

PUBLISHING HOUSE

OF WROCLAW UNIVERSITY
OF ECONOMICS AND BUSINESS

1955-2022



Publishing House
of Wrocław University
of Economics and Business



“

The 75 years of the Wroclaw University of Economics and Business and the accompanying exhibitions, provide an excellent occasion to recall the history of the Publishing House closely linked with this institution, to present its current activities and outline the future challenges and opportunities arising in the contemporary trends and needs.



Analiza działalności wydawniczej Wyższej Szkoły Ekonomicznej wrocławskiej w okresie od 1/1 - 30/VI 1958.

I. W omawianym okresie w Szkole wydawnictw wydrukowano łącznie 1 pracownię, obejmującą 25 750 - stron. Do obowiązków tego rodzaju należało przede wszystkim wydanie i edytowanie rocznika wydawnictw pracowni i publikacji. Z dniem 30/VI umowa o pracę z tymi ulegała rozwiązaniu, z powodu braku etatów.

II. Plan wydawniczy opracowany na podstawie wniosków kadry. Drogą dyktando przedłożony - specjalnie prowadzący - redaktor naukowo-wydawniczy, która po dyskusji ustala i zatwierdza plan wydawniczy.

III. 1) Tematyka wydawnicza

Grupa Naukowe nr 56 i 7 24 ark.
Wydawnictwa: R. Małkowski, J. Kozłowski, 10 ark.
Wydawnictwa: J. Ostrowski, J. Brzozowski, 12 ark.
Stefanowa Kozłowska

2) Tematyka redakcyjna
Praca redakcyjna 12 ark.
R. Małkowski, 10 ark.
Wydawnictwa: Małkowski, Małkowski i Jagielski, Ostrowski
z redaktorami

THE PUBLISHING HOUSE OF THE WROCLAW UNIVERSITY OF ECONOMICS AND BUSINESS

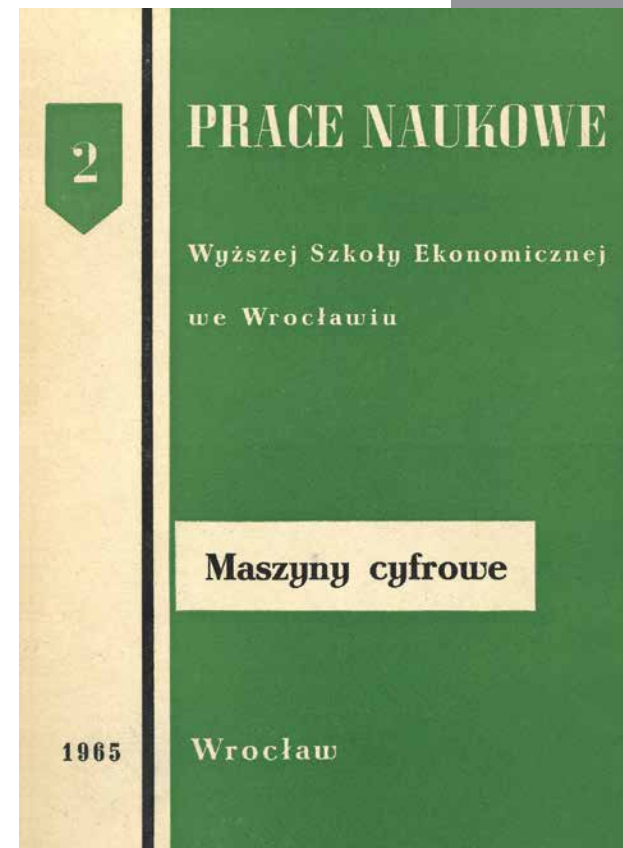
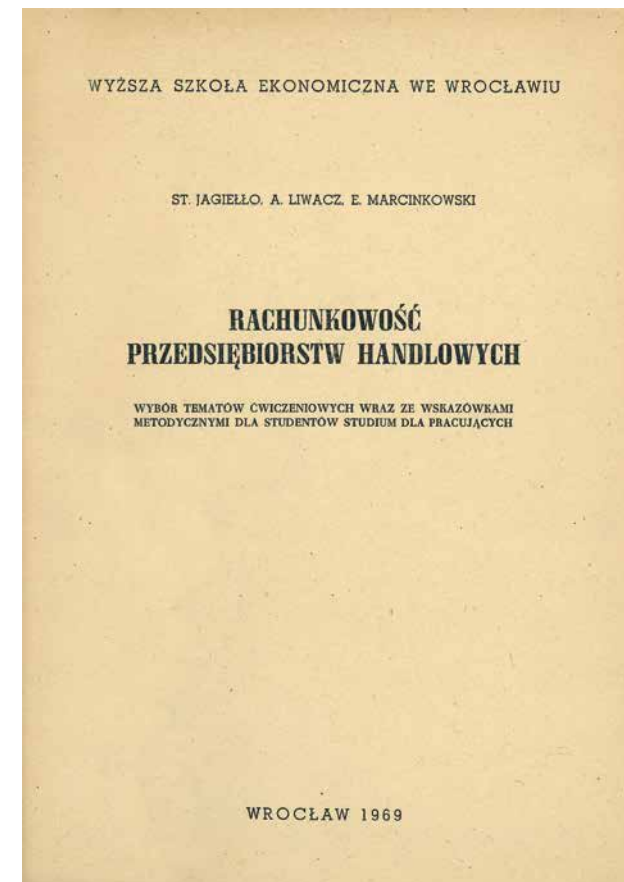
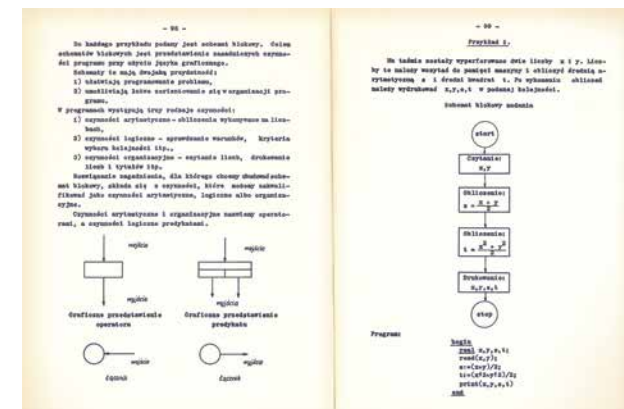
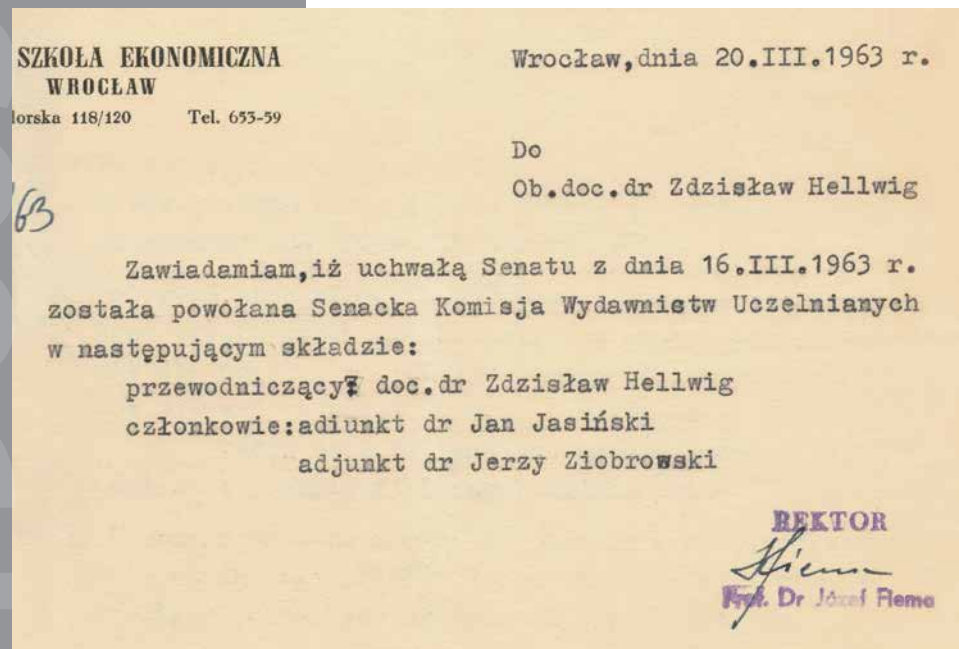
started out in 1955, when the Publications Unit was created within the University structures. Its main task was to aid the didactic process carried out by the then Wyższa Szkoła Ekonomiczna. The functioning of the Publications Unit was regulated by the circular letter of the Minister for Higher Education, which stipulated that all the university publications could be printed and copied only on a small scale, and the print runs of academic journals and other

publications could not exceed 300 copies. The publications were printed on paper supplied by the University itself, and were also distributed by its own means, and reports on the publication of each of its titles had to be submitted to the Publications Department in the Ministry of Culture and Art.



IN THE 1960s

due to the intensification of scientific research and abandonment of the didactic processes based on teaching narrow specialisations in favour of wide-profile studies of economic sciences, the scope of the University's publishing activities was also altered. At that time, the Publications Section launched around 30 titles a year, amounting to approximately 250 publishing sheets and 6000 copies. The subject matter of the publications mostly reflected the main research trends pursued in the University and referred to the contemporary schools of academic thought.



- 151 -

Ściszenie 28

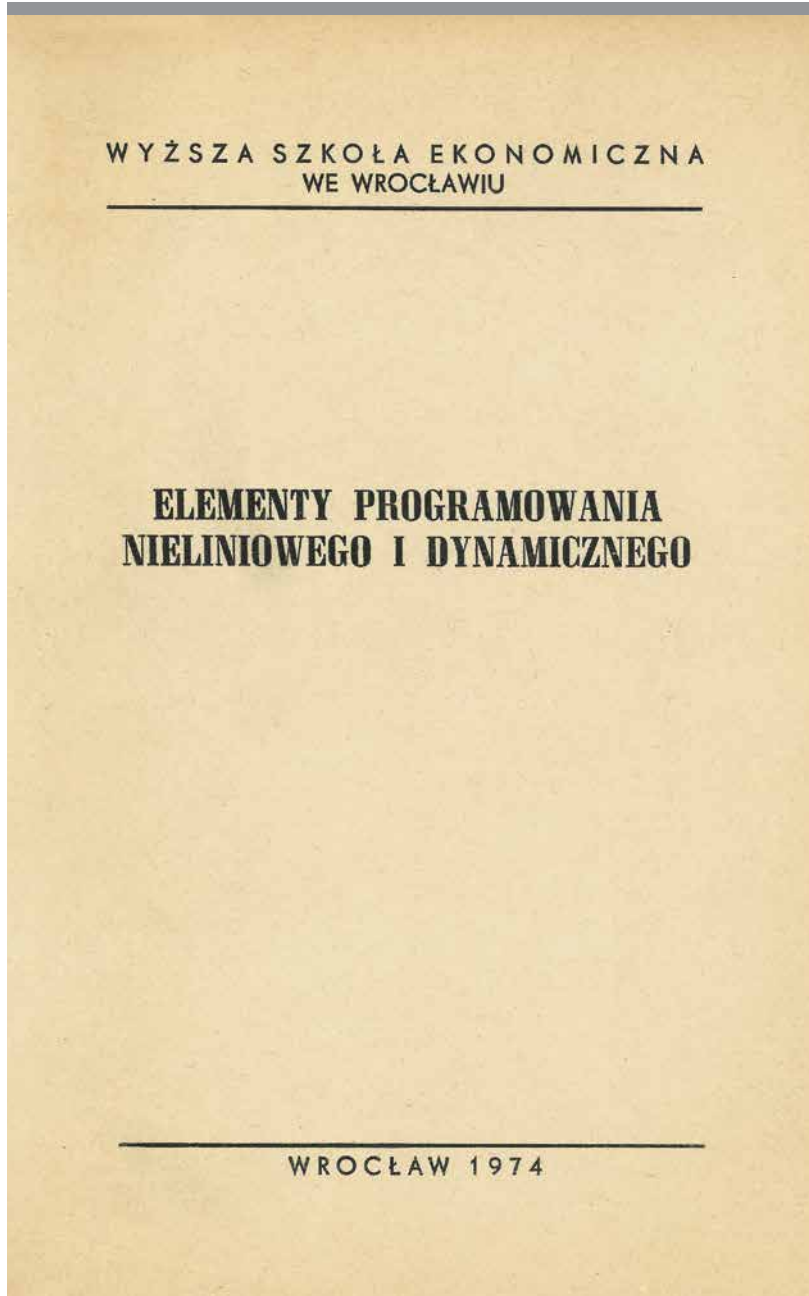
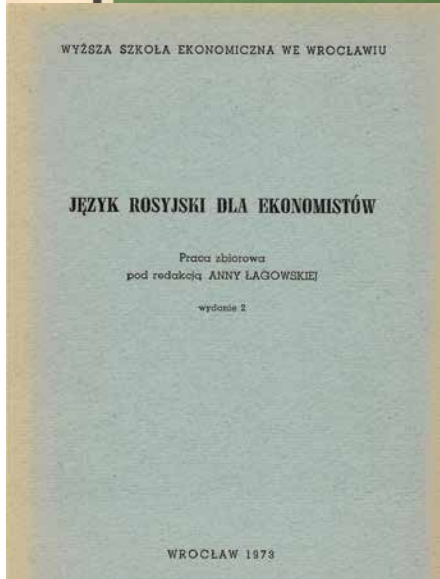
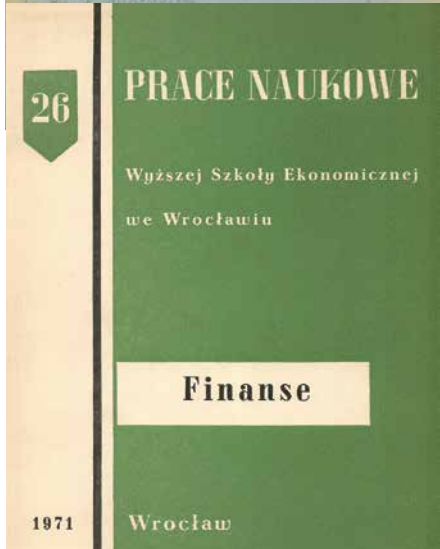
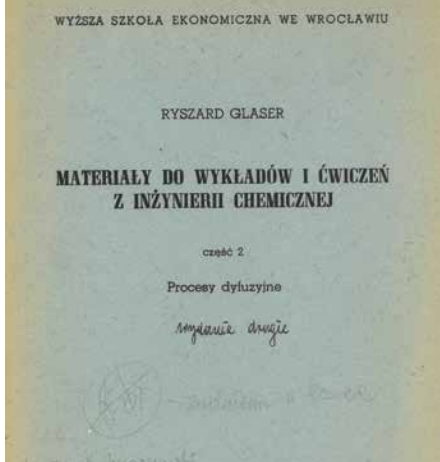
Rezydencja towarów w hurtowniach

Stan kont:	
Kasa	1.500,-
Rechnunki realizowalwy	104.450,-
Towary w hurtowni	430.000,-
Zobowiązania inkasowe	21.500,-
Odpisywania od cen ewidencyjnych opakowań	20.000,-
Odpisywania od cen ewidencyjnych opakowań	13.000,-
Rezerwa na inkasowe	74.000,-
Fundusz statutowy	696.500,-
	696.500,-

Przebieganie produkcji i wytworzenia towarów w cenach zakupu. Cenniki sprzedaży są ceny hurtowe uśrednione przez dzielenie ich do cen sztytu (zakupu) 65 marki hurtowej. Stosownie do koniecznych warunków ceny ustalane tworzą się przez dodanie do cen hurtowych 10% marki detalizacyjnej. W przypadku sprzedaży sztywne ustalanie w listach cenach przekazywanych wartość 10.000,- zł odlicza się rabat w wysokości 25%. W sprzedaży sprzedawcy sztywne hurtowej listy cenach uśrednione do przewidywanej (punkty 10.000,- zł) w jednym asortymencie, dzielona stała do cen hurtowych 35 dekaltry. Dotyczy to dekaltry do cen sztytu 25 dekaltry przy zakupach małych, punkty 10.000,- zł w jednym asortymencie.

