

Triform Institute announces the Barcelona Summer 2013 Seminar

## **Social Threefolding** **A healing impulse for society**

If you are a Young European in the final phase of your university studies or either a graduate or post-graduate, and are wondering how to give full meaning to all the intellectual contents that you have learned in your life as a student, seeking to put them in action in the actual world... Then, come! Barcelona is waiting for you!

Organisations of the future want to be built and managed by people who can connect with the Spirit of the Present Time. At Triform Institute we will help you connect with that future that wants to emerge so you can become aware of your role in this world and therefore activate yourself and heal the society and organisations acting from your profession.

Social Threefolding is a genuinely European paradigm that allows us to understand the social dynamics of human groups from a holistic perspective of the human being and the social organisms. Formulated by Rudolf Steiner on the first third of the 20th Century, it is only now when it is showing its full validity. Contributing to this integral vision, Social Threefolding places us one level above that where to-day's world problems have been raised.

Work on the three realms of Social Threefolding: cultural, economic and legal-political will be facilitated by three senior professors with a wide international experience on the three mentioned environments (see cv's on [www.triforminstitute.com/cv.html](http://www.triforminstitute.com/cv.html)).

Two seminars have been scheduled during the month of July 2013. The number of participants per seminar is limited to a maximum of 20. The seminar dynamics is participative and joint reflection. It is expected that by the end of the seminar each participant has designed a personal action plan in relation to his/her studies, career or organizational project. Participants are entitled to become members of the "Triform Community" a network for exchange of ideas, projects and insights in relation to Social Threefolding paradigm.

The seminar will take place on the Universidad Polit cnica de Barcelona, in a residential basis. Lessons will take the whole morning Monday to Friday. Afternoons will be free so participants can network among them and also discover the culture, gastronomy and vibrant social life of this international Mediterranean city. ([www.barcelona.com](http://www.barcelona.com)). On the afternoon of the last day (Friday) there will be the presentation of conclusions, action plans and a buffet snack of fare-well.

### Dates:

#### **1st seminar 15 th to 19 th July**

(day of arrival 14 th July.  
Day of departure 20 th July)

#### **2nd seminar 22 th to 26 th July**

(day of arrival 21 th July.  
Day of departure 27 th July)

Applications accepted until end of April, 2013

**Fee: 830€** (Tax included)

Full board, lodging, lunches, seminar, studying material, a guided visit to the historical Barcelona. (see application form and seminar details on [www.triforminstitute.com/summerseminar.html](http://www.triforminstitute.com/summerseminar.html))

**[www.triforminstitute.com](http://www.triforminstitute.com)**



## SEMINAR CONTENTS

### **Cultural-creative realm**

Professor: **Luis Espiga**

Social Threefolding, a healing impulse for society.  
The threefoldness of money.  
Civil Society as the essential actor.

The Fundamental Social Law  
The real meaning of brotherhood.

A holistic image of the human being and social organisms.  
A diagnostic view and a strategic approach.  
Pathogenesis vs. Salutogenesis.

Theory-U. Leading from the future as it emerges.  
Creativity and co-creativity

### **Economic realm**

Professor: **Marc Eguiguren**

Money and sensibility: The role of money and the economy in a new society.

Understanding economic science and its role in today's world

Understanding our global economic situation and the megatrends

Crisis in the western world and globalization. Philosophy of globalization.  
Globalization and the economy. Globalization and technology. Culture and globalization

The role of the State in a new society  
Welfare State in the western world. Redefining the State  
Human Market Based Liberalism  
The economic role of the State in a Human Liberal model

Economic agents, private persons and responsibility: The 3.0 Company  
A new economic model and individual responsibility  
Value based companies or 3.0 Corporations: A new paradigm.  
The transformation of the company: How to become a 3.0 company

### **Legal and political realm**

Professor: **Jan Nijenhof**

Does law matter?  
Companies making their own rules?

Can law change society and the way we look at society?  
The impact of human rights. How to solve conflicts: power, judicial, mediation.  
Competition and brotherhood.

Is there a relevant legal environment? What does it look like?  
National and European law: what is helping us doing business and achieving idealistic goals?

Positive law and actual developments in Europe. The Euro zone and the common market. The impact of Freedoms of labour, transport and movement of individuals in Europe.  
Globalisation or regionalism?

Is politics relevant to economic and social life? What politicians does society need? How can politics help achieving business goals?  
Utopias and idealistic goals. Experiences in the 20th century.