

SUMMER SCHOOL

Degree: None. The courses are accredited in accordance with the European Credit Transfer System. Students participating in the Summer School will have a chance to earn 8 ECTS points, after satisfactory passing the exam at the end of the summer course.

Duration: two weeks – June/July each year

Language: English

Description:

- 60 teaching hours (30 hours/ week)
- lectures, workshops, business simulation game
- 8 ECTS
- daily classes 9-14:30
- Undergraduate group – for students/graduates of any major and for 1-2 year students of business/economics/finance
- Postgraduate group – for last year students or graduates of business, economics, finance

Summer School Poland is an intensive study and fun program through which students can earn 8 ECTS credits that may be counted towards their degrees at their home institutions.

It's great value for money!

Spend a wonderful two weeks with us. Summer School in Wrocław, Poland – a great place to be!

If you're looking for an option to spend this summer studying and having fun in an international company – this is something for you! We welcome students and graduates of all majors to our Undergraduate and Postgraduate programmes.

Tuition fee: The cost of Summer School Poland 2013 is about 650 EURO/900 USD

This is the price for 2 weeks of studies and fun in Wrocław.

Contact: PhD Joanna Radomska, Summer School Director

joanna.radomska@summerschool.pl, office@summerschool.pl

www: <http://www.summerschool.pl/>

SUMMER SCHOOL ON SERVICE SCIENCE AND ENTERPRISE MODELLING

Degree: None. The courses are accredited in accordance with the European Credit Transfer System. Students participating in the Summer School will have a chance to earn 6 ECTS points, after satisfactory passing of the examination at the end of the summer course.

Duration: two weeks in September each year

Language: English

Description: Wrocław University of Economics provides an attractive setting for a wonderful summer school experience. The topic is Service Science and Enterprise Modeling (SSEM), hence addressing a range of relevant and exciting subjects. It is organized by the Wrocław University of Economics within the IS: link network of The Information Systems schools, dedicated to promoting worldwide student exchange and academic collaboration <http://www.is-link.org> (The Wrocław University of Economics is a member of IS:link as one of only two universities in Poland.) The summer school offers an inspiring mix of classes, tutorials, laboratories and excursions combined with field studies.

- 60 teaching hours (30 hours/week)
- lectures and workshops
- 6 ECTS
- daily classes 9.00-14.00
- lecturing staff consists of prominent professors from various universities in Europe and Australia

The summer school covers three related subject areas that are of contemporary and increasing relevance in IS research and in business practice: Service Economy and Service Science, Business Processes and Enterprise Modeling, and Service Systems Engineering. In the first area the course focuses on social, economic and technological aspects of services. The second subject area focuses on issues related to information system development in its entire life-cycle. The last area covers selected aspects of development and use of service-oriented information systems and cloud computing.

Tuition fee: The cost of Summer School on Service Science and Enterprise Modelling is 400 Euro (in 2012). This is the price for 2-weeks of studies and fun in Wrocław.

Contact: PhD Monika Sitarska-Buba – Summer School Coordinator; e-mail: monika.sitarska@ue.wroc.pl

www: <http://www.is-link.org/pages/171-summer-school-on-service-science-and-enterprise-modelling-ssem-2012>



The Wrocław University of Economics is ranked among the top economic schools of higher education in Poland, an important centre of education, science, and research. Its activities are aimed at maintaining and strengthening the position of the University on regional, national, European, and international levels, improving competitive advantage, and shaping its image of a modern institution, open and friendly to its employees, students, and the environment.

Our University is fully privileged to provide academic training in the area of economic and management sciences.



General Information

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BACHELOR STUDIES IN FINANCE
MASTER STUDIES IN FINANCE
BACHELOR IN INTERNATIONAL BUSINESS
MASTER IN INTERNATIONAL BUSINESS
BACHELOR IN BUSINESS INFORMATICS
MASTER IN BUSINESS ADMINISTRATION
SUMMER SCHOOL
SUMMER SCHOOL ON SERVICE SCIENCE AND ENTERPRISE MODELLING

www.ue.wroc.pl

www.ue.wroc.pl

BACHELOR STUDIES IN FINANCE

Degree: Bachelor

Duration: 3 academic years (6 semesters)

Language: English

Description: The Bachelor Studies in Finance is a study programme taught in English. The existing programme is based on world wide standards of excellence for undergraduate students in finance. The programme fulfils the requirements of The European Union. The studies are oriented towards people willing to pursue financial careers at banks, insurance companies, other financial institution, and financial departments of enterprises.