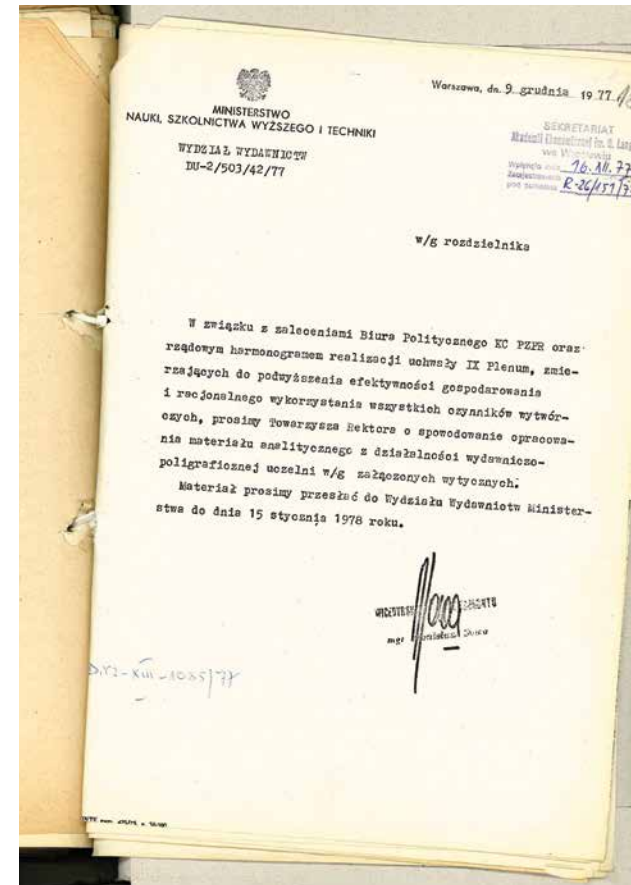
Operacje gospodarcze

Sp. Rewid.	W r x i d	Kwota zł
1. Put	Chybażenie w wieloletnich Zakładach Górnictwa	
	100 procentów małych 100% sztytu	
	z 2.000,- zł	130.000,-
	50 procentów sztywnej 1.000,- zł	50.000,-
	50 procentów sztywnej sztywnej 1.000,- zł	49.000,-
	Wymy sztywnej w oparciu o ceny zakupu	189.000,-

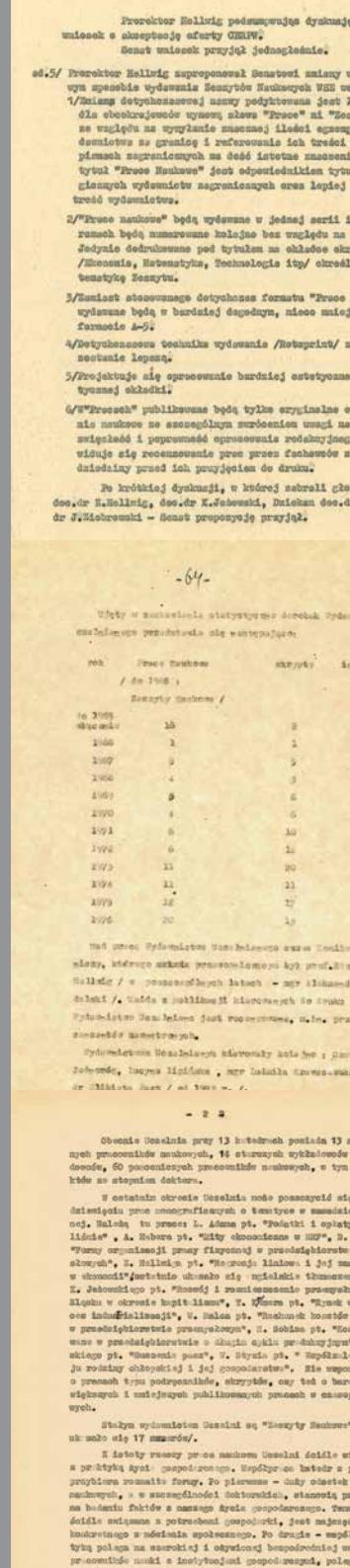


IN THE EARLY 1970s

the Unit was transformed into the Publications Department of the Wyższa Szkoła Ekonomiczna we Wrocławiu (the then official name of the University). The Department was dynamically developing and actively participated in publicising and popularising the scientific and research findings, as well as the didactic achievements of the University staff.



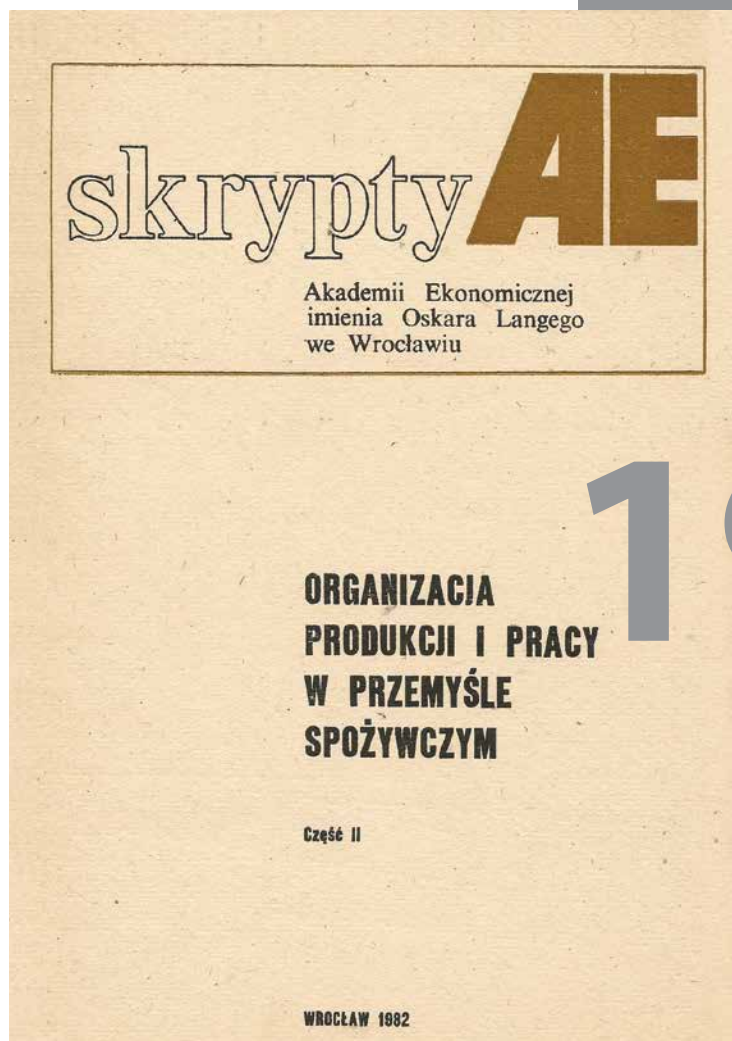
1970s



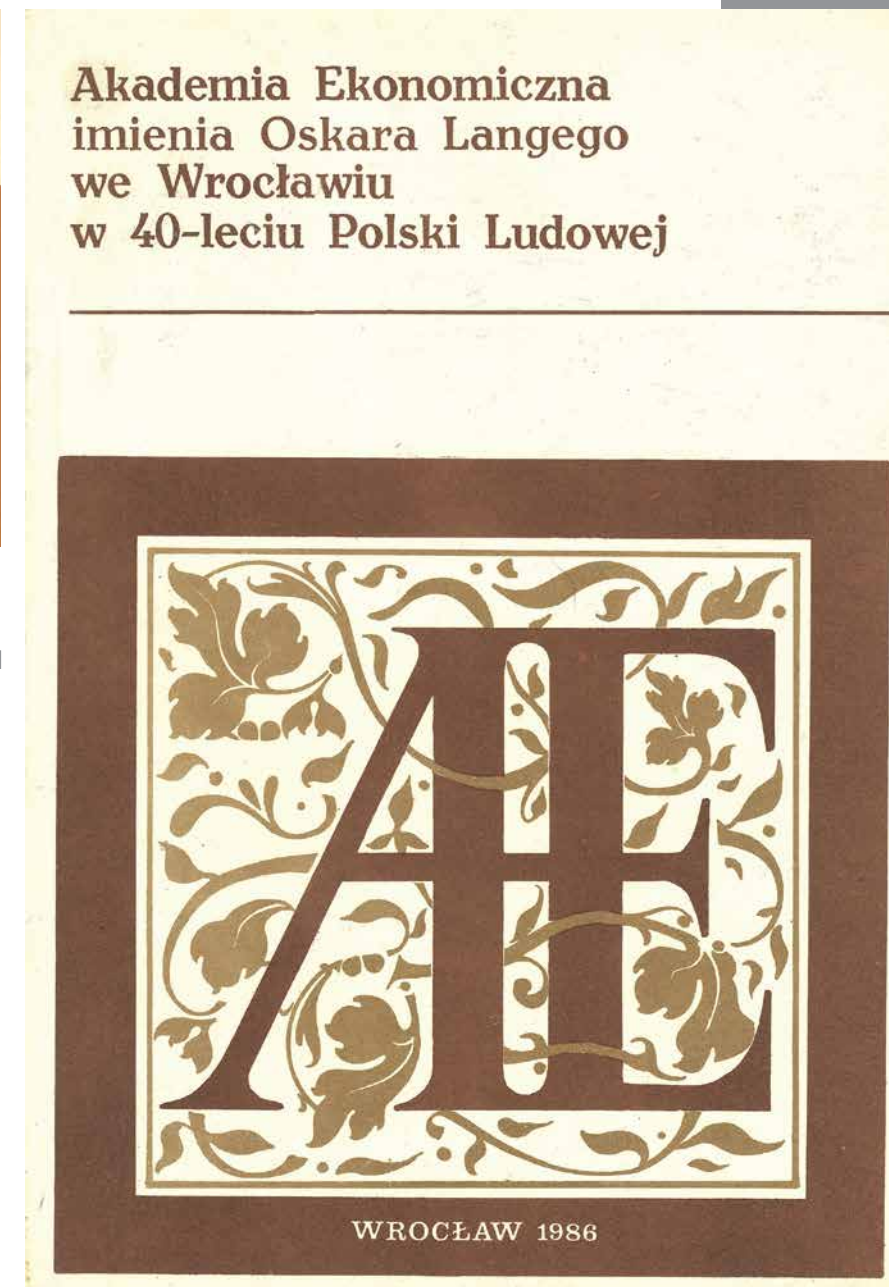
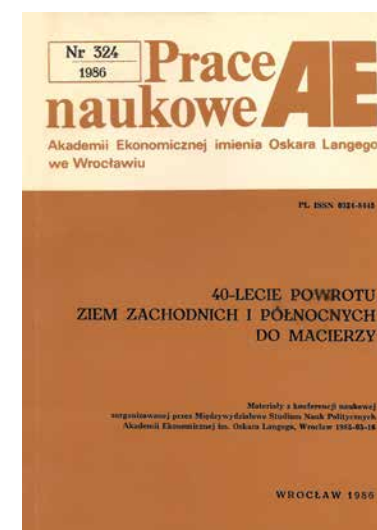
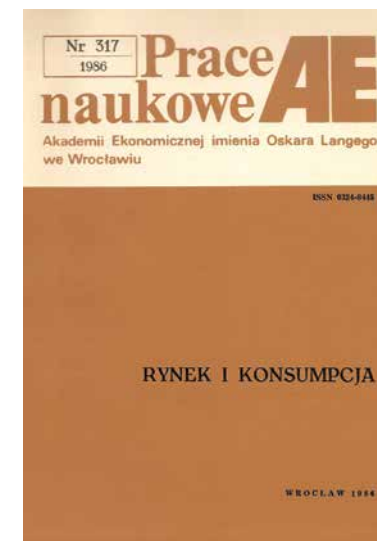


THE EARLY 1980s

and the time of Martial Law in Poland, on the one hand represented a period of market shortages and problems with providing the printers with the rationed paper supply, while on the other – censorship. The management of the Department was duty-bound to present any planned publications in the Office for Control of the Press, Publications and Performances.



