifications of existing solutions</i>
EK-U9	<i>Skill of analysis, assessment and conclusion making</i>
EK-U10	<i>Skill to write the coherent and logical thought with the knowledge of proper and professional terminology</i>
Personal and social skills (K)	
EK-K1	<i>Competence of widening one's knowledge through the individual study</i>

3. Seminar subjects:

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|-----|---|
| 1. | Management control (controlling) in companies and other organizations |
| 2. | Human resource management control (human resource controlling) |
| 3. | Marketing management control (marketing controlling) |
| 4. | Sale management control (sale marketing controlling) |
| 5. | Assessment of company's financial situation |
| 6. | Performance management and performance measurement |
| 7. | Accounting ethics |
| 8. | Behavioral accounting |
| 9. | Accounting in management |
| 10. | |

4. Methods and tools of result presentation:

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| 1. | Presentation of purposes and hypotheses of master thesis |
| 2. | Presentation of master thesis concept with usage of computer programs and systems and with usage of audiovisual techniques |
| 3. | Discussion within a seminar group concerning the subject of seminar |
| 4. | |
| 5. | |

5. Verification of educational effects:

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|----|---|
| 1. | Assessment of master thesis goals |
| 2. | Assessment of applied research methods |
| 3. | Assessment of master thesis' subject on the seminar group forum |
| 4. | Final master thesis assessment by supervisor |
| 5. | |

6. Additional information:

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