Semestr 1 (349 hours total)

Microeconomics, Information Technologies, Basics of Management, Mathematics, Library Information System, Foreign Language 1 & 2, Physical Training

Semestr 2 (390 hours total)

Macroeconomics, Statistics, Basics of Accounting, Basics of Finance, Law I, Foreign Language 1 & 2, Physical Training

Semestr 3 (330 hours total)

Law II, Financial Mathematics, Public Finance, Financial Accounting, Financial Market, Corporate Finance, Foreign Language 1 & 2, Physical Training

Semestr 4 (300 hours total)

Banking, Insurance, Corporate Finance, Econometrics, International Law, Foreign Language 1 & 2, Physical Training, Bachelor Project

Semestr 5 (345 hours total)

Financial Analysis, Information Technology in Finance, Investment Analysis and Management, Principles of Fund Accounting, Ethics, Marketing, Mathematical Economics, Philosophy, Bachelor Project

Semestr 6 (195 hours total)

Business Strategy and Operations, Real Estate Market, Personal Finance, Intermediate Accounting and Financial Reporting, Bachelor Project

Elective Specializations

- Financial Management Specialization Subjects:
 - Elements of Financial Institution Management (30 hours)
 - Enterprise Risk Management (30 hours)
- Financial Market Specialization Subjects:
 - Risk Management in Financial Markets (30 hours)

Tuition: 2500 EUR per each academic year, plus 200 EUR as a registration fee (paid once)

Contact: **Bachelor Studies in Finance**

Contact: Ms. Olga Rutkowska; e-mail: olga.rutkowska@ue.wroc.pl; phone: +48 71 36 80 896;

www: <http://www.finance.ue.wroc.pl/bachelor.html>

Institution: Wroclaw University of Economics

Education Requirements: completed secondary school, good level of mathematical and language skills

www: www.ue.wroc.pl/english/710/program_bachelor_studies_in_finance_in_english.html

MASTER STUDIES IN FINANCE

Degree: Master

Duration: 2 academic years (4 semesters)

Language: English

Description: Program Master Studies in Finance fulfills Master requirements of The European Union. It is taught in English and based on world standards in finance programs.

The existing program is directed at the students of a Finance major. It consists of six semesters of classes and it is aimed at students who completed at least four semesters including the following courses: Macroeconomics, Microeconomics, Mathematics, Statistics, Informatics, Law, Management, and Public Finance. A student can study also during some semesters provided that he completed in his university the courses preceding these taught during the respective semester.

The program consists of compulsory and elective courses. Among the elective courses there are the courses containing the material necessary to obtain the world-wide professional licenses, including financial analysts and risk managers, namely:

- Chartered Financial Analyst (CFA®)
- Certified International Investment Analyst (CIIA)
- Professional Risk Manager (PRM)
- Financial Risk Manager (FRM)

Semestr 1 (210 hours total)

Financial Institution Management, Cost Accounting, Analysis of Financial Instruments, Monetary Policy, Intermediate Economics

Semestr 2 (240 hours total)

Portfolio Management, Managerial Accounting, Financial Market Regulations, Advanced Corporate Finance, Strategic Management, Master Project

Semestr 3 (265 hours total)

Financial Reporting Standards, Risk Analysis and Management, Analysis of Financial Time Series, International Finance, Ethics, Hedge Fund Accounting, Master Project

Semestr 4 (175 hours total)

Actuarial Methods, Wealth Management, Mining of Financial Databases, Elective 1 - Elective 2, Master Project

Tuition: 2500 EUR per each academic year, plus 200 EUR as a registration fee (paid once)

Contact: **Master Studies in Finance**

Contact: Ms. Olga Rutkowska; phone: +48 71 36 80 896;

e-mail: olga.rutkowska@ue.wroc.pl

www: [www.ue.wroc.pl/master.html](http://www.finance.ue.wroc.pl/master.html)

Institution: Wroclaw University of Economics

Education Requirements: Bachelor Degree or 3 years of compatible degree study, completed courses in: Macroeconomics, Microeconomics, Mathematics, Statistics, Econometrics, Financial Mathematics, Management, Financial Accounting, Financial Market, Corporate Finance

www: www.ue.wroc.pl/english/56/program_master_studies_in_finance_in_english.html

BACHELOR IN INTERNATIONAL BUSINESS

Degree: Bachelor

Duration: 3 academic years (6 semesters)

Description: The Bachelor in International Business Programme will help you to become an expert in international business and improve your position in the job market. The graduate will be equipped with skills helping to appreciate economic, political and cultural dimensions of global business. Excellent knowledge of international issues thanks to the participation in prestigious studies will open many doors in the business world. The graduate will be prepared to play an active role in multinational corporations, export companies, strategic consultancy and financial institutions.