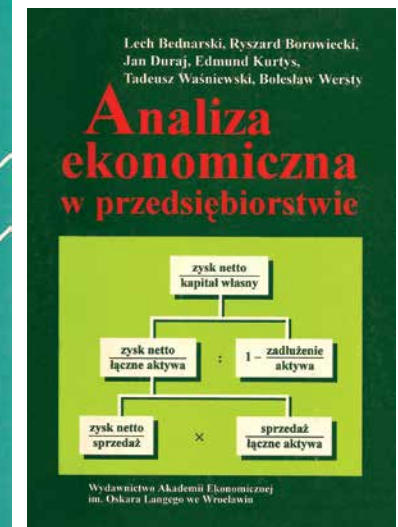
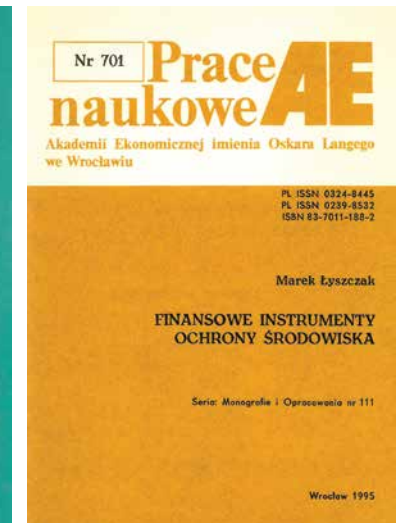
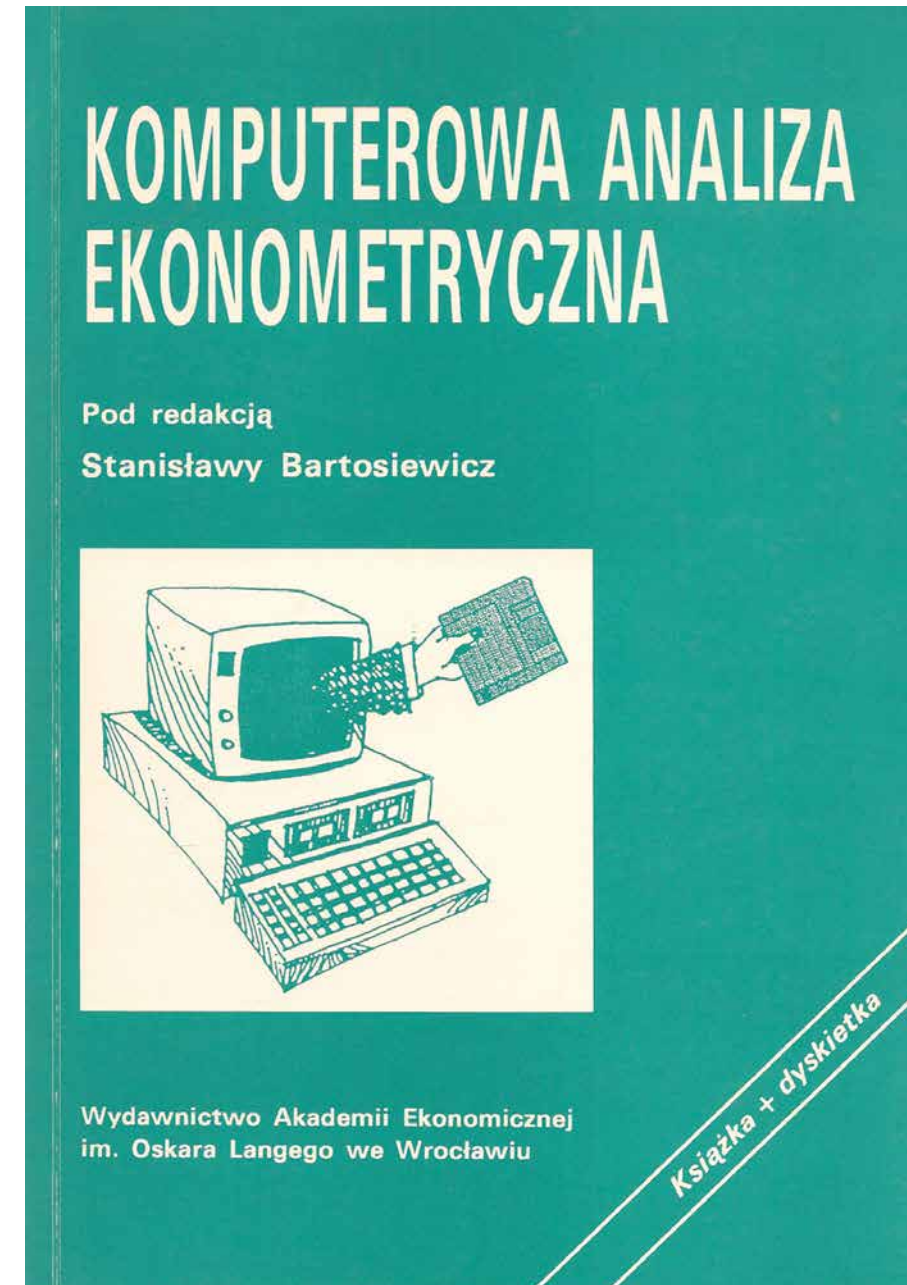
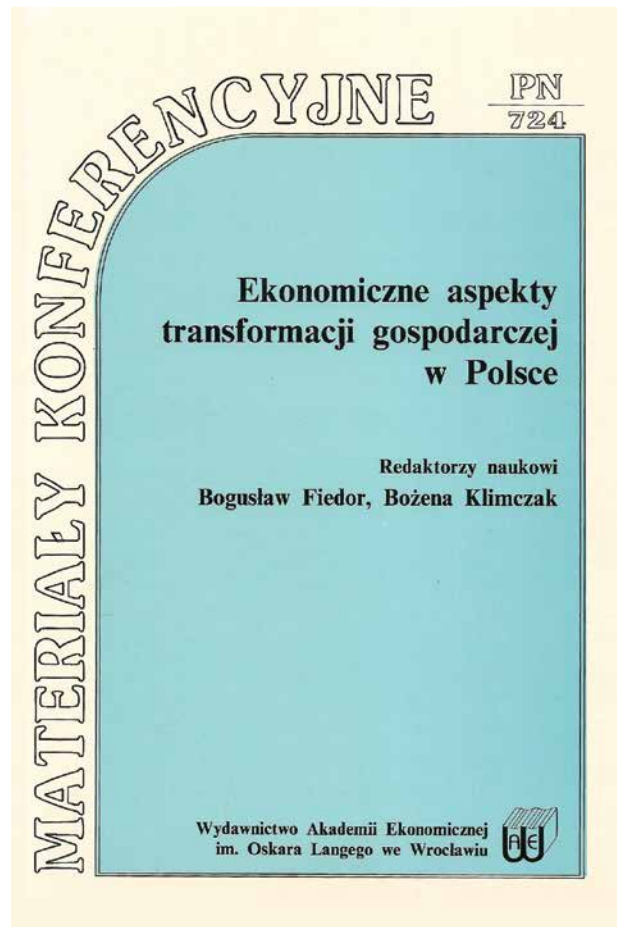
1980s

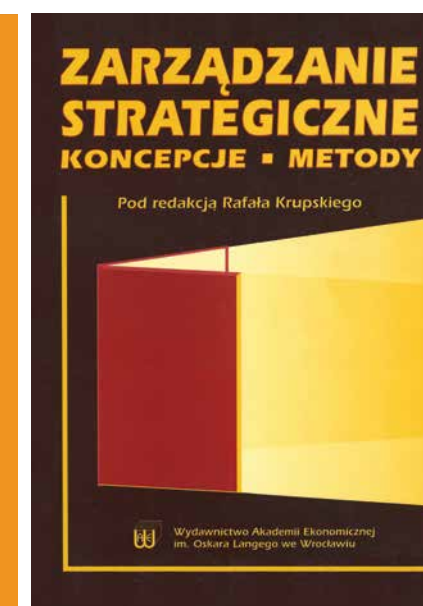
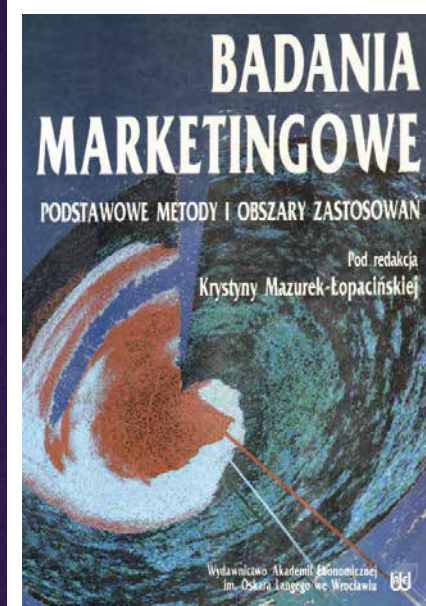
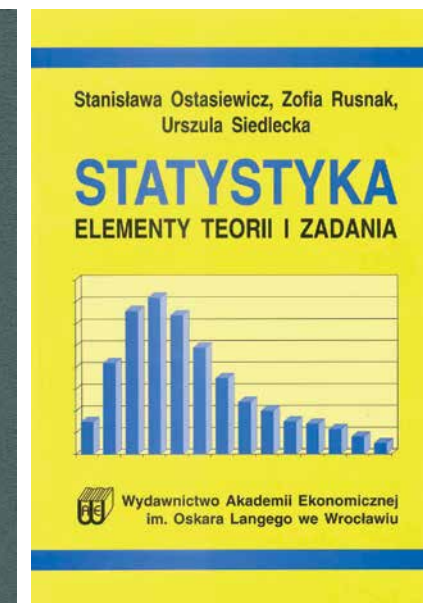
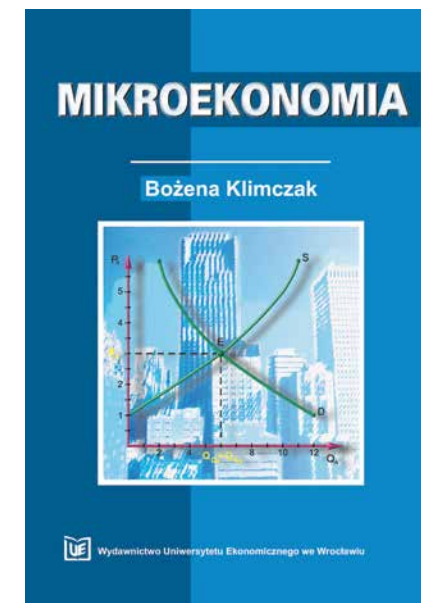
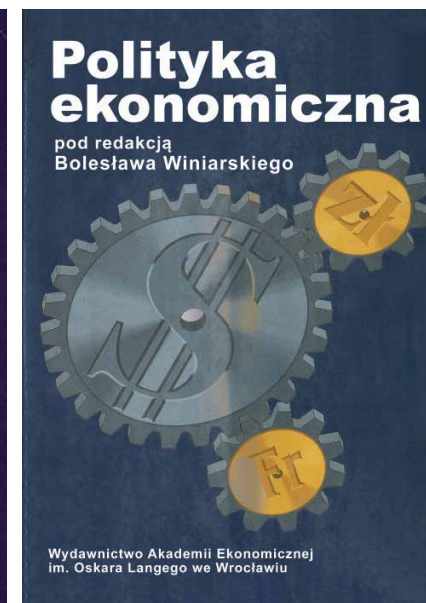
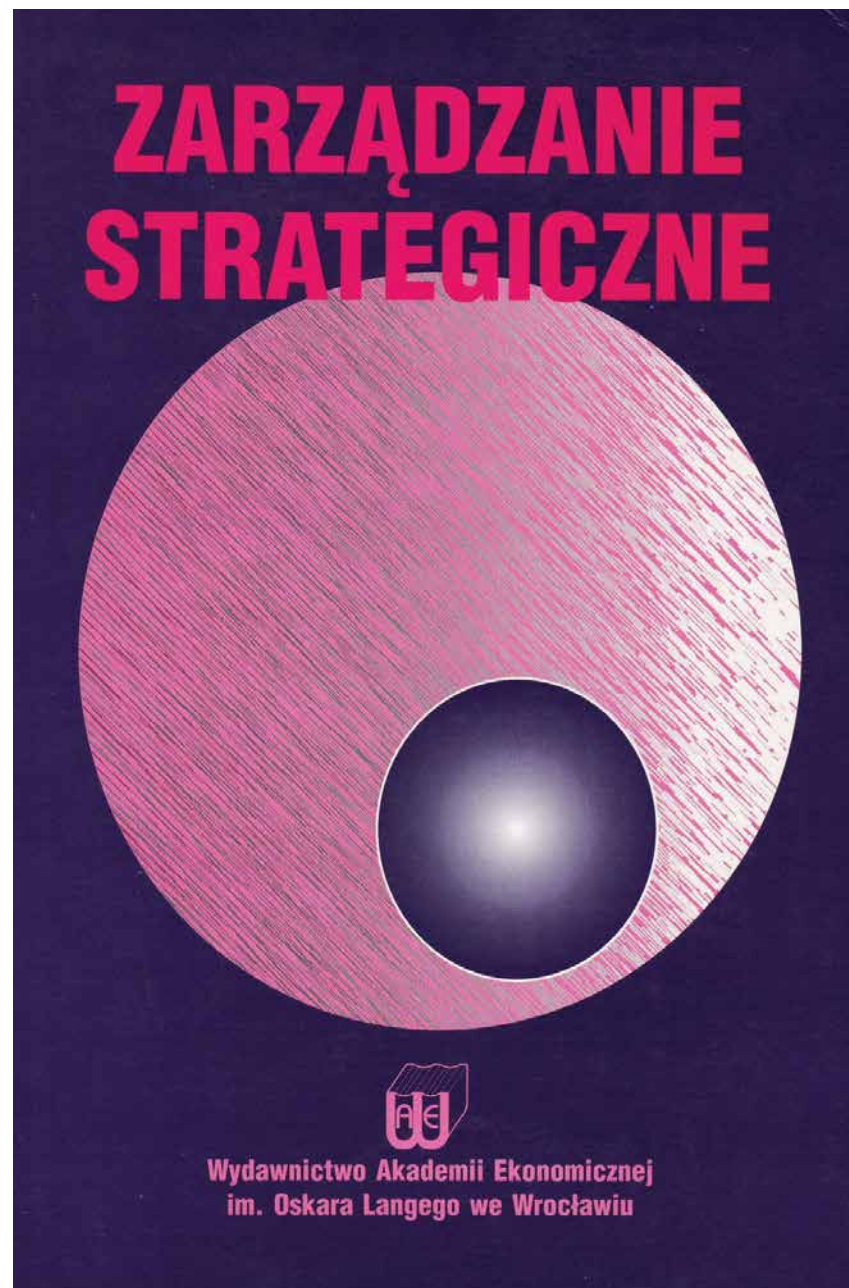


1990s

IN THE 1990s

the Publishing House was provided with the latest computer hardware and professional software, i.e., programs for preparing texts for publication and graphic design. Thus, it was possible to meet the growing demands of the rapidly growing publishing market, and books published by the University appeared in an attractive colourful form. The Publishing House commenced its participation in the Academic Book Fair ATENA in Warsaw, and later also the International Book Fair in Kraków. At the end of that decade there was a dynamic growth in the number of published books; in 2000 115 titles were launched, amounting in total to approximately 1,500 publishing sheets. At the same time there was also a change in the structure of the published titles, with a growing number of monographs providing the basis for the attainment of higher academic titles by the university staff.

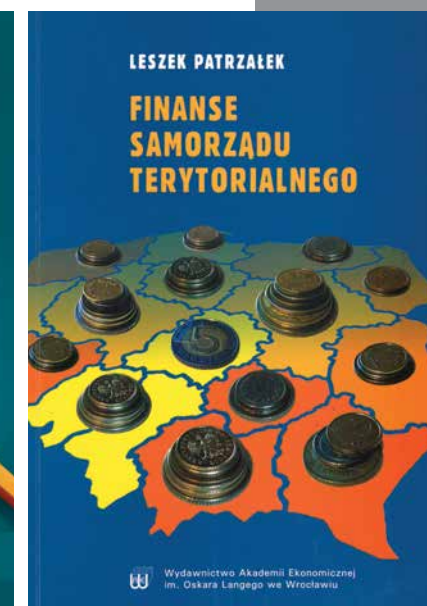
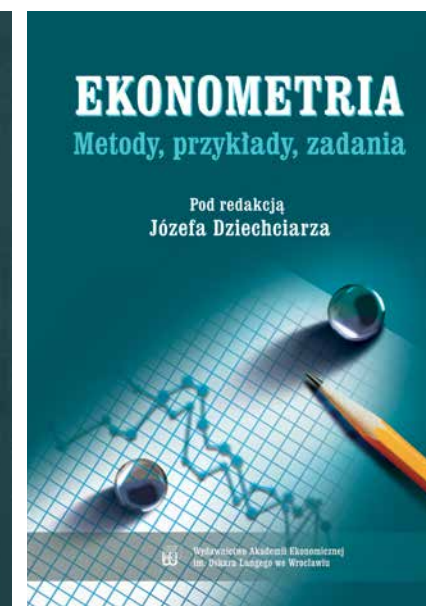
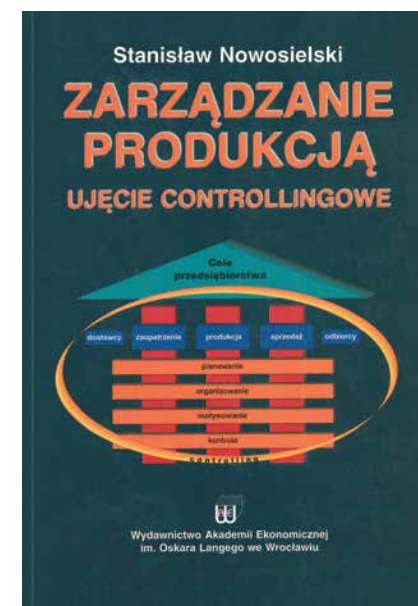
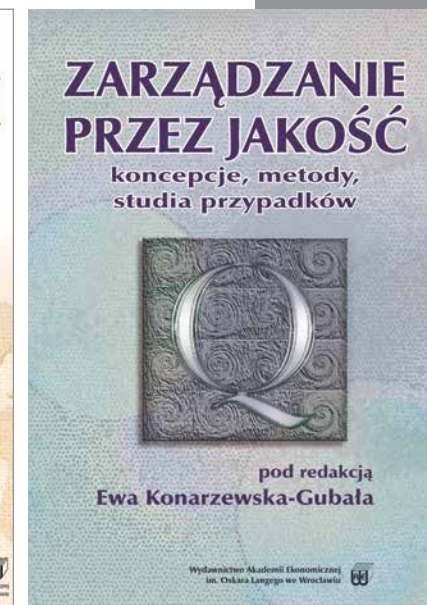
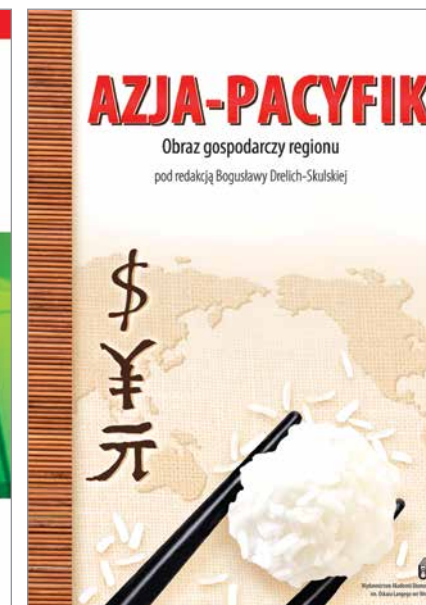
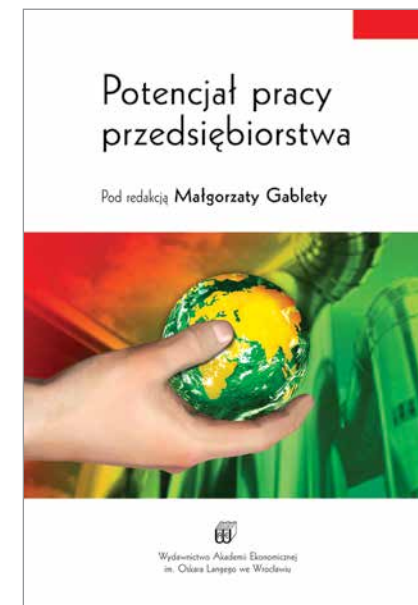






OVER THE FIRST DECADE OF 21st CENTURY

important changes took place in the publishing process itself. The era of pencil and erasers came to an end. The editorial staff was equipped with laptops, and their editorial work was transferred into electronic files. Another important change was the start of collaboration with digital printers, which significantly improved the technical quality of the University's publications. In 2008-2010, the regulations in publishing academic journals were also modified, and the publishers, together with the editors of individual titles, extended the group of collaborating authors with persons not employed by the University. As a result, Editorial Boards were established in all the journals, dominated by renowned Polish and international academics, together with Editors, responsible for the current, operational aspects of publishing these journals.



21st CENTURY



DURING THE SECOND AND IN THE EARLY THIRD DECADE OF 21st CENTURY

with the University actively pursuing scientific cooperation with other academic centres in Poland and abroad, the policies of the Publishing House have been undergoing further changes aimed at increasing the participation of non-University authors in the published issues, and publishing in English. Hence the journals are being transformed from the University publications to international ones, creating a national forum for exchanging views, and present the results of research conducted mainly in such fields as economics and finance, management, and quality sciences.

In the period 2015-2022, the Publishing House has left its mark in the index databases. In this 75th jubilee year of the Wrocław University of Economics and Business its journals can be accessed in the following databases: AGRO; BazEkon; The Central European Journal of Social Sciences and Humanities; The Central and Eastern European Online Library; Centrum Otwartej Nauki; EBSCO, ERIH Plus, and in Dolnośląska Biblioteka Cyfrowa.

The Publishers, together with the editorial boards of the journals, participate in ministerial projects aimed at raising the quality of editorial and publishing practices, which allow the entry of Polish academic journal into international circulation.

21st CENTURY

ARGUMENTA OECONOMICA

Editor-in-Chief:

Krzysztof Jajuga

Editorial Committee:

- Andrzej Bąk
- Katarzyna Kuziak
- Maria Piotrowska
- Czesław Zając
- Krzysztof Piontek

Editors:

- Ewa Knichnicka
- Anita Makowska

Subjects:

economy and finance, management, reviews of the University publications.



Available in:

- Services Clarivate Analytics: Social Sciences Citation Index, Social Scisearch, Journal Citation Reports
- Services Elsevier: Scopus
- EBSCO Business Source Corporate Plus
- BazEkon

MEiN score in 2021: 70



REGIONAL JOURNAL

Editor-in-Chief:

Stanisław Korenik

Editorial Committee:

- Piotr Hajduga – Editorial Secretary
- Alicja Zakrzewska-Półtorak
- Tetyana Stefanovska

Subjects:

regional policy, spatial development, metropolisation, finances in local government units.



Available in:

- Central and Eastern European Online Library
- Biblioteka Nauki
- EBSCO Business Source Corporate Plus
- IBUK
- BazEkon

MeiN score in 2021: 20

ECONOMETRICS. EKONOMETRIA. ADVANCES IN APPLIED DATA ANALYSIS

Editor-in-Chief:

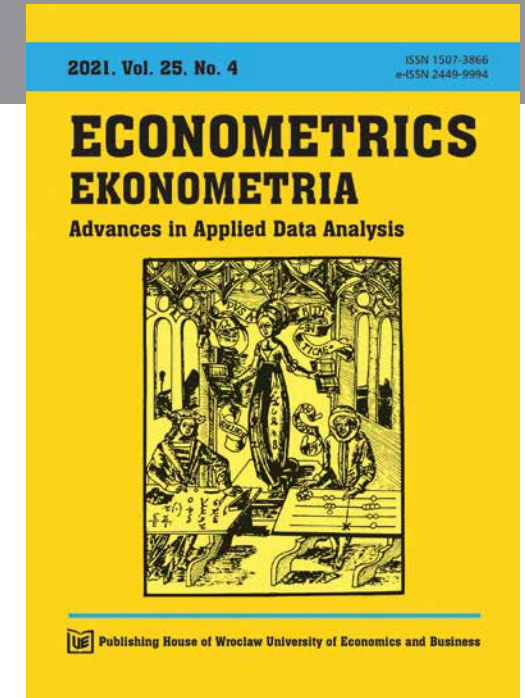
Józef Dziechciarz

Editorial Secretary:

Agnieszka Stanimir

Subjects:

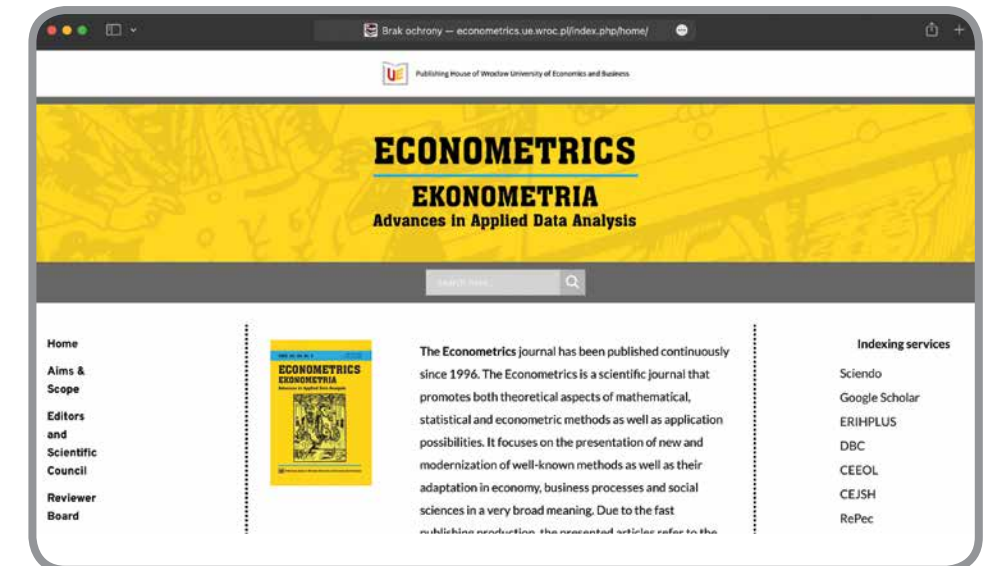
theoretical and application aspects of methods in econometrics, statistics and mathematics; statistical and economic analyses of market data, investment and insurance; social and demographic analyses of problems related to education, labour market, unemployment.



Available in:

- Central and Eastern European Online Library
- Biblioteka Nauki
- EBSCO Business Source Corporate Plus
- IBUK
- Google Scholar
- BazEkon

MeiN score in 2021: 40



BUSINESS INFORMATICS INFORMATYKA EKONOMICZNA

Editor-in-Chief:

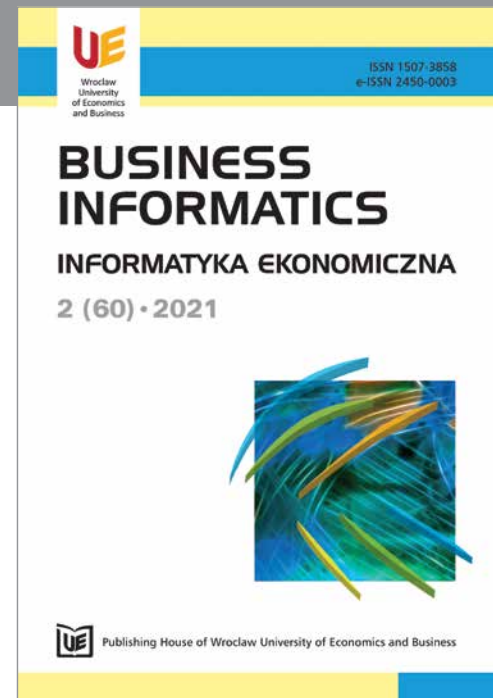
Iwona Chomiak-Orsa

Editors:

- Marcin Hernes
- Artur Rot
- Zdzisław Pólkowski – Editorial Secretary

Subjects:

IT technologies in economy, IT problems resulting from globalisation, IT systems in didactics.



RESEARCH PAPERS OF WROCŁAW UNIVERSITY OF ECONOMICS AND BUSINESS

Editor-in-Chief:

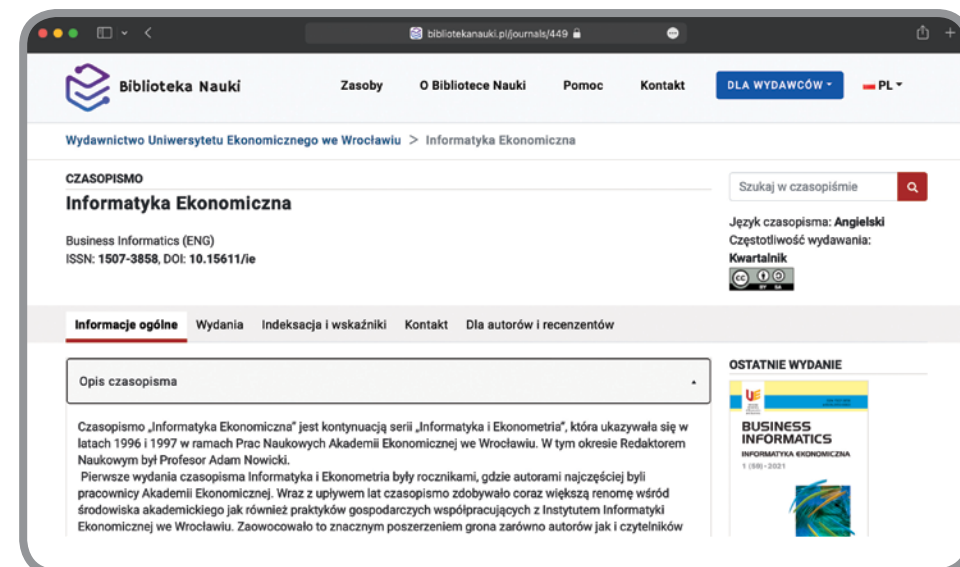
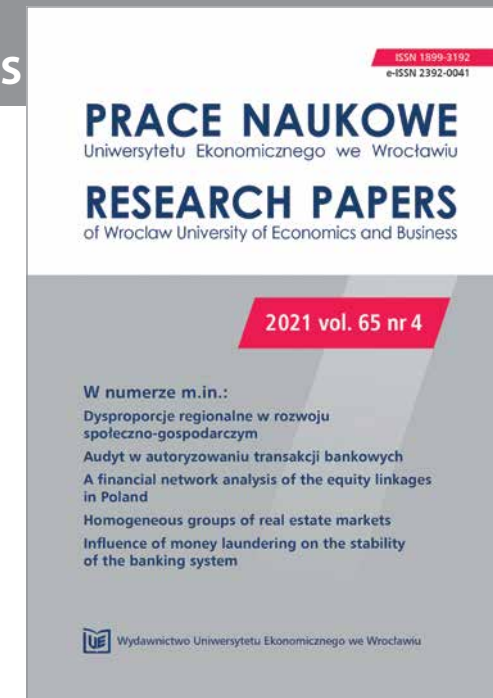
Andrzej Bąk

Editorial Board:

- Elżbieta Nawrocka – Editorial Secretary
- Magdalena Rojek-Nowosielska – Editorial Secretary
- Martin Šauer
- Emmanuelle George

Subjects:

economics and management, including: organisational processes, decisions and determinants shaping organisations, public sector analysis, market analysis, spatial economy, international business, financial flows, financial reports.



Available in:

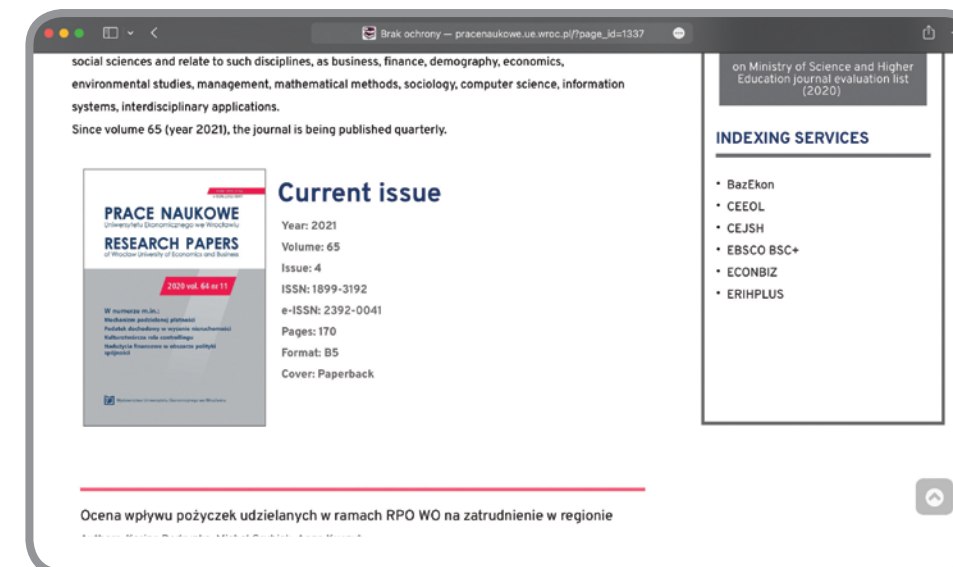
- Central and Eastern European Online Library
- Biblioteka Nauki
- EBSCO Business Source Corporate Plus
- IBUK
- BazEkon

MeiN score in 2021: 20

Available in:

- Central and Eastern European Online Library
- Biblioteka Nauki
- EBSCO Business Source Corporate Plus
- IBUK
- BazEkon

MeiN score in 2021: 40



FINANCIAL SCIENCES NAUKI O FINANSACH

Editor-in-Chief:

Marek Pauka

Editorial Committee:

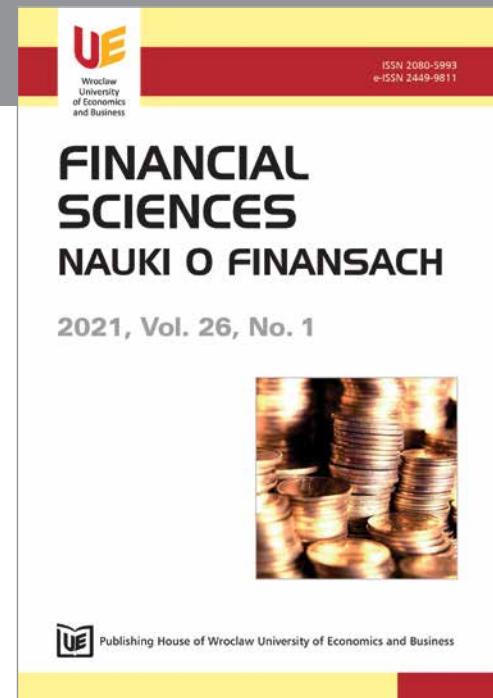
- Patrycja Kowalczyk-Rólczyńska
- Katarzyna Prędkiewicz
- Ilona Fałat-Kilijańska – Editorial Secretary

Editors:

- Dominika Hadro
- Hanna Kociemska
- Jarosław Olejniczak
- Paweł Prędkiewicz

Subjects:

empirical and theoretical aspects of accounting and finance; public finance, corporate finance, financial markets, financial results, financial reports, banking, insurance and pension systems, behavioural finance.

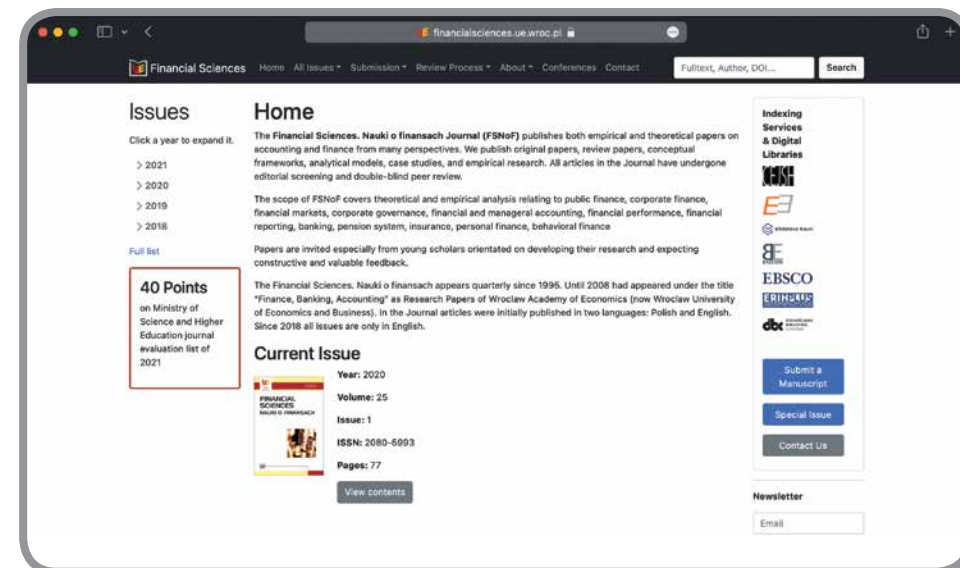


Publishing House of Wrocław University of Economics and Business

Available in:

- Central and Eastern European Online Library
- Biblioteka Nauki
- EBSCO Business Source Corporate Plus
- IBUK
- BazEkon
- The articles are also available on the journal's website

MEiN score in 2021: 40



EKONOMIA XXI WIEKU ECONOMICS OF THE 21ST CENTURY

Editor-in-Chief:

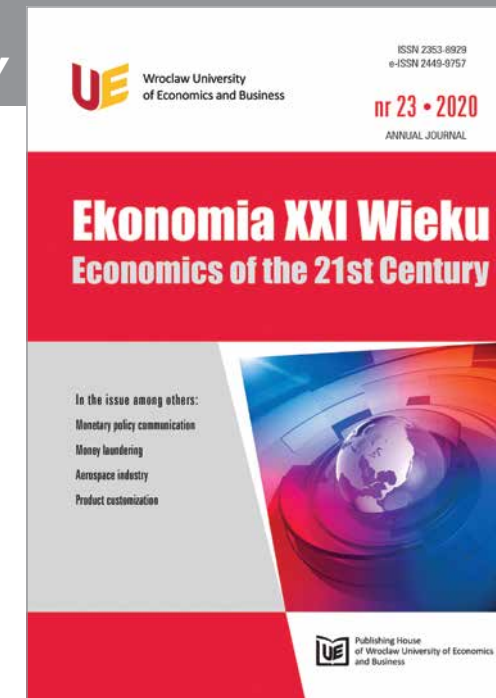
Bogusław Fiedor

Editors:

- Sebastian Bobowski
- Wawrzyniec Michalczyk – Editorial Secretary

Subjects:

history of economic thought, microeconomics, institutional economics, macroeconomics, economic policies, international economy, international business.



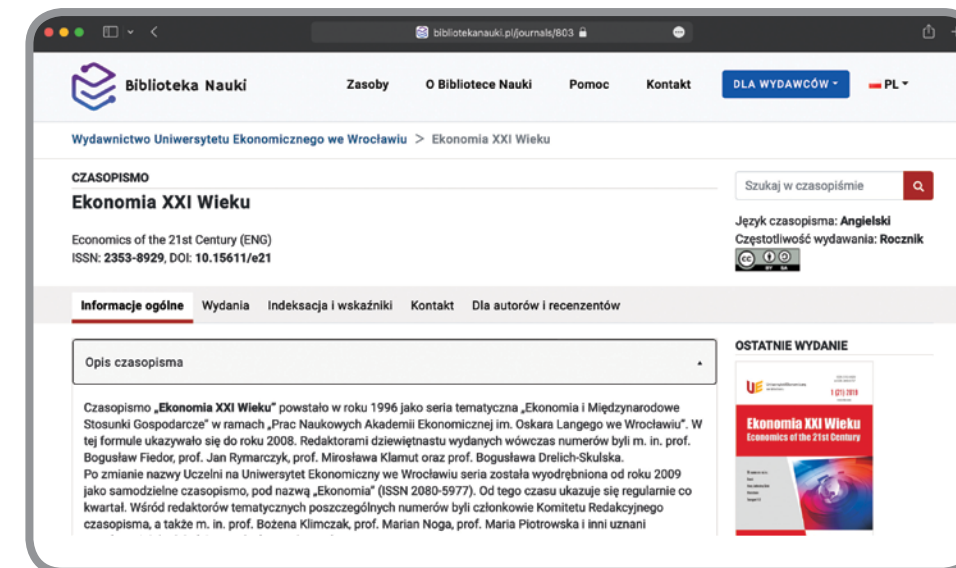
In the issue among others:
Monetary policy communication
Money laundering
Aerospace industry
Product customization

Publishing House of Wrocław University of Economics and Business

Available in:

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- EBSCO Business Source Corporate Plus
- IBUK
- BazEkon

MEiN score in 2021: 20



ENGINEERING SCIENCES AND TECHNOLOGIES

Editor-in-Chief:

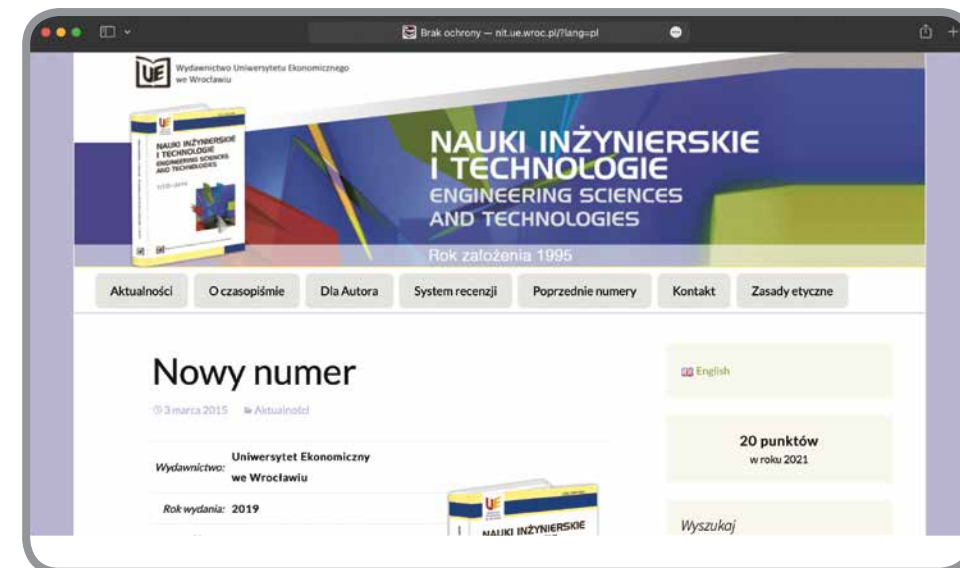
Tomasz Lesiów

Editors:

- Ludmiła Bogacz-Radomska
- Joanna Harasym
- Malgorzata A. Jarossová
- Agnieszka Orkusz
- Urszula Tylewicz
- Wioletta Turowska – Editorial Secretary

Subjects:

food and nutrition technologies, chemical technology, microbiology, biotechnology, science of commodities, ensuring quality and food safety.



