

Wykaz promotorów
Zakres tematyczny seminarium dyplomowego na rok akademicki 2021/2022
studia II STOPNIA
kierunek: International Business

Promotor	Tematyka seminarium	Studia stacjonarne /limit osób/	Studia niestacjonarne /limit osób/
dr hab. Sebastian Bobowski, prof. UEW	<ol style="list-style-type: none"> 1. Regional integration processes. 2. International trade, investment and labor flows. 3. Trade and financial regionalism in various parts of the world. 4. Competitiveness and innovation of enterprises, economies, regions. 5. Cluster structures in international business. 6. Multilateralism, mega-regionalism, bilateralism in international trade. 7. Global trade liberalization. 8. Economic globalization - determinants, consequences. 9. Global economic governance. 10. Economic and financial crises in the contemporary world economy. 	10	
dr Alicja Brodzka	<ol style="list-style-type: none"> 1. Tax strategies in business management. 2. International tax planning and the efficiency of corporations. 3. The role of tax policy in States' good governance. 4. The efficiency of tax systems. 5. International tax competition, tax havens and tax optimization. 6. Taxation issues within the Single European Market. 7. The role and importance of international tax information exchange. 	2	
prof. dr hab. Bogusława Drelich-Skulska	<ol style="list-style-type: none"> 1. The importance of the national innovation system for the economic development of the country, e.g. Norway, in the 21st century. 2. Foreign economic policy of Israel (or any country) towards the European Union in the 21st century. 3. Policy of using non-tariff tools in the conditions of economic protectionism in the European Union (or other grouping) in the 21st century. 4. Evolution of value-added chains in the ASEAN countries or in the European Union. Automotive or other sector case study. 5. The cultural paradigm of China's economic development (or any country) from the perspective of the new institutional economy. 6. The importance of the information and communication technologies (ICT) sector in increasing the international competitiveness of the economy of Poland, India or any sector of the economy. 7. Cybersecurity strategy of any country in the 21st century. 8. TNCs development strategy on the Polish market or on the markets of any country. 9. Any topic in the field of international business negotiated with the promoter. 10. Strategies of activities of transnational corporations in the post-pandemic period. 	10	
dr hab. Artur Klimek, prof. UEW	<ol style="list-style-type: none"> 1. Multinational enterprises. 2. Foreign direct investment. 3. Internationalization process of firm. 4. Organization of international firms. 	10	

	<ol style="list-style-type: none"> 5. International competitiveness. 6. Emerging and transition economies in international business. 7. International corporate finance. 8. Foreign exchange. 9. Trade policy. 10. International trade. 		
dr Aleksandra Kuźmińska-Haberla	<ol style="list-style-type: none"> 1. Cultural environment of international business. 2. Intercultural team management. 3. Intercultural communication. 4. International marketing. 5. Promotion of a country. 6. Nation brand. 7. Foreign direct investments and its promotion. 8. Startups. 	5	
dr hab. Wawrzyniec Michalczyk, prof. UEW	<ol style="list-style-type: none"> 1. Organisation and techniques of foreign trade; Contract in international trade; documentation of international trade; Payments, transport and insurance in foreign trade. 2. International marketing; foreign markets research; International trade platforms (AliExpress etc.). 3. International trade from the macroeconomics' perspective; Trade policy; customs and its procedures; Promotion of foreign trade and direct investment. 4. International capital flows, foreign investment. 5. Exchange rate risk and methods of protection against it; Dependencies between exchange rate and other variables; World foreign exchange market; foreign exchange instruments. 6. World and regional monetary order and its evolution; National, regional and global currency policy; its components and place in the economic policy; International financial security; International money – theory and practice. 7. Virtual money and cryptocurrencies (bitcoin, ether, litecoin etc.); Functioning and development of global cryptocurrency market. 8. EU's currency system; functioning and future of the euro zone; Monetary integration in the euro zone; Processes of economic integration. 9. Global financial-economic crisis; its implications for Polish economy. 10. Economy of computer games (including MMORPG); Mechanisms of global games' market and its social dimensions: computer, board, card, role-playing, gambling games etc. 	10	
dr hab. Katarzyna Miszczak, prof. UEW	<ol style="list-style-type: none"> 1. Smart development (smart specializations, smart cities). 2. Strategic partnerships (creative alliances, social networks, collaborative clusters). 3. Creative economy. 4. Dynamics, complexity and causality between innovation and economic growth; Social Innovations in enterprises, cities, regions. 5. Innovative international economy (big data, knowledge, ICT, information society, e-development). 6. Entrepreneurship and sustainability. 7. International cooperation of public administration, regional policy, urban space, land planning, real estate markets. 8. Resilient learning communities in times of crisis. 9. Strategic Policy Intelligence tools in innovative management. 	10	

	10.Global challenges and opportunities for business.		
dr hab. Bartłomiej Nowotarski, prof. UEW	<ol style="list-style-type: none"> 1. The crisis of contemporary democracies. 2. Third wave of worldwide autocratization. 3. Economic reason of democratic erosions; 4. Contemporary populism and how it affects democracy. 5. The role of inclusive and exclusive institutions in economic development of states. 6. Cultural and geopolitical conditions of inclusive and exclusive institutions. 7. How SARS COVID -19 has infected democratic and autocratic regimes. 8. Future of liberal democracy: does post-liberal democracy exist? 9. Future of consensus democracy. 10.The future of democracy deliberative democracy. 	10	
dr Łukasz Olipra	<ol style="list-style-type: none"> 1. Logistics, logistic management, supply chain management. 2. Transport, forwarding, warehousing. 3. Sales and distribution logistics. 4. International air transport market. 5. Economics of airlines and airports. 6. The impact of air transport on the economy at global, national and regional level. 7. International tourism. 8. International comparative economics. 9. Economic integration and different policies of the European Union. 	5	
dr hab. Małgorzata Pięta- Kanurska, prof. UEW	<ol style="list-style-type: none"> 1. Wicked problems in the global economy. 2. Smart sustainable cities. 3. Zero waste economy in cities&business. 4. Quality of life in cities. 5. Creative industries&metropolises. 6. Social media in cities&business. 7. Design thinking. 	10	