During the 3 years of study, you will participate in various projects and improve your skills by formulating business strategies and solving economic problems. Participating in the program will increase your chances for a career in multinational corporations and international organizations.

The catalogue of the program includes both core lectures (economics, management) as well as many specialization modules. Most of the modules are conducted using active teaching techniques (e.g. case studies, workshops or brain storming).

Year 1 (semester 1 and 2, 648 hours total)

Library information systems (E-learning), Political and economic geography, Computer science, European Integration, Foreign language 1 & 2, Law, Contemporary political systems, Sociology, Social policy, Globalisation, Microeconomics, Fundamentals of quantitative methods, Introduction to European spatial economy, Physical education, Intellectual property protection, Safety training

Year 2 (semester 3 and 4, 630 hours total)

Macroeconomics, Economic policy, Public finance, Development economics, Marketing, Fundamentals of accounting, Foreign language I, Foreign language II, International business, Fundamentals of capital and financial markets, Civil and commercial law, Organisation theory, Specialisation module I, Specialisation module II, Thesis seminar, Apprenticeship, International business management, International economic transactions, Physical education

Year 3 (semester 5 and 6 , 555 hours total)

International marketing, International settlements, Finance management, Economics of international trade, Strategic management, International economic comparisons, International environment protection, Specialisation module I, Specialisation modules II, Apprenticeship, Thesis seminar

Tuition: 2500 EUR per each academic year, plus 200 EUR as a registration fee (paid once)

Contact: PhD Artur Klimek, phone: +48 71 36 80 849

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www: www.ue.wroc.pl/english/5392/artur_klimek.html;

www: www.ue.wroc.pl/english/4570/bachelor_s_and_master_s_program_in_international_business.html

Institution: Wroclaw University of Economics

Education Requirements: Completed secondary school, good level of mathematical and language skills

MASTER IN INTERNATIONAL BUSINESS

Degree: Master

Duration: 2 academic years (4 semesters)

Language: English

Description: The Master in International Business Programme has been designed for students wanting to broaden their knowledge and strengthen their leadership and managerial abilities. The participants of the program aim at working in a multicultural environment requiring high qualifications and language skills. Successful completion of the studies will help to take prominent positions in top international companies.

This is an intensive, full-time program, for top-notch students. During the 2 years of study you will review some of the international business issues, but mostly comprehend higher level topics. The program consists of specialisation modules focused on solving advanced business problems.

The master program in International Business is open to candidates with an undergraduate degree or equivalent and English proficiency. We invite all candidates with some or no professional experience.

- The program is prepared according to the highest international standards
- Opportunity to participate in lectures conducted by excellent foreign guests
- Modules conducted by practitioners and thus adjusted to the needs of the contemporary business environment
- Interactive learning process allowing to apply the knowledge in practice
- Elite program allowing for intensive contacts between "student and master"
- Cooperation with global giants in Internet technology (Google), consulting (McKinsey & Company) or finance
- Visits at leading firms and the possibility of observing their work
- Cooperation with foreign universities and the possibility to exchange experiences with students from other countries by participation in the Erasmus program
- Foreign languages proficiency

Year 1 (semester 1 and 2, 499 hours total)

Directions of development of contemporary economics, Contemporary concepts and methods of management, Network economy in European spatial economy, Public international law, International economics, Econometrics and mathematical statistics, Cultural aspects of international business, International political relations, New democracies of the XXI century, International corporate finance, Economic aspects of international conflicts, Specialisation module I, Specialisation module II, Master's seminar, Digital sources of scientific information

Year 2 (semester 3 and 4, 300 hours total)

Contracts in international trade, International forecasting and simulations, Globalisation and regionalisation in the global economy, International settlements, International logistics, Master's seminar, Specialisation module I, Specialisation module II, Specialisation module III.

Tuition: 2500 EUR per each academic year, plus 200 EUR as a registration fee (paid once)

Contact: PhD Artur Klimek, phone: +48 71 36 80 849, email: artur.klimek@ue.wroc.pl;

Institution: Wroclaw University of Economics

www: www.ue.wroc.pl/english/5392/artur_klimek.html,

www: www.ue.wroc.pl/english/4570/bachelor_s_and_master_s_program_in_international_business.html

Education Requirements: Bachelor Degree or 3 years of compatible degree study, good language skills

www.ue.wroc.pl/english/4647/application_process.html

BACHELOR IN BUSINESS INFORMATICS

Degree: Bachelor

Duration: 3 academic years (6 semesters)

Description: The Bachelor in Business Informatics Programme is based on Worldwide Standards of excellence for undergraduate students in Information Systems. The programme is oriented towards people willing to pursue computer careers at small and medium sized enterprises (SMEs) of any public and private sector.