Available in:

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- IBUK
- BazEkon

MEiN score in 2021: 20

SILESIA STATISTICAL REVIEW

Editor-in-Chief:

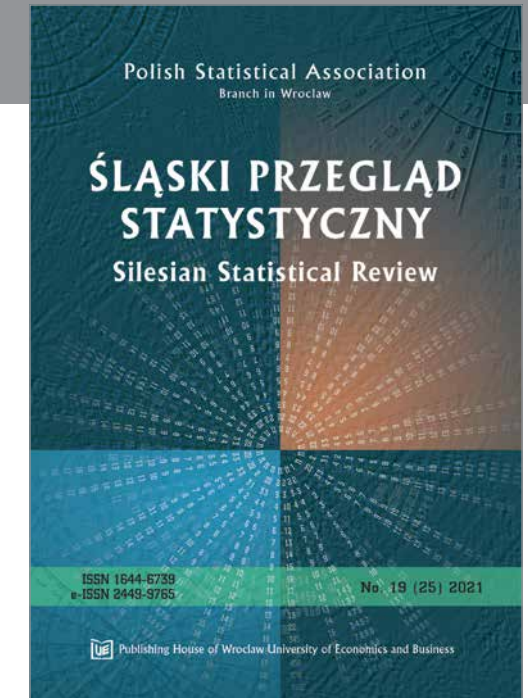
Joanna Dębicka

Editors:

- Katarzyna Ostasiewicz
- Edyta Mazurek – Editorial Secretary

Subjects:

statistics in general: methodology, statistics in science and in solving real socio-economic problems.



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- EBSCO Business Source Corporate Plus
- IBUK
- BazEkon

MEiN score in 2021: 20

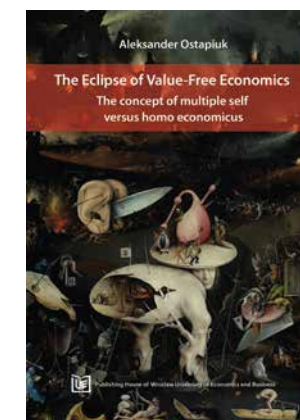
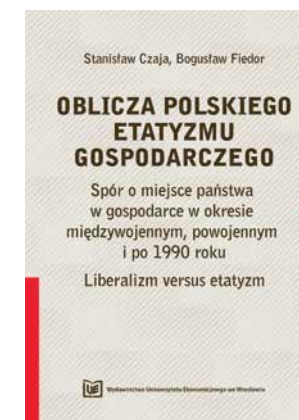
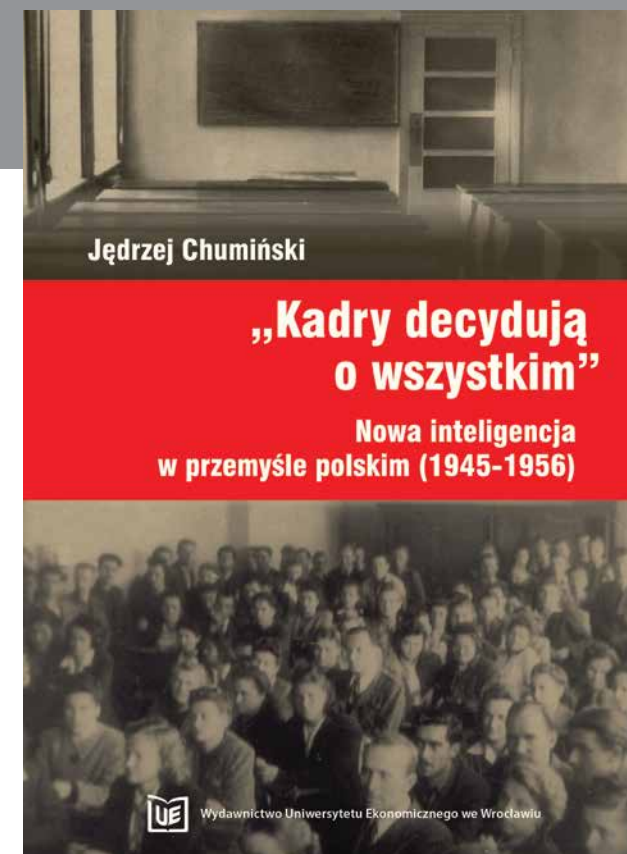
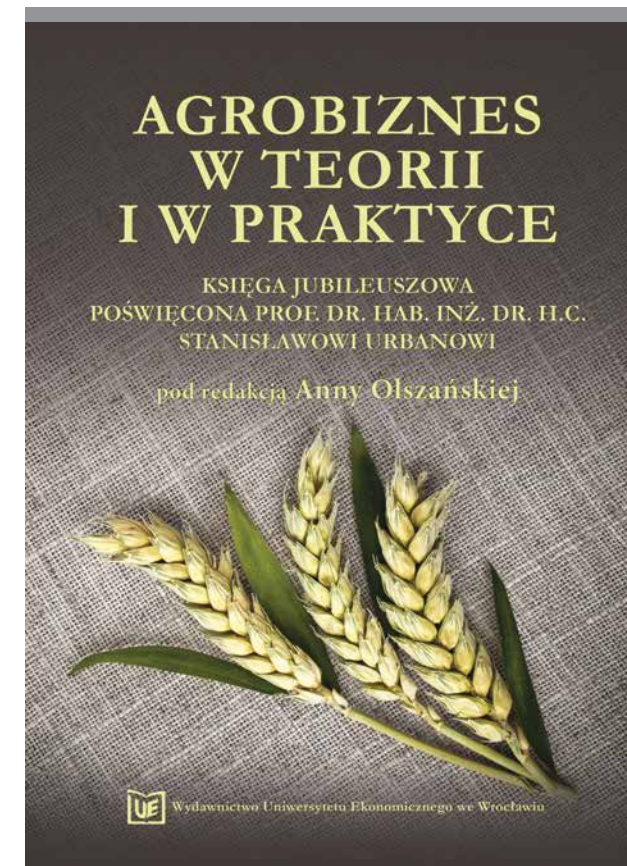


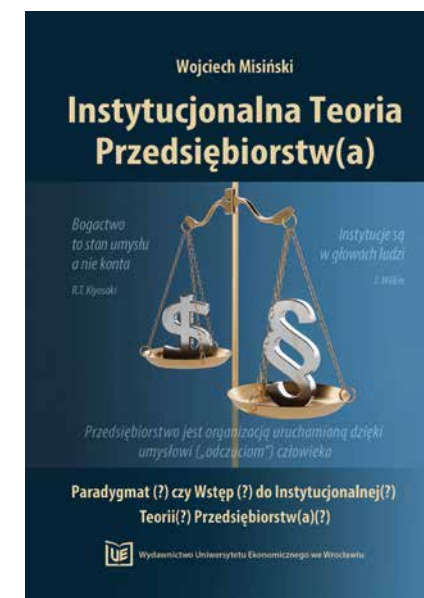
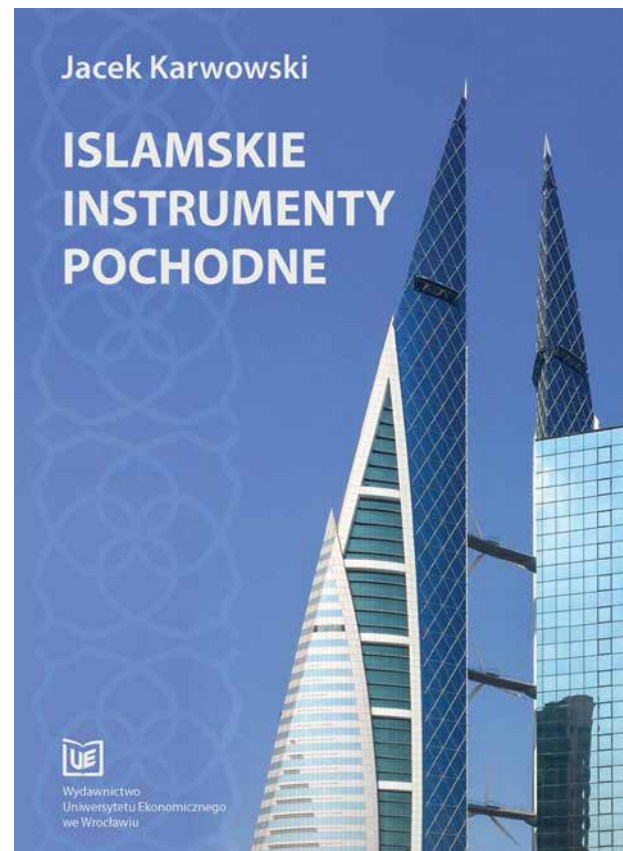
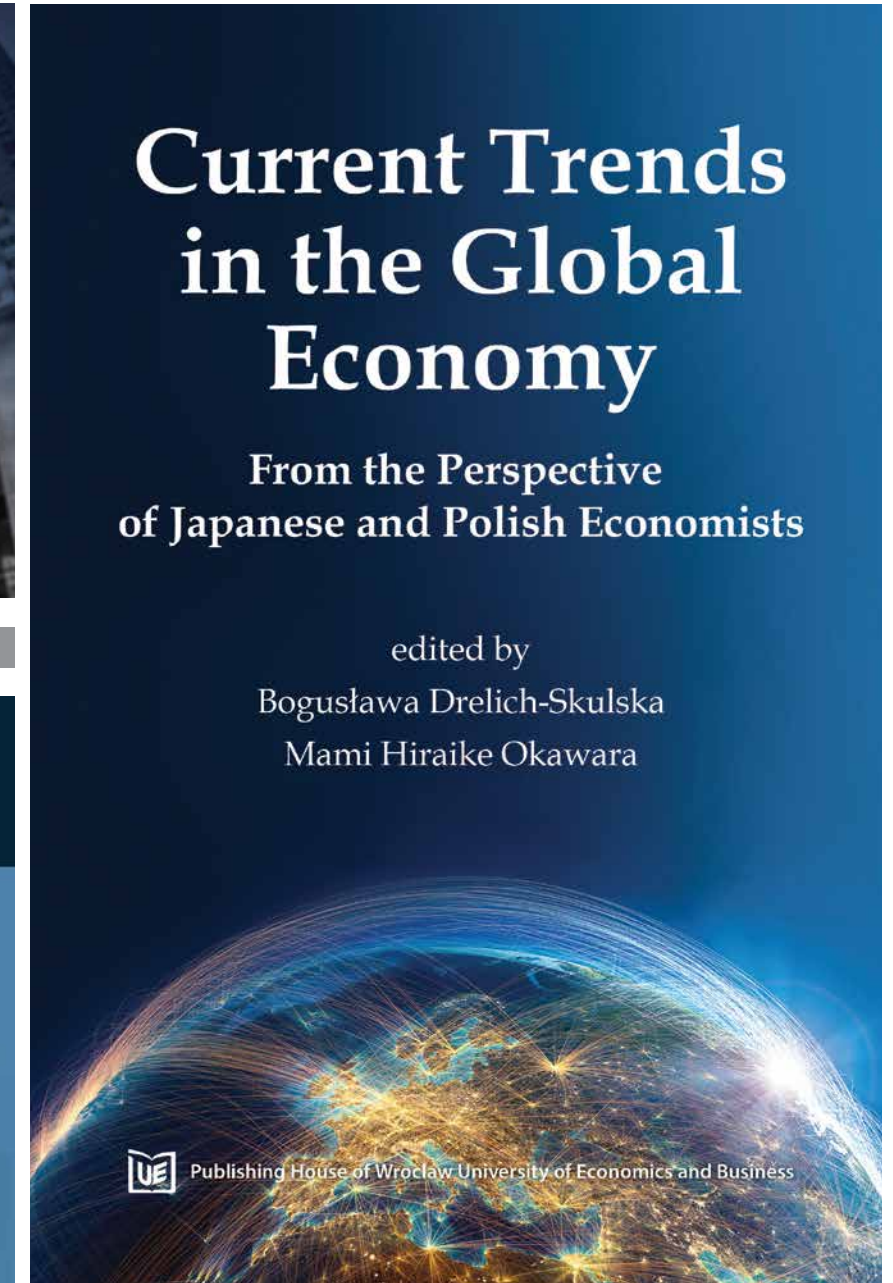
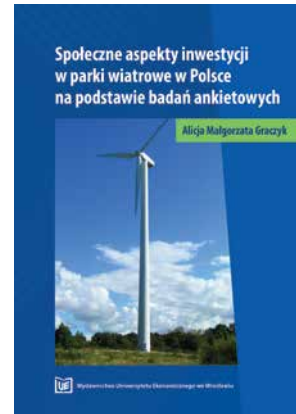
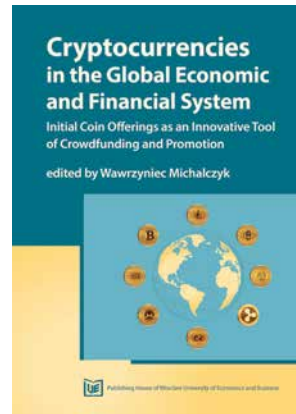


AVAILABILITY OF THE MONOGRAPHS

Monographs published by the University are subject to full-text search via the service Google Books. Some books, available free of charge, can be also downloaded directly from it, while others can be purchased using IBUK in the subscription model or as DRM-free files from the Ebookpoint bookshop.

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**JUBILEUSZ
PROFESORA EDWARDA NOWAKA**



Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu

Sebastian Bobowski

JAPONIA W REGIONIE I REGIONALIZMIE AZJI WSCHODNIEJ W XXI WIEKU



Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu

ZARZĄDZANIE RELACJAMI Z KLIENTEM w tworzeniu przewagi konkurencyjnej przedsiębiorstwa — ujęcie dynamiczne

Anetta Pukas



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Iwona Dittmann

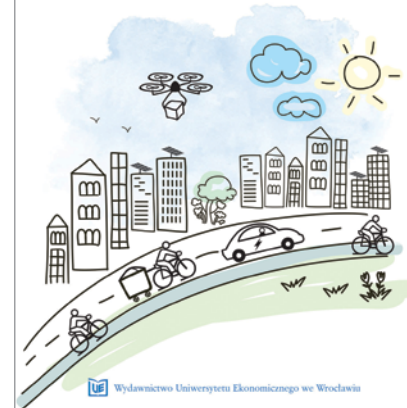
Odpowiedniość polskich funduszy inwestycyjnych otwartych dla inwestora indywidualnego Koncepcja oceny



Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu

Maja Kiba-Janiak

LOGISTYKA W STRATEGIACH ROZWOJU MIAST



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Dorota Kwiatkowska-Ciotucha,
Urszula Załuska, Alicja Grześkowiak

Osoby z niepełnosprawnością na otwartym rynku pracy

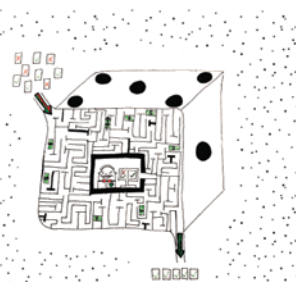
Barriere skutecznej inkluzji w miejscu pracy



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Krzysztof Nowosielski

Sprawność procesów controllingowych Istota. Przejawy. Determinanty



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Sławomir Czerwiniński

MORFOLOGIA NIEAUTORYZOWANEGO KOPIOWANIA



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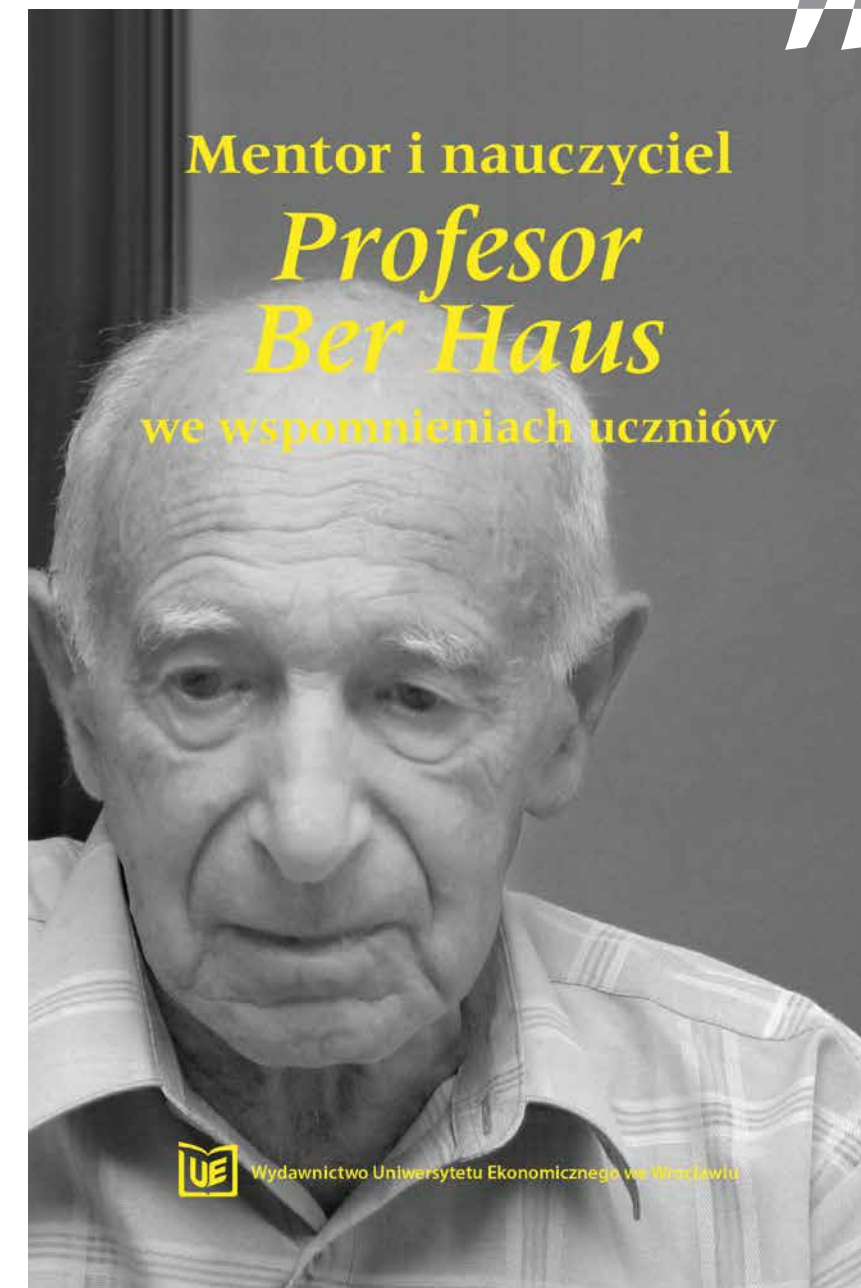
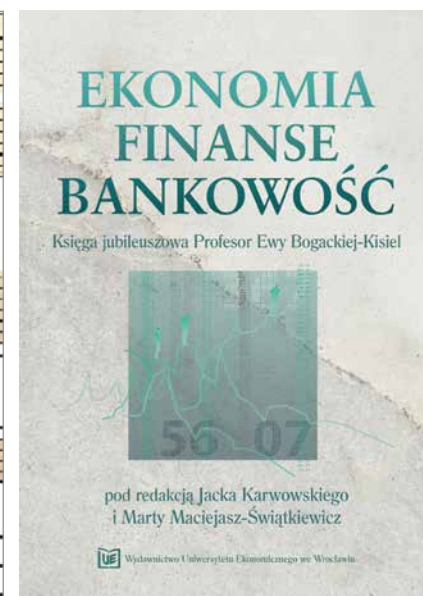
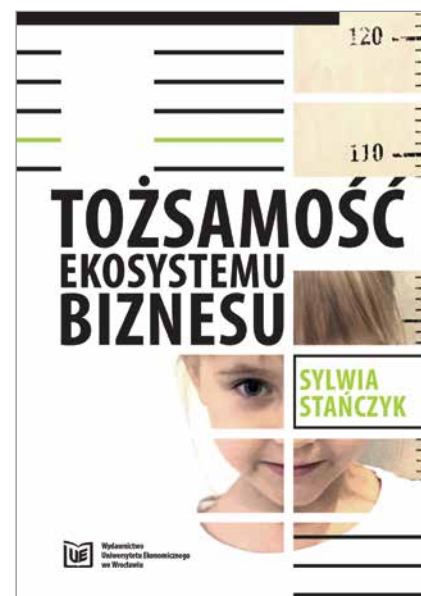
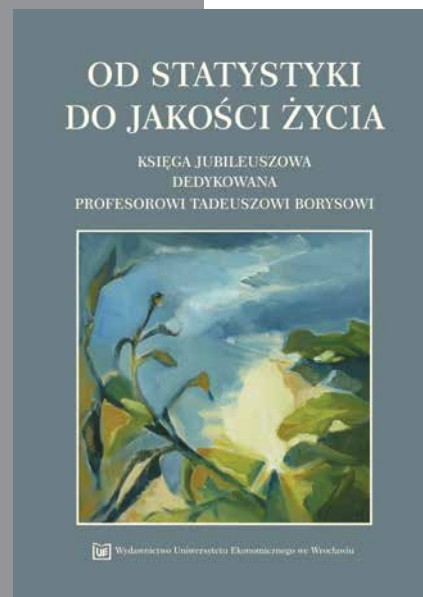
UBEZPIECZENIA WE WSPÓŁCZESNYM ŚWIECIE PROBLEMY I TENDENCJE

Księga jubileuszowa z okazji 45-lecia pracy
Profesor Wandy Ronki-Chmielowiec
i 10-lecia Katedry Ubezpieczeń



pod redakcją Ilony Kwiecień

Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu



zarządzanie marketingiem

Jarosław Woźniczka,
Monika Hajdas, Witold Kowal

 Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu

THE PUBLISHED BOOKS

meet with unfailing interest from students of the University as well as internationally. Nowadays, lower print runs are released alongside e-book versions.


Anna Fuks, Anna Konieczna, Alicja Mazur

PRAKTYCZNA RACHUNKOWOŚĆ FINANSOWA

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Nieruchomości i ich wycena

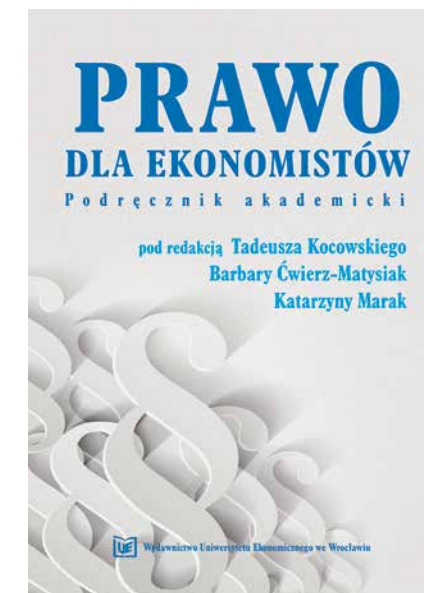
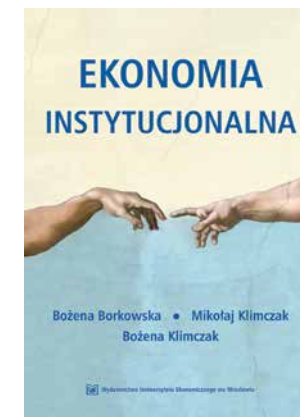
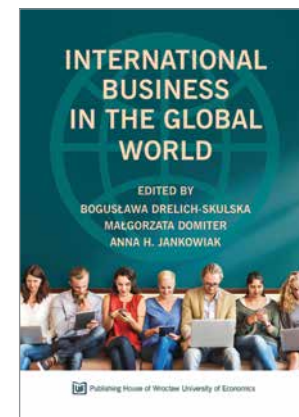
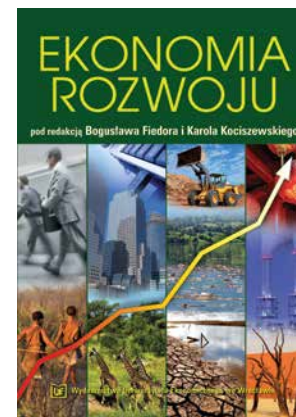
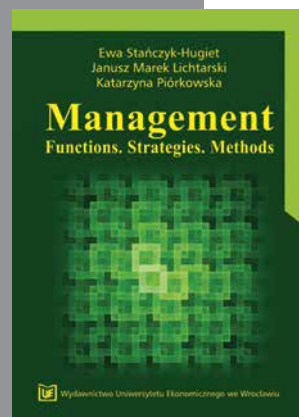
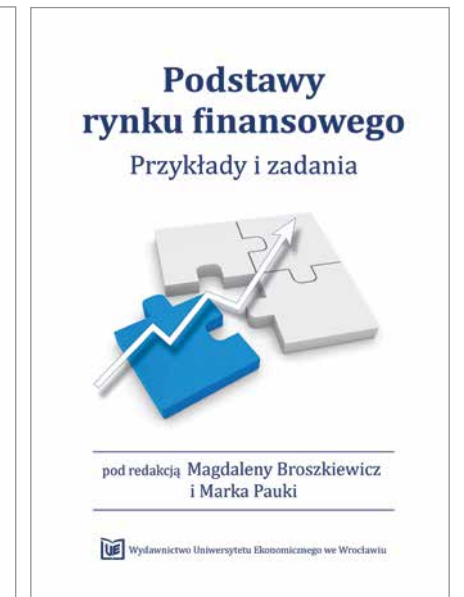
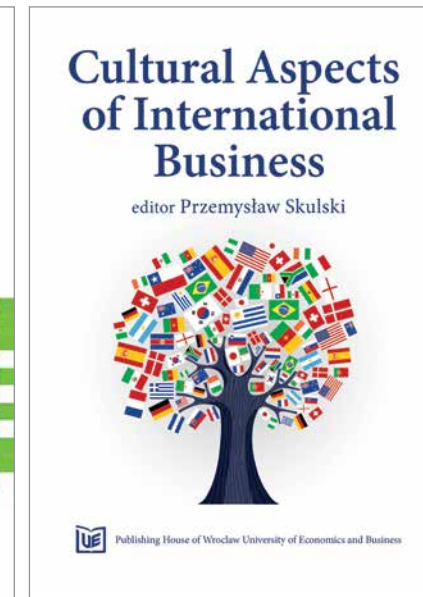
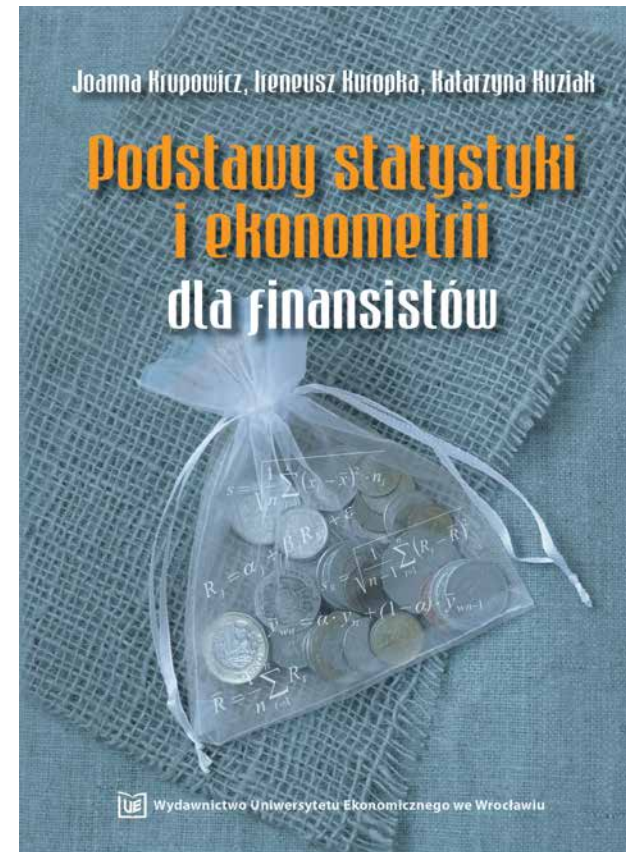
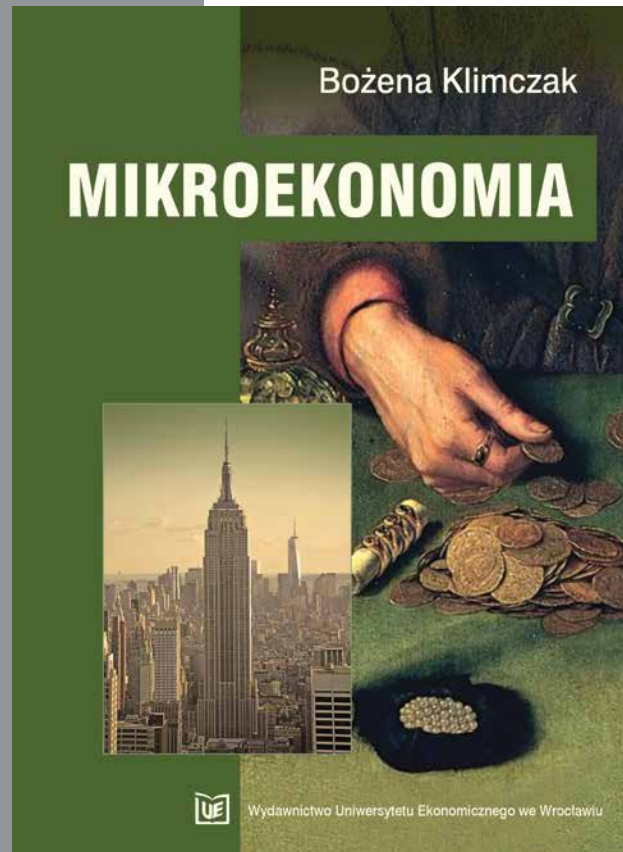
pod redakcją
Stanisława Korenika
i Alicji Zakrzewskiej-Półtorak

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PODSTAWY RACHUNKOWOŚCI

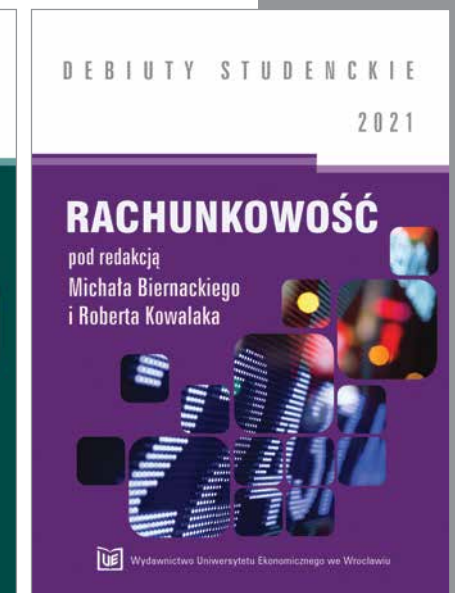
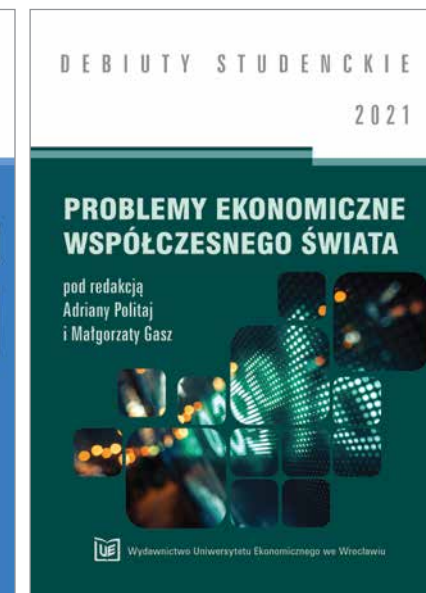
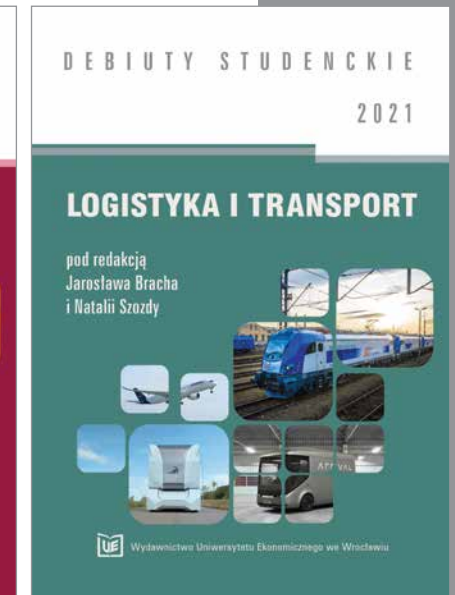
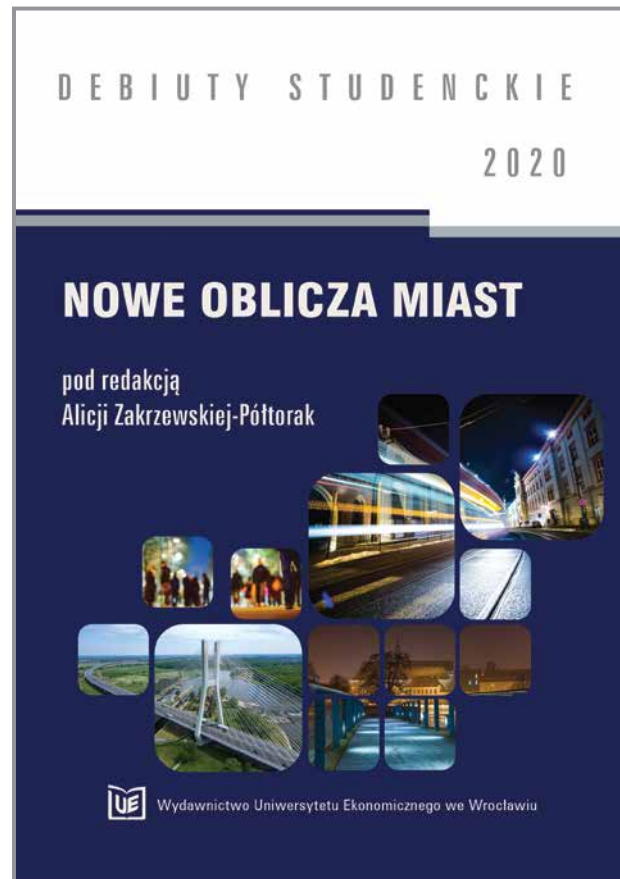
pod redakcją **Bartłomieja Nity**

 Wydawnictwo
Uniwersytetu Ekonomicznego we Wrocławiu



STUDENTS' DEBUT

Wrocław University of Economics and Business supports its students in following their academic path – “Debiuty Studenckie” (“Students’ Debut”) is a series serving as a platform for young scholars to demonstrate their work. Year on year, a growing number of issues are published, where students active in scientific associations are able to present their research results.



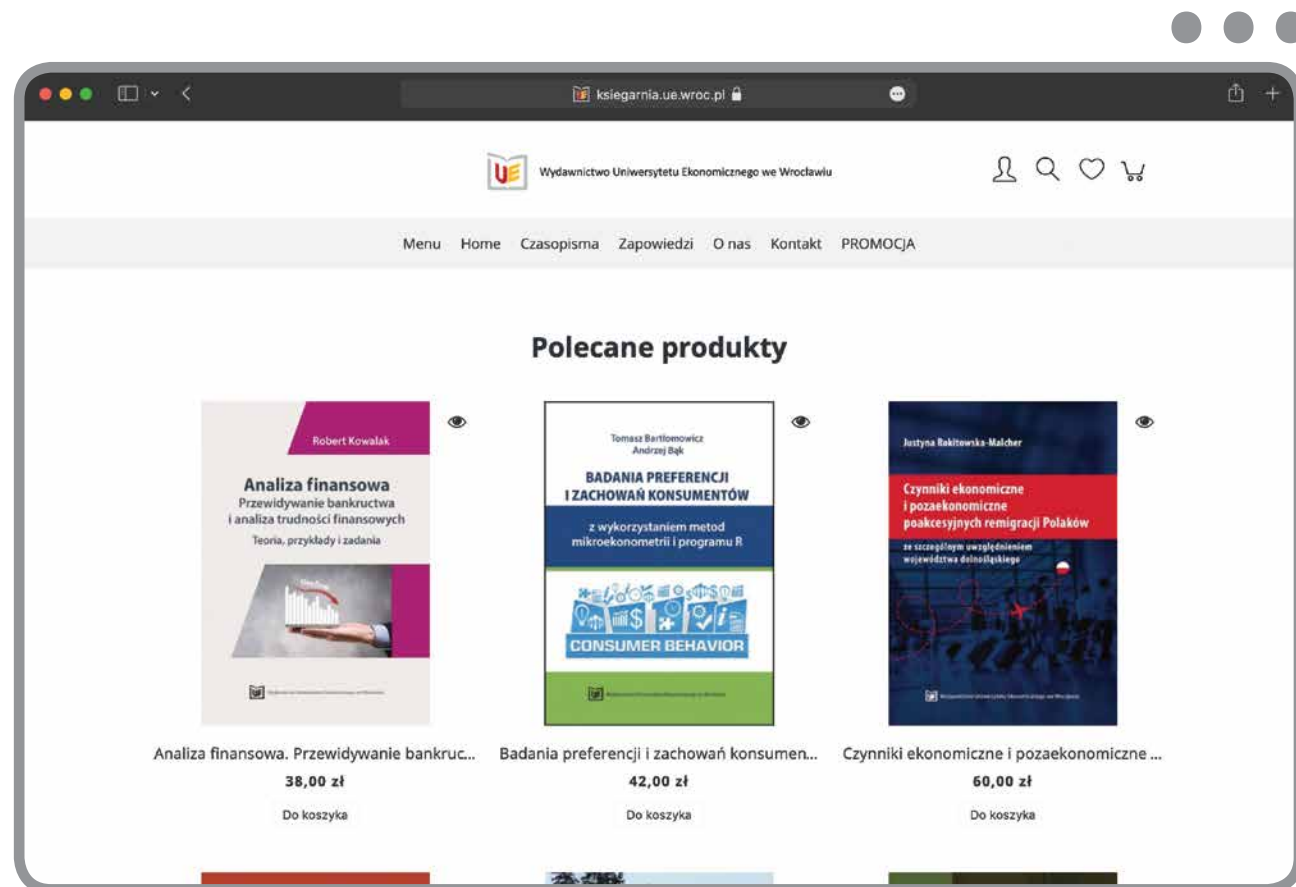
AS PART OF THE PRO-DEVELOPMENT ACTIVITIES

the Publishing House has undertaken collaboration with such entities as CrossRef (regarding the use of DOI numbers), Turnitin LCC (the use of the anti-plagiarism program, iThenticate), DeGruyter (regarding services in production, marketing, distribution, and consulting for selected journals), and EBSCO (popularising monographs).



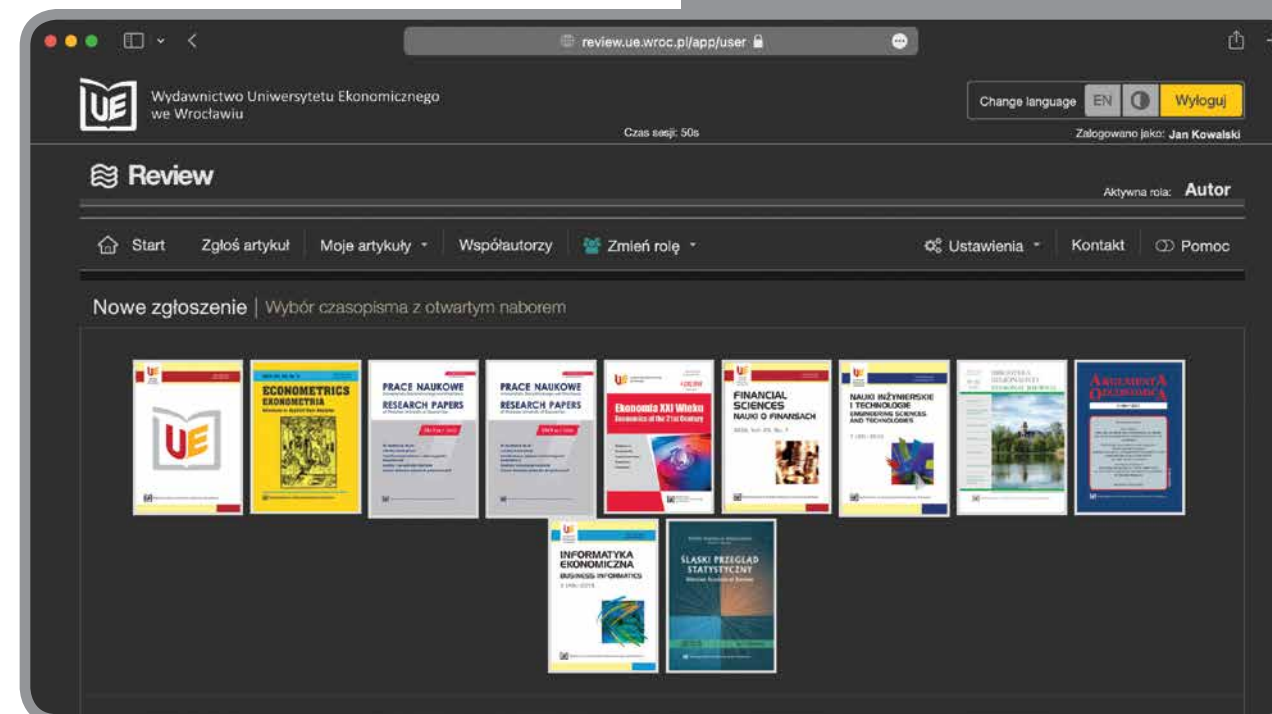
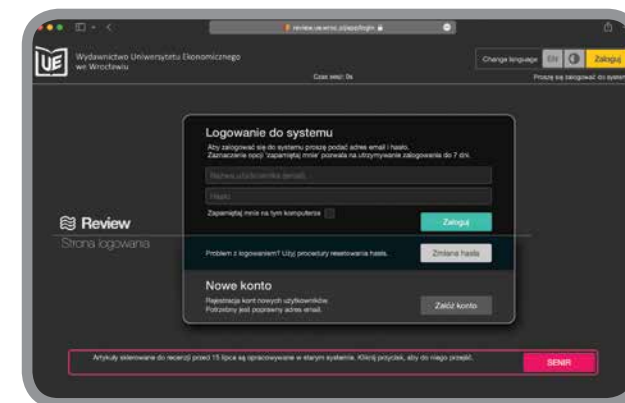
ONLINE BOOKSHOP

The online bookshop, "Profit", constitutes the main distribution point for books published by the University. It is also expanding its cooperation with wholesale and retail book outlets around Poland, and in line with contemporary trends it is also increasing availability of the books in electronic versions – in the Internet reading room Ibuk, on the Ebookpoint, EBSCO and BooksBox platforms.



THE REVIEW SYSTEM

The Review system introduced in 2021 is a web platform for selecting and reviewing articles for the journals published by the Wrocław University of Economics and Business. The manuscripts, from the moment of being submitted by the authors, up to the editorial stage, are processed online. The system also facilitates communication among the individual participants of the publishing process.





The priority in the coming years is to include the Publishing House in the process of creating open knowledge resources, in order that publications by researchers and academic staff cooperating with the University may be available in an increasing scope through databases and open knowledge sources, to facilitate students' access to these resources.

Layout: Agata Cieciora

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