Semester 1:

Economics, Mathematics, Fundamentals of Information Systems, Information and Communication Technology, Foreign languages 1 & 2, Physical Training

Semester 2:

Management, Business Statistics and Econometrics, Business Programming – Databases, Foreign languages 1&2, Physical Training

Semester 3:

Business Principles and Organization, Business Finance and Accounting, Advanced Programming, System Analysis and Design, Foreign languages 1 & 2, Physical Training

Semester 4:

IT Project Management, Computer Network and Security, Minor Courses, Bachelor Project, Foreign Languages 1&2, Physical Training

Semester 5:

Knowledge Management and Artificial Intelligence, Industrial Project, Minor Courses, Bachelor Project

Semester 6:

Elective courses, Industrial Project, Minor Courses, Bachelor Project

Tuition: 2500 EUR per each academic year, plus 200 EUR as a registration fee (paid once)

Contact: Prof. Mieczyslaw Owoc,

Institution: Wroclaw University of Economics

e-mail: mieczyslaw.owoc@ue.wroc.pl

Prof. Jerzy Korczak, e-mail: jerzy.korczak@ue.wroc.pl

www: <http://ib.ue.wroc.pl>

Education Requirements: Completed Secondary School, basic knowledge of informatics and high level of English

MASTER IN BUSINESS ADMINISTRATION

Degree: Master

Duration: 2 academic years (4 semesters)

Description: The proposed program is directed at the candidates interested in management. The program consists of compulsory and elective courses. Among the elective courses there are the courses containing the material necessary to build one's own educational road.

The Master in Management (BA) equips students with the skills most desired by graduate employers and the fundamental business knowledge to increase their opportunities and guide them to success in whatever career they choose. The structure and curriculum are designed for students with little or no work experience. This 20-unit course is designed for those wishing to undertake graduate studies in general business management/business administration by flexible delivery. The course has a particular emphasis on the development of skills and competencies necessary to manage effectively in both local and global environments.

Total number of hours taught: 545 classroom hours, which is 120 credits according to European standards. Students will study business theory and how to apply it using functional and reliable tools.

The studies offer a well-respected program. Those who go through the program graduate with a skill set that makes them attractive to employers, and becoming natural leaders in the business world. Here is a sampling of what the program emphasizes: problem solving, leadership skills, communication skills, opportunities for teamwork, a commitment to ethics, environmental awareness.

Attractiveness of the Program:

- based on European standards of excellence
- fulfills the requirements of European Educational Standards
- oriented towards people willing to pursue careers as executives or willing to improve and develop management knowledge and skills or study management.

Only the most effective active learning methods are used. There is a strong focus on teamwork, case studies, group projects, professional business applications, and simulation games.

This study covers three key skill areas:

- Intellectual, such as problem solving, influencing and negotiation
- Professional, such as business communications
- Career, including networking and interviewing.

The Master in Management BA is taught by a range of Wroclaw University of Economics faculty, all of whom teach degree programs. Their lectures are supported by smaller seminars led by top-quality teaching assistants who have both teaching experience and business expertise.

The 2-year program will be a great experience. You will develop deep knowledge and skills in the key areas of business, and the self-awareness and sense of perspective to make smart choices about your future. We balance theory with analytical skills and practical content. You gain the essential knowledge and business skills that can be transferred directly to a working environment. The curriculum focuses on the knowledge and skills that are in high demand.

Semester 1 (155 hours total)

Management Concepts, Strategic Management, Operations Management, Logistics, Management Psychology, Management System Design

Semester 2 (144 hours total)

Macroeconomics, Mathematical Statistics, Business Strategy, Managerial Accounting, Interpersonal Business Communication, Small Business Management, Master project

Semester 3 (106 hours total)

Management Ethics, Operation Research, International Marketing Strategies, Management Information Systems, Master project, Strategic Business Simulation

Semester 4 (120 hours total)

Civil and Commercial Law, Negotiation, Managing Capital Group, Master project, Management Methods and Tools, Improvement in Organization

Tuition fee: 2500 EUR per each academic year, plus 200 EUR as a registration fee (paid once)

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www: www.ue.wroc.pl/studia/5260/oferta_educacyjna_uczelni.html

Education Requirements: possession of a diploma of at least first degree (bachelor's degree) studies in any faculty